



2026 Recreation Guide

Digital Shift Update | From Page to Pixel

03/17/2026

Project Team:

<u>Staff Name:</u>	<u>Department</u>	<u>Program Area:</u>	<u>Support:</u>
Tim Duda	PRG	Administration	Leadership, PRGC Updates
Marina Andalon	Economic and Community Vitality	Marketing	Marketing & Communication
Lauren Arline	Economic and Community Vitality	Communications	Marketing & Communication
Marty Walsh	PRG	Program Operations	Team Support
Mike Mestas	Economic and Community Vitality	Community Relations	Website & Social Media Support
Denise Kaza	PRG	Registration & Software	Team Support
Anna Alarcon	PRG	Programs	Team Support
Miguel Chavez	PRG	Programs	Team Support
Emma Willing	PRG	Programs	Team Support
Olivia Quagliani	Energy, Equity, and the Environment	Sustainability Support	Team Support



Goals:

- Shifting to a digital recreation guide | Summer 2026
 - Printed guides are still available at recreation centers, golf course and Civic Center, no longer being mailed.
 - You can view classes and program offerings online or with a physical guide at available locations.
 - You can register for classes over the phone, online, or in person at a recreation center, no change.
- Shifting to a digital guide will save paper, energy, water, and money!
- One of the City Council's key initiatives is to be more eco-friendly, and this is one step in the right direction!





Transition Plan Timeline

Roadmap

Transition Plan & Ongoing Plan

- Themed rollout | Page to Pixel
- First Announcement | Music in the Park | July 10 & 24, 2025
- Website page updates
- Update committees, commissions, and leadership teams
- Newsletter updates | Email blasts | Brochure cover updates
- Social media posts | On the Move updates | Youth Newsletter
- Banners, indoor and outdoor vinyl signage, retractable banners
- Citywide postcard reminder before summer 2026 registration date (29k mailer)

Postcard Mailer | English & Spanish

FROM PAGE TO PIXEL YOUR GUIDE, ANYTIME, ANYWHERE!



Go Green with Your Recreation Guide!

We're shifting to a digital 2026 Summer Recreation Guide. This move helps us save valuable resources, including:

-  **10,483,200** gallons of water
-  **967** trees
-  **29,080** kilowatt hours of energy
-  **8,064,000** pieces of paper

Sign up for your favorite activities by phone, online, or in person at either of our recreation centers:

c3gov.com/Register
 Bison Ridge - 13905 E. 112th Ave. | (303) 286-6800
 Eagle Pointe - 6060 E. Parkway Drive | (303) 289-3760

Print guides will still be available at both Bison Ridge and Eagle Pointe Recreation Centers.

This is one step in Commerce City's commitment to a greener future, and we're thrilled to have YOU join us on this journey toward sustainability! Scan QR code for Summer Guide.



DE LA PÁGINA AL PÍXEL ¡SU GUÍA, EN CUALQUIER MOMENTO Y EN CUALQUIER LUGAR!



¡Escoja la Opción Ecológica con Su Guía!

Estamos pasando a una Guía Digital de Recreación de Verano de 2026. Esta medida nos ayuda a ahorrar recursos valiosos, entre ellos:

-  **10,483,200** galones de agua
-  **967** árboles
-  **29,080** kilovatios-hora de energía
-  **8,064,000** hojas de papel

Inscríbese en sus actividades favoritas por teléfono, en línea o en persona en cualquiera de nuestros centros recreativos:

c3gov.com/Register
 Bison Ridge - 13905 E. 112th Ave. | (303) 286-6800
 Eagle Pointe - 6060 E. Parkway Drive | (303) 289-3760

Las guías impresas seguirán estando disponibles en todos los Centros Recreativos de Commerce City.

Este es un paso en el compromiso de Commerce City con un futuro más ecológico, ¡y estamos encantados de que USTED nos acompañe en este viaje hacia la sostenibilidad!

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 COMMERCE CITY
 COLORADO
 80022





Recap



Recap:

- Shifting to a digital guide will save paper, energy, water, and money, starting, Summer 2026.
 - One of the City Council's key initiatives is to be more eco-friendly.
- Print guides are still available for pick-up, not mailed.
- No change in how community members register.
- External communication started July 10, 2025 at Music in the Park and continue through 2026.
- Citywide postcard will be sent the first year of transition
- First Day of Registration: 4/7/2026



Thank you!

