



City Council Communication

AGENDA DATE: June 15, 2026

LEGISTAR ITEM #: Pres 26-178

SUBMITTED BY: Courtney Brown, DCM **DEPARTMENT:** City Manager's Office

<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input checked="" type="checkbox"/> Presentation
<input type="checkbox"/> Admin Business	<input type="checkbox"/> Public Hearing	<input type="checkbox"/> Other

REQUEST

This touchpoint provides Council with an update on the Strategic Plan Refresh process, including confirmation of the retreat direction, a review of the Why/What/How framework, and guidance needed to support the development of the refreshed Strategic Plan and City Manager Operations Plan.

BACKGROUND

The purpose of this item is to brief City Council on the Strategic Plan Refresh effort and ensure alignment with the direction provided during the Council Retreat. The refresh focuses on building a clearer, more actionable plan that strengthens public communication, improves prioritization, and aligns with budget and operational considerations.

Key background points include:

- Council retreat direction identified the need for clearer framing of priorities, streamlined focus, and improved alignment between policy direction and operational execution.
- The refreshed framework separates WHY/WHAT (Council Strategic Plan) from HOW (City Manager Operations Plan).
- Cross-cutting themes identified during the retreat include: Safety, Connectivity, Beautification, and Partnerships.
- Goal Categories and Draft Category Statements:
 - **Economic Investment & Opportunity:**
 - Advance a resilient and diverse local economy by expanding quality job opportunities, strengthening retail and commercial vitality, and fostering an environment

CITY COUNCIL COMMUNICATION CONTINUED

- where businesses can grow, innovate, and contribute to long-term community prosperity.
- **Safe & Thriving Community:**
 - Promote a community where all residents feel safe, supported, and connected by enhancing public safety responsiveness, investing in crime prevention partnerships, and improving the social and behavioral health supports that help every neighborhood thrive.
 - **Healthy, Connected, & Sustainable Environment:**
 - Protect and enhance the natural and built environment through improvements to parks, open spaces, sustainability practices, and community amenities that support physical well-being, environmental resilience, and a high quality of life.
 - **Housing for All Stages of Life:**
 - Expand access to safe, attainable, and diverse housing options by coordinating policies, partnerships, and investments that meet the needs of residents across every stage of life while strengthening long-term neighborhood stability.
 - **Mobility & Infrastructure:**
 - Deliver reliable, well-maintained transportation and infrastructure systems that improve mobility, enhance safety, and strengthen regional connection to support Commerce City's growth and the daily needs of residents, businesses, and visitors.
 - **Trusted, Transparent, & Accountable Government:**
 - Strengthen trust in local government through transparent communication, responsive customer service, sound financial stewardship, and a high-performing organization committed to delivering exceptional outcomes for the community.
- Public engagement milestones, including SpeakUp surveys, Music in the Parks events, and Town Halls, inform the refresh effort.

CITY COUNCIL COMMUNICATION CONTINUED

JUSTIFICATION

<input checked="" type="checkbox"/> Council Goal	<input checked="" type="checkbox"/> Strategic Plan	<input checked="" type="checkbox"/> Work Plan	<input type="checkbox"/> Legal
Citation	The Strategic Plan Refresh effort outlined during the Council Retreat supports updating Council’s long-term priorities and aligning operations and the budget to achieve clear, community-facing outcomes.		

PUBLIC OUTREACH

Public outreach informing the refresh effort includes: SpeakUp online survey (open until July 1), MitP outreach events (June 11 & 25), Financial Planning Town Halls (July 7–8), and additional SpeakUp engagement planned for August 12. Broad communication through the City Manager’s Office

AVAILABLE ACTIONS

- **Approve as Submitted** – Council agrees with the Strategic Plan Refresh update and provides guidance for continued work.
- **Request Modifications** – A majority consensus may request slight adjustments to the refresh, which staff will incorporate and bring back to Council at the next touchpoint in July.

STAFF RECOMMENDATION

Staff recommends Action #1: Approve as submitted to allow the Strategic Plan Refresh work to continue toward the July 27 checkpoint and subsequent Fall adoption.