



# Public Art Final Approval



Monaco Park Fitness Court Mural



# Public Art Process – Background & Purpose

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- Public Art Master Plan approved in 2013.
  - Guide to selecting the most appropriate public art that reflects the community's values and culture.
  - Identifies action items and funding mechanisms to implement and sustain the Public Art Program.
- Public Art Funding Program established by Ordinance 2037 in January 2015.
  - 1% of construction costs of all CIP projects over \$50,000 go towards public art. 10% of those costs go towards maintenance.



# Public Art Selection Process

## Cultural Council

Step 1: Identify a site, budget & theme and forms Art Selection Committee

## Art Selection Committee

Step 2: Develop a background understanding, and create selection criteria

## Art Selection Committee

Step 3:  
Issue a Call to Artists

## Art Selection Committee

Step 4: Review Application Materials

## Art Selection Committee

Step 5: Select 3-5 semi-finalists to interview

## Art Selection Committee

Step 6: Select finalist(s) & provide recommendation to Cultural Council

## Cultural Council

Step 7: Votes to provide recommendation to City Council

## City Council

Step 8:  
City Council votes on project approval



# Monaco Park Art Selection Process

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- Cultural Council established Art Selection Committee
  - Residents, educators, local artists, and cultural council representatives
- Art Selection Committee met in Spring (April-May) and Fall (September-October)
  - Set artist selection criteria
  - Reviewed and juried applications, selected five semifinalists to interview, three of which were selected
- Cultural Council reviewed and voted to approve recommendations on Saturday, Oct. 19.



# Monaco Park Mural Project Overview

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- 3 artists & 3 mural images, each wrapped for at least one year.
- Wrapping the back wall of fitness court in Monaco Park.
- First artwork set to be wrapped in mid-November (weather dependent), with an unveiling celebration to follow.
- Community feedback will help determine which artwork will be permanently installed after those three years.



# Monaco Park Mural Budget

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- **AVAILABLE PROJECT BUDGET: \$32,941**
- ARTIST FEES: \$5,000 per artist = \$15,000
- VINYL REMOVAL/PRINTING/INSTALL: \$4,465 per install (\$13,395 total over three years)
- **PROJECTED COST: \$31,690**
- Holding reserves for possible 4th year permanent install  
(not needed if community decides to keep 3rd year artwork)



# Monaco Park Fitness Court



Stock graphic from company that installed fitness court





# Year One: “La Cultura Cura”

## Carlos Fresquez & Frank Zamora (Denver & Commerce City)

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- Local artists, one of whom lives in Commerce City one block east from Monaco Park.
- Inspired by Mexican muralists of the 1920’s, which educated communities about politics, daily life, and developed Mexican pride.
- The title, “La Cultura Cura”, highlights that wellness is important in both fitness and community, celebrating the primary culture of the Monaco neighborhood.





# Year Two: “Fit & Free in Commerce City”

## Julia Fordyce (Denver)



- Depicts a diverse community enjoying Monaco Park in a variety of ways.
- Promoting wellness and healthy habits in body and mind. This looks different to everyone – fitness, reading a book, spending time in community, and more.
- Odes to Rocky Mountain Arsenal and Barr Lake Nature Center included.



# Year Three: Untitled Wey Mnky (Aurora)

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- Showcasing the community's unique blend of its industrial roots and vibrant cultural scene.
- This artist frequents Monaco Park, and marks it as the heart of the city - a place for community to gather, play, and connect.
- Celebrates history, diversity, pride, and spirit of Commerce City that makes this place so special.





Questions?

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