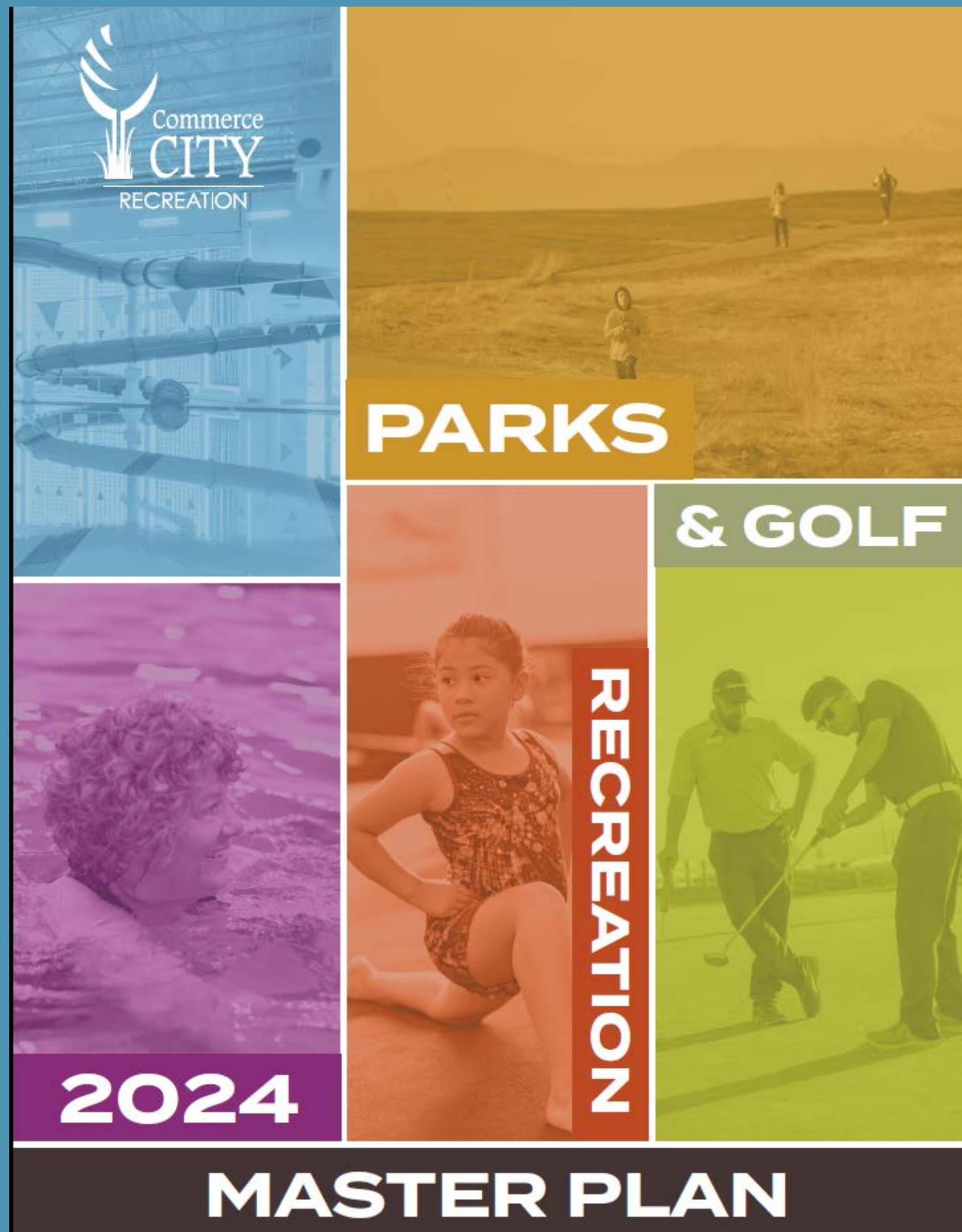


2024 PRG MASTER PLAN

A roadmap for the future of Commerce City's
parks, recreation, and golf services

PRG Commission November 18, 2025



Where to find it



Parks, Recreation and Golf Master Plan

-
- PLAY Now**
Build Our FUTURE
Parks, Recreation, & Golf Master Plan
- JUEGA Ahora**
Construye Nuestro FUTURO
Plan Maestro de Parques, Recreación, y Golf

The Future of Commerce City Parks, Recreation and Golf!

Executive Summary



Overview

Overview of the Process

- 4 months
- 61,000+ documented engagements
- Large meetings
- Small focus groups
- Voting at events
- Website voting
- Comment cards
- Direct mail surveys

Marketing engagement

- Post cards
- Connected
- Social Media
- Website
- Presence at events
- Direct invites
- Direct emails

Overview of the Process

Additional Considerations

- Analysis of current services
- Benchmarking with other like agencies
- Current local and national trends
- Financial analysis
- Review of current documents

Review of Current Planning Documents

- Parks and Rec Master Plan (1994)
- Prairieways Action Plan (1999)
- Second Creek Greenway Master Plan (2005)
- Strategic Plan for Recreation Programs, Services, and Facilities (2007)
- Walk Bike Fit (2012)
- BRGC Strategic Plan (2014)
- Commerce City Athletics Fields Study
- Previous GRASP analysis and mapping (inventory of parks, amenities, and programs)
- Other sub-plans and departmental divisional summaries
- Budget summaries and process
- Additional studies, plans, site plans, and evaluations

Department Strengths

- Diversity of Programs
- Affordability
- Maintenance
- Great Staff
- Ranger Program
- Recreation Centers
- Collaboration
- Customer Service
- Distribution of Parks
- Quality of Life
- Support 2K Sales Tax Initiative
- Capital Program
- Creative Staff
- Gymnastics
- Quality Facilities
- Quality Management
- Willingness to Partner
- Youth/Teen Programs

Desired Amenities

- Amphitheater
- Pickleball
- Safety
- Indoor Activities
- Shuttle
- Athletic Fields
- Outdoor Fitness
- Shade

We have already started implementing

What is Lacking

- Racquetball
- Pickleball
- Youth/Teen Space
- Senior Programming
- Indoor Play Area
- Leisure Swim
- Competitive Swim
- Splashpads
- Tennis

Highest Programming Priorities

Youth Recreation

- Aquatics Programs
- Cultural Arts Classes
- Fitness Classes
- Nature Programs
- Sports Programs
- Maker Spaces STEM/STEAM
- Camp Programs
- Special Needs/Adaptive

Adult Recreation

- Nature Programs
- Fitness Classes
- Aquatic Programs
- Cultural Arts Classes
- Camp Programs
- Sports Programs
- Special Needs/Adaptive
- Maker Spaces STEM/STEAM

Highest Priorities

Park Improvements

- Adventure Playground
- Dog Park
- Athletic Fields/Courts
- Picnic Pavilions
- More Bathrooms
- More Shade
- Nature Playgrounds
- Special Events
- Skate Park

Open Space Trail Improvements

- Community Garden
- Shade Structures
- Hiking Trails
- Bike Trails
- Trail Connections
- Trail Signage
- Benches

Golf

- Tree Planting
- Additional Water Features
- Additional Programs (Kids)
- Practice Area Renovation
- Renovate Bunkers
- Community Activities (non-golf)
- Additional Programs (Adults)

Key Challenges

- Communication
- Culture
- Strategic Planning
- Connectivity
- Inclusive
- Diversity
- Marketing
- Programs
- Partnerships
- Affordability
- Homelessness
- Safety

What are the Obstacles?

What is preventing people from participating?

- Cost
- Language
- Safety
- Unaware of Offerings
- Distance
- Lack of Offerings
- Inconvenient Hours
- Transportation

Themes and Recommendations



Full and Diverse Range of Parks and Recreation Services

Themes and Summary Recommendations	Timing	Funding Implications
1.1 Use the analysis provided to add services where possible over the next 10 years.	Ongoing	As determined
1.2 Add program focus and additional spaces as outlined.	Ongoing	As determined
1.3 Add two additional bilingual park rangers, and likely additional rangers as parklands increase.	Short-term	Staffing
1.4 Assign dedicated City resources for partnering with PRG, working with unhoused populations.	Short-term	Staffing
1.5 Continue including CPTED principles for safety enhancements in all design and renovations.	Ongoing	Included
1.6 Convey a culture of working with an “equity lens” and cultural awareness to include diversity, equity, and inclusion for all.	Ongoing	Included



Ongoing Financial Sustainability and Community Benefits

Themes and Summary Recommendations	Timing	Funding Implications
2.1 Annually review fees, the fee-reduction program, and allocations for continued growth.	Annually	Staffing
2.2 Finalize sponsorship and grants procedures. Create partnership procedures documents for PRG in alignment with City-centralized resources.	Short-term	Staffing
2.3 Annually review the sustainability model and subsidy target goals relative to program plans for each area.	Annually	Staffing
2.4 Create more detailed public guidelines and marketing to convey the availability of equity assistance PRG offerings for those in need.	Short-term	Staffing



Additional Programs and Spaces

Themes and Summary Recommendations	Timing	Funding Implications
3.1 Expand the indoor pool at Bison Ridge, add an outdoor pool in north, and add splashpads.	Mid-term	Capital Funding
3.2 Expand active adult offerings (especially in the north region), introductory classes (especially pickleball), aquatics, nature programs, fitness, cultural arts, and after-school service areas.	Mid-term	Capital Funding
3.3 Expand Bison Ridge, and when the population exceeds 100,000, evaluate the plan to add an additional center in the northeast areas.	Mid- to Long-term	Staffing
3.4 Add a coordinator to expand cultural event offerings and/or work with Community Relations to expand.	Short-term	Staffing
3.5 Include a focus on Latino and Indigenous history in new programming offerings and any design projects.	Ongoing	Staffing
3.6 Add and/or partner to expand nature programs.	Ongoing	Capital
3.7 Pursue analysis of aquatic operations, schedules, and potential partnerships to increase offerings of aquatic programs in high demand (in addition to pursuing additional aquatic space).	Mid- to Long-term	Staffing



Capital Facilities and Amenities

Themes and Summary Recommendations	Timing	Funding Implications
4.1 Add additional space at community parks and/or future recreation center, multipurpose turf, and partner with KSE for space.	Short to Long-term	Staffing and Capital
4.2 Explore enhanced stormwater management options for existing parks and tell the story of flood protection.	Immediate	Staffing
4.3 Work with Urban Renewal and Community Relations to add an indoor performing and visual arts space.	Short to Long-term	Staffing and Capital
4.4 Work with Urban Renewal and Community Relations to add an outdoor event/amphitheater space.	Mid- to Long-term	Capital
4.5 Evaluate increasing pickleball courts (indoor and outdoor) while minimizing residential neighbor impacts to these areas.	Short to Mid-term	Capital
4.6 Add additional shade into all designs and updates.	Ongoing	Staffing
4.7 Add splashpads into park updates and future parks when possible.	Mid-term	Capital
4.8 Add one more dog park and add enhancements and safety/activation programs at the existing dog park.	Mid-term	Capital
4.9 Consider adding adventure-based playgrounds in park updates or future park developments.	Mid-term and Ongoing	Capital
4.10 Look for options in the north and south for community gardens.	Short to Mid-term	Capital
4.11 Evaluate northern regional locations for an outdoor aquatic center.	Mid- to Long-term	Capital



Enhancements for Buffalo Run Golf Course and Bison Grill

Themes and Summary Recommendations	Timing	Funding Implications
5.1 Promote upcoming additions as open public spaces and highlight the restaurant.	Short-term and Ongoing	Staffing
5.2 Add marketing resources specifically for golf, as part of the increased PRG resources.	Short-term	Staffing
5.3 Include intro programs and outreach efforts for golf- especially for youth in the southern region of the City.	Short-term	Staffing
5.4 Gradually change focus of marketing to highlight natural “links-style” course attributes.	Ongoing	Staffing



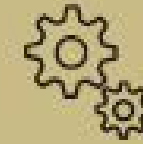
Positive and Proactive Communication With the Community

Themes and Summary Recommendations	Timing	Funding Implications
6.1 Create a dedicated centralized PRG marketing/ social media and communications team with an annual marketing work plan.	Short-term and Annually	Staffing
6.2 Add dedicated centralized marketing and social media staff resources for PRG to work with the City’s Community Relations staff.	Short-term	Staffing
6.3 Enhance the website with quicker updates, additional pages, and bilingual resources; market in both English and Spanish.	Short-term and Ongoing	Staffing
6.4 Prioritize bilingual candidates in all hiring processes and incorporate bilingual elements in all created materials.	Ongoing	Staffing



High Performing Team With Sufficient Staffing and Support Resources

Themes and Summary Recommendations	Timing	Funding Implications
7.1 Add two park ranger positions for PRG to enhance safety, perception of safety, response, and front-line communications at park sites, centers, and trails. Continually assess the need for additional park rangers.	Short-term and Ongoing	Staffing
7.2 Add an additional navigator resources within the Community Well-Being Division to work with PRG and other City and partnered resource organizations to help direct those in need.	Short-term and Ongoing	Staffing
7.3 Adhere to the maintenance plan recommendations when adding staff upon completion with Public Works.	Mid-term and Ongoing	Staffing
7.4 Identify staff resources to oversee and update the internal communications plan and work with Community Relations staff for external marketing.	Short-term and Ongoing	Staffing
7.5 Assign staff resources to update technology for all facilities and operations.	Short-term and Ongoing	Staffing



Citywide Collaboration

Themes and Summary Recommendations	Timing	Funding Implications
8.1 Grow partnership with Urban Renewal and Community Relations staff.	Short-term and Ongoing	Staffing
8.2 Partner with other city departments to develop water conservation guidelines.	Immediate	Staffing
8.3 Create resiliency planning guidelines for PRG in alignment with emergency operations centers.	Short to Long-term	Staffing and Capital
8.4 Continue focus on enhanced digital request and fulfillment system with IT and maintenance requests using Access Commerce City.	Mid- to Long-term	Capital
8.5 Add a City-wide alternative bike/pedestrian plan as part of the Public Works Transportation Plan and implement trails.	Ongoing	Staffing
8.6 Partner with centralized City staff to improve the timeliness and ease of purchasing systems and approvals.	Short-term	Staffing
8.7 Continue to evaluate planning analysis every five years as population grows, and before the next Master Plan in 2029.	Ongoing	Staffing
8.8 Partner with Public Works to complete a full maintenance plan with spatial, workflow, and staff operating ration analyses.	Short-term	Staffing

ENVISIO and Tracking

Envisio Dashboard

Public Dashboard

performance.envivio.com/dashboard/c3gov4706

IntranetGooglesharepoint linksMicrosoft Office Ho...ActiveKazoowebsite updatesMy Profile - ZoomEnvisioExplore - PlacerHR portalNearMapCIPArcGICpark metricsNeogovUser account | Ada...All Bookmarks

Commerce City Recreation

Search

Status

Status Pending59

On Track10

Upcoming31

2%Progress

Diverse Range of Services

Goal 1

Deliver a Full and Diverse Range of Parks and Recreation Services

Financial Sustainability

Goal 2

Focus on Ongoing Financial Sustainability and Community Benefits

Programs and Spaces

Goal 3

Add Additional Programs and Spaces to Hold Them

Capital Facilities

Goal 4

Add Capital Facilities and Amenities

Buffalo Run

Goal 5

Add Enhancements for Buffalo Run Golf Course and Bison Grill

Communication

Goal 6

Increase Positive, Proactive Communication with the Community

High Performing Team

Goal 7

Sustain a High Performing Team with Sufficient Staffing and Support

Citywide Collaboration

Goal 8

Citywide Collaboration-Improvements and Planning for Operations,

Search

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Search

Capital Facilities

Goal 4

Add Capital Facilities and Amenities



Description	Progress	Status
Add rectangular turf-fields - outdoor and fieldhouse		Status Pending
Evaluate existing parks that are part of the stormwater system		Status Pending
Add performing/cultural/visual arts center		Upcoming
Add amphitheater - larger outdoor event space	5%	On Track
Add pickleball courts-not next to residential- and include indoor and outdoor		Upcoming
More shade structures/trees	5%	On Track
More pools and splash pads throughout the City		Upcoming
Add dog parks		Upcoming
Add adventure playgrounds	5%	On Track
Add community gardens	10%	On Track
Add outdoor pool in the north - no space at Bison Ridge		Upcoming

Add amphitheater - larger outdoor event space



Start Date Aug 1, 2024

End Date Dec 31, 2035

Action Plan	Work with Urban Renewal and Community Relations to add outdoor event/amphitheater space
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Latest Update:

- Second Creek Farm Park, which is starting construction in late 2025, will contain an amphitheater with a lawn for performance space.
- The schematic concept design for the future Buckley Community Park contains a lawn for large outdoor events and a stage.

Questions?