

Quality Community Foundation 2025 SMART Goals Planning Document

2025 Accomplishments:

- Raised a record-breaking amount of over \$82,000 at the 5th Annual Curt Holland Memorial Golf Tournament for post-secondary education scholarships in partnership with Commerce City Police Department.
- Awarded 17 community and police scholarships to students pursuing a post-secondary education for a total of \$75,000.
- Awarded \$140,000 in grants to 24 nonprofit organizations serving the Commerce City community.
- Recruited two new members to the board through increased marketing efforts and relationship building at events, including presenting at Commerce City Rotary Club.

2025 Goals:

1. **Goal #1:** In 2025, QCF will increase marketing efforts to better tell the story of the Quality Community Foundation to recruit 3 new members.
 - *Be highlighted in City newsletter more often.*
 - *Participate in local outreach events to better share the mission of QCF.*
 - *Invite the Community Relations Team to a monthly meeting to discuss strategies.*
2. **Goal #2:** In 2025, QCF will meet with 2 new partners to develop new relationships for the purpose of attracting charitable gifts and promoting community philanthropy.
 - *Present QCF's story to Boards/Commissions.*
 - *Meet with External Partners to develop relationships.*
3. **Goal #3:** In 2025, QCF will raise \$2,000 for operating funds and \$80,000 for post-secondary scholarships.
 - *Meet with External Partners to develop relationships.*
 - *Participate in local outreach events to better share the mission of QCF.*

Adopted by the Quality Community Foundation at the December 7, 2024, meeting.

Rachel Hafner moved to approve the goals as written. Kayla Burby seconded the motion, which was approved unanimously.