



CORONA
INSIGHTS

COMMERCE CITY SENIOR NEEDS ASSESSMENT





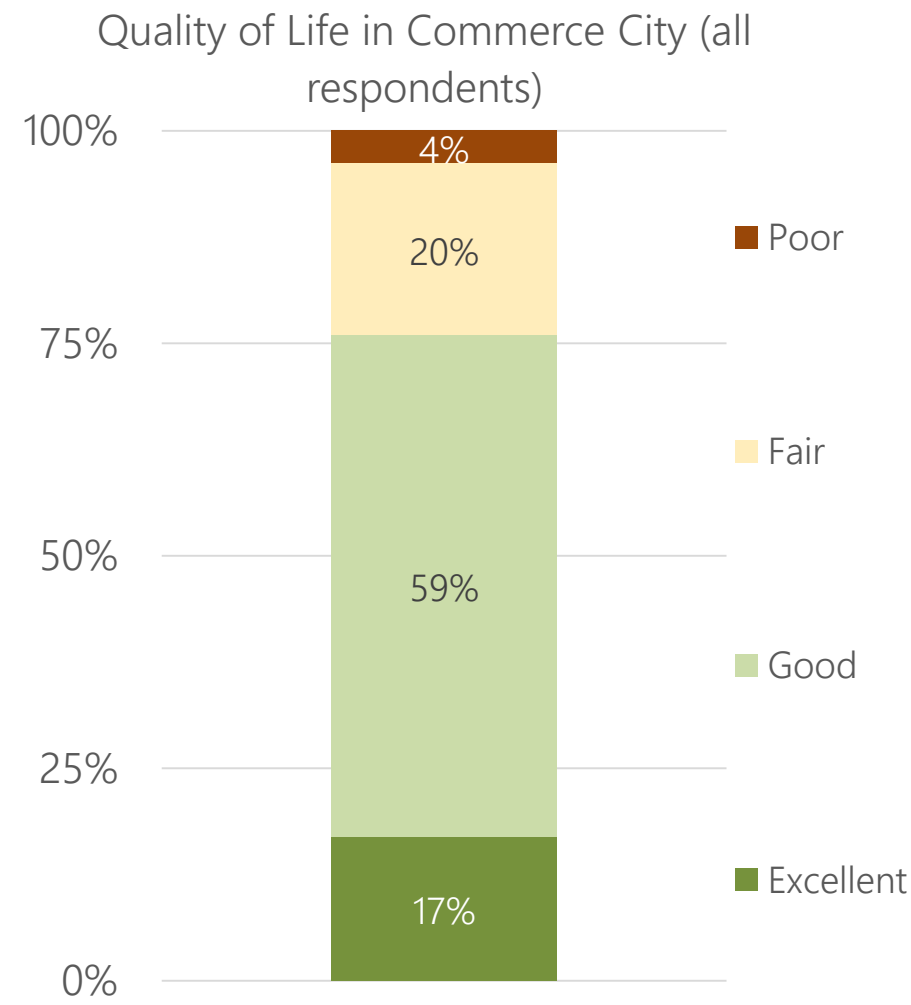
KEY FINDINGS



01

Seniors are generally happy in Commerce City.

Overall, most seniors feel they have a good or excellent quality of life.

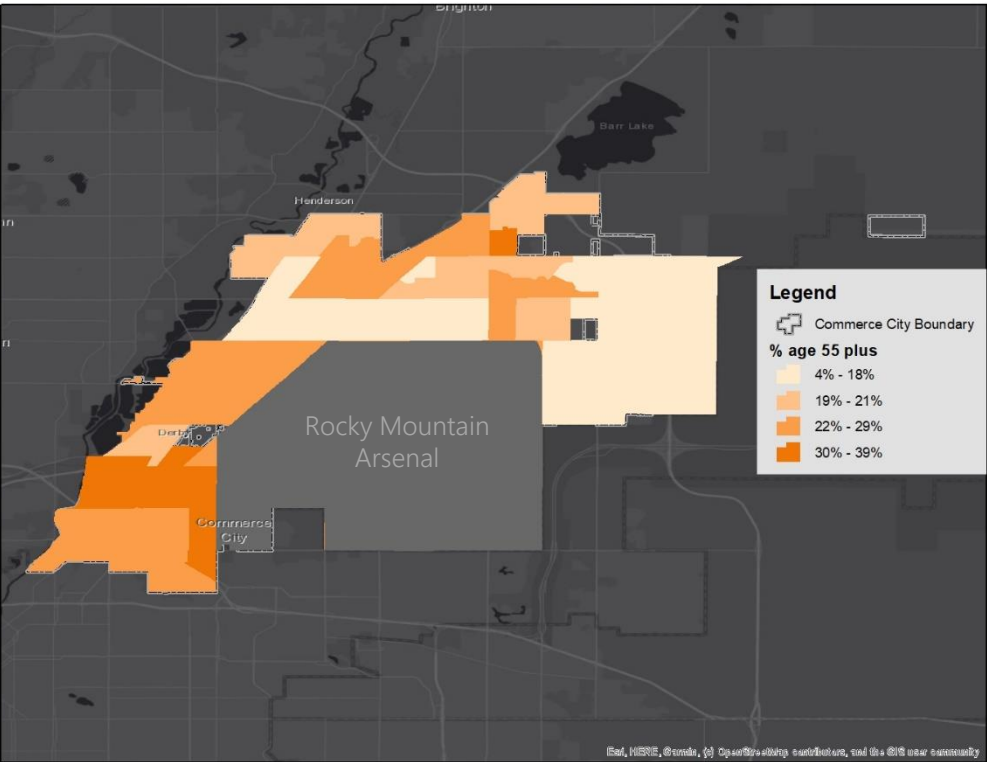


02

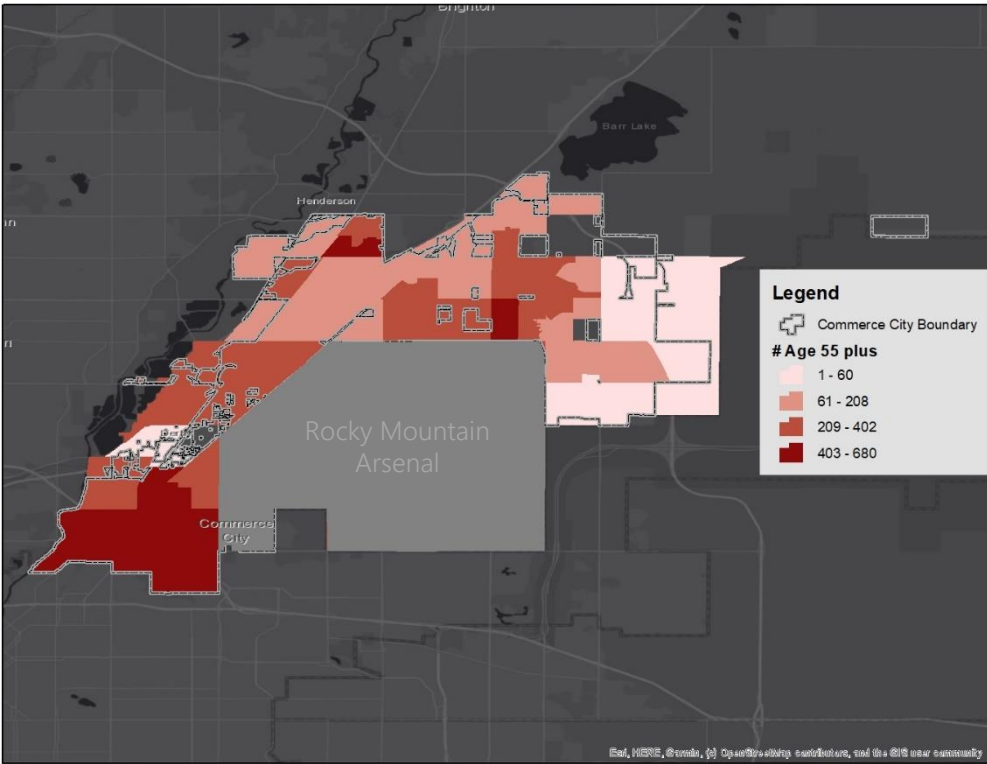
Quality of life and the ability to age in place differ for the North and South.

The overall population is more concentrated in North Commerce City, but the senior population is split between North and South

Percentage of registered voters who are 55 and older

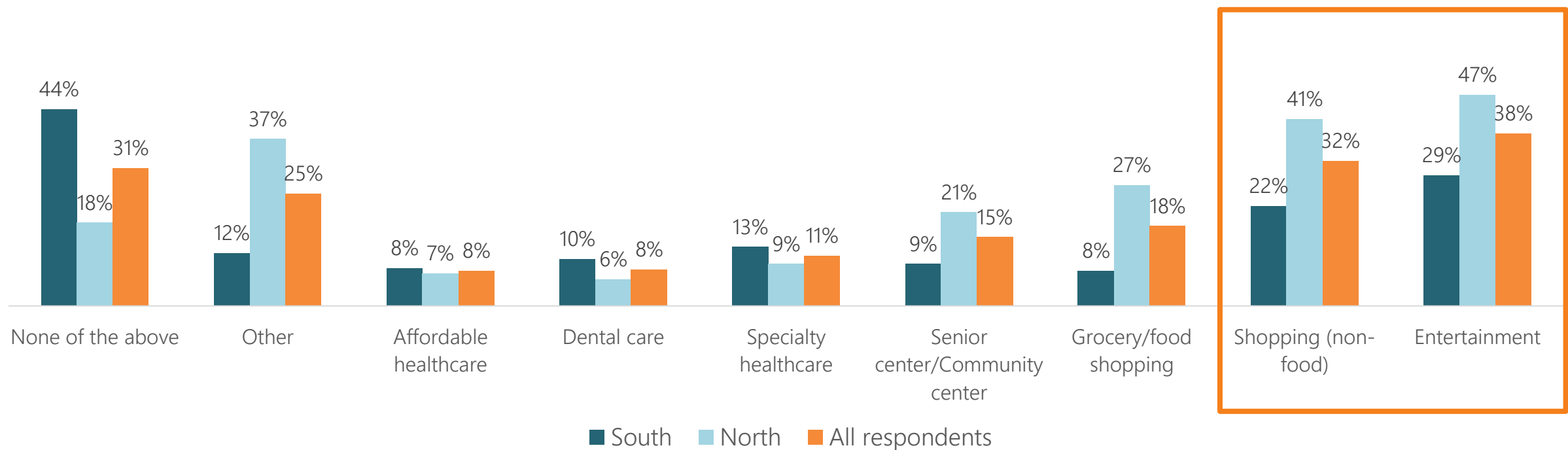


Number of registered voters who are 55 and older



Seniors across Commerce City want to see more entertainment options in their communities.

Which of the following is not in your community but you wish it was?



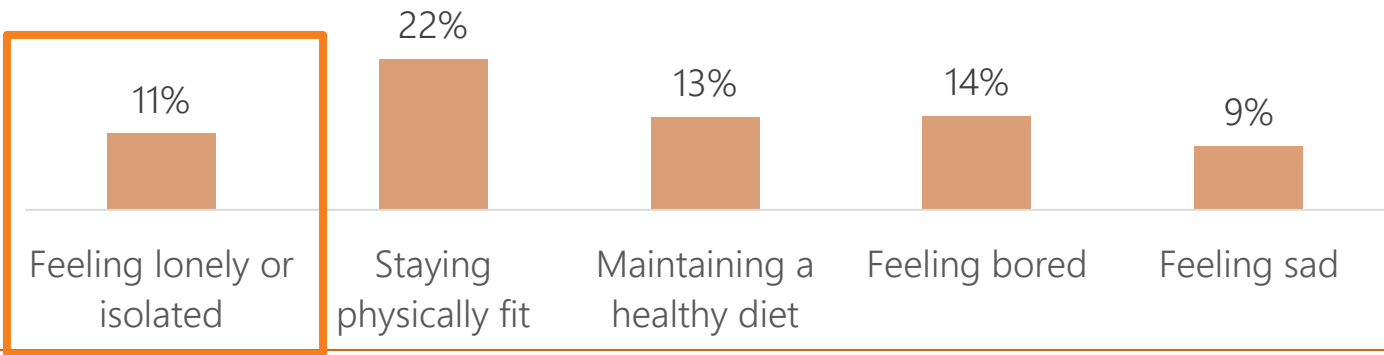
Q13: Which of the following is not in your community, but you wish it was?
Check all that apply.

03

Loneliness and isolation are not primary concerns for Commerce City's seniors.

The most commonly reported major or moderate problem was staying physically fit.

Percentage marked moderate or major problem (all respondents)



Q5: Thinking back over the last 12 months, how much of a problem, if at all, has each of the following been for you?

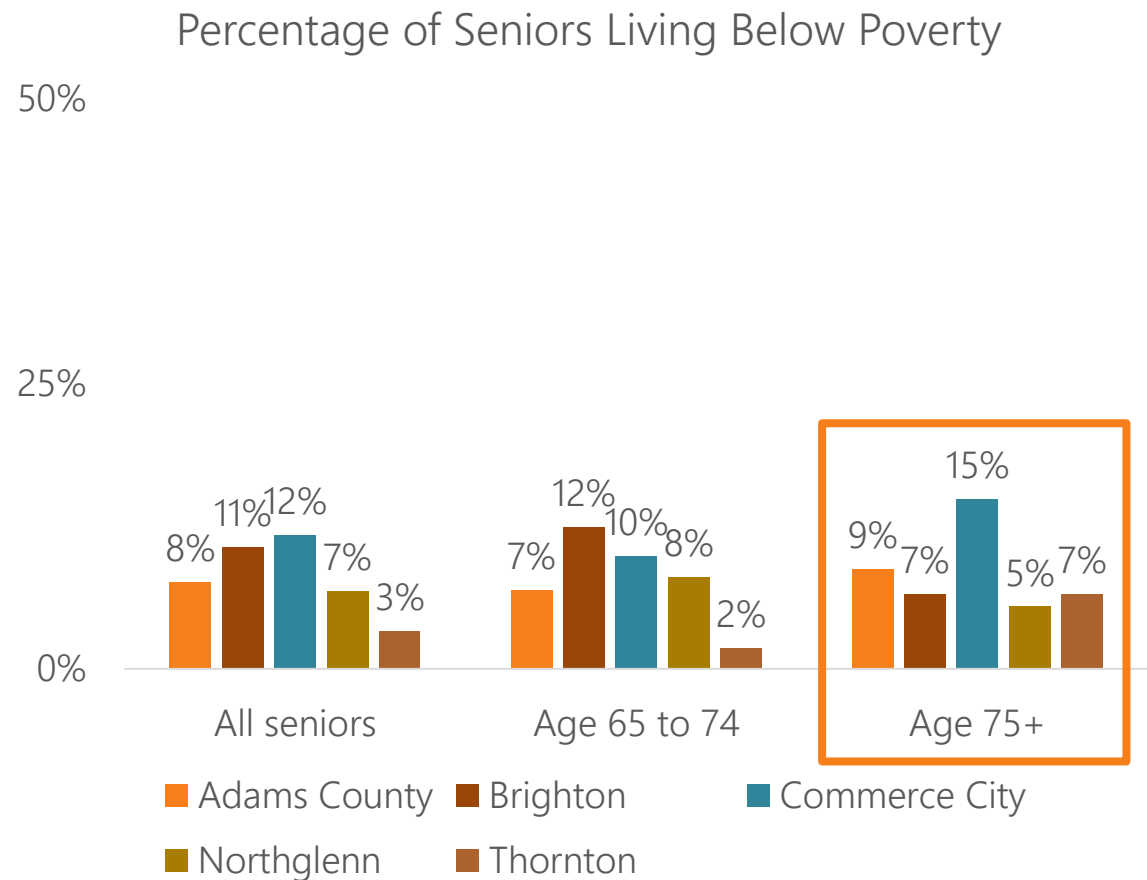
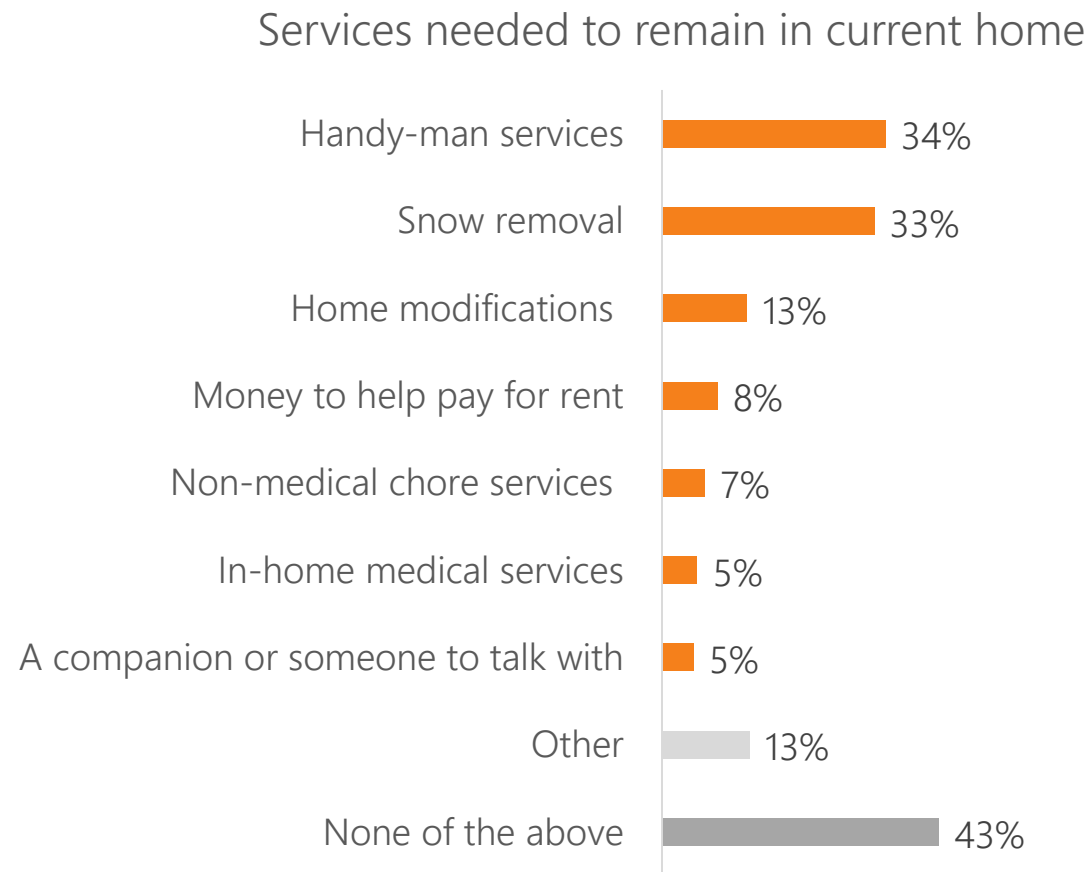
04

Aging in place is important to seniors, and many want community support in order to stay in their homes.

Seniors said that handy-man services and snow removal were most needed in order for them to remain in their current home.

CORONA

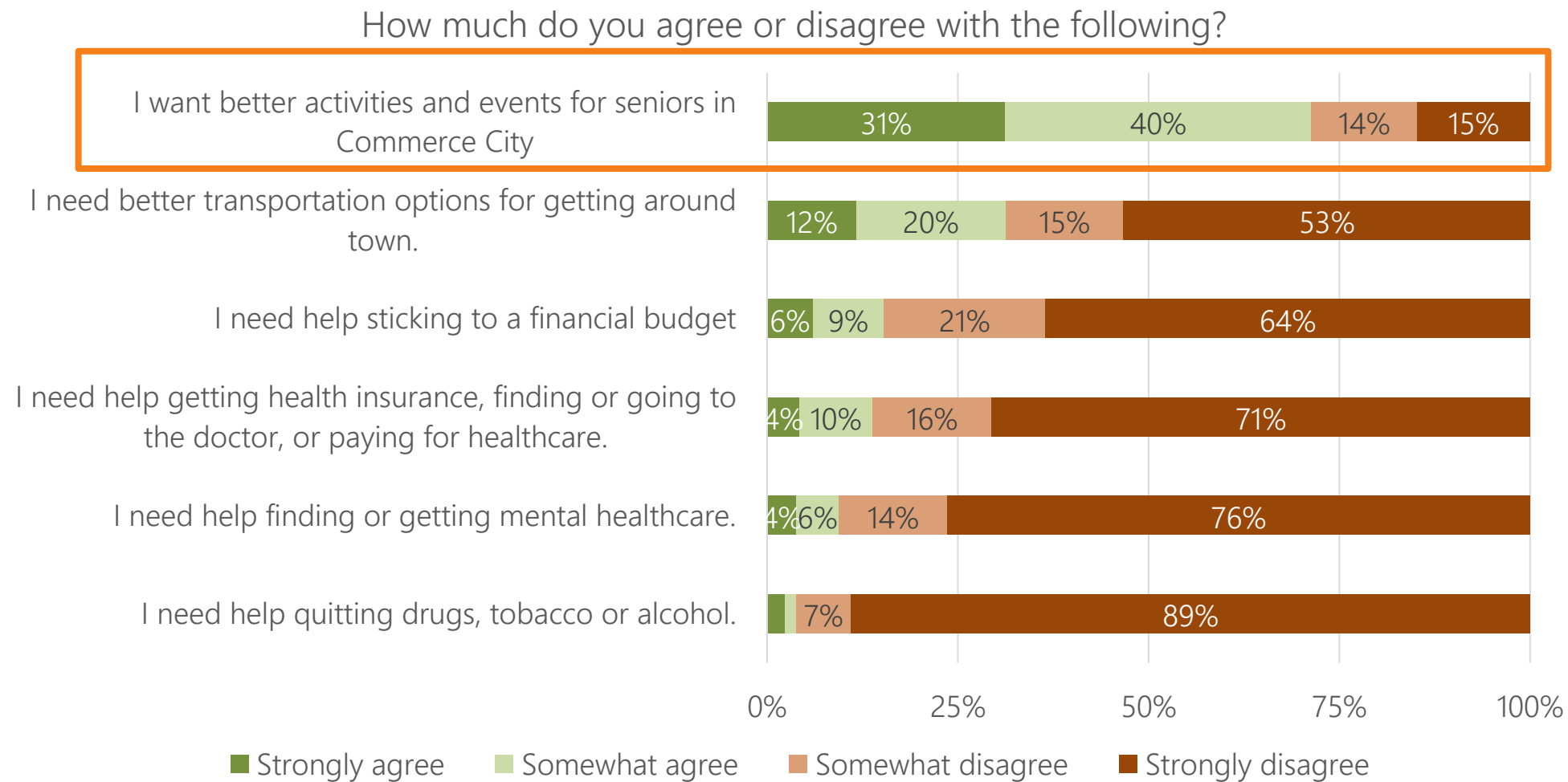
INSIGHTS



05

Seniors would like to see more entertainment and recreational options for them in Commerce City.

More than 70% of survey respondents reported wanting better activities and events for seniors in Commerce City.

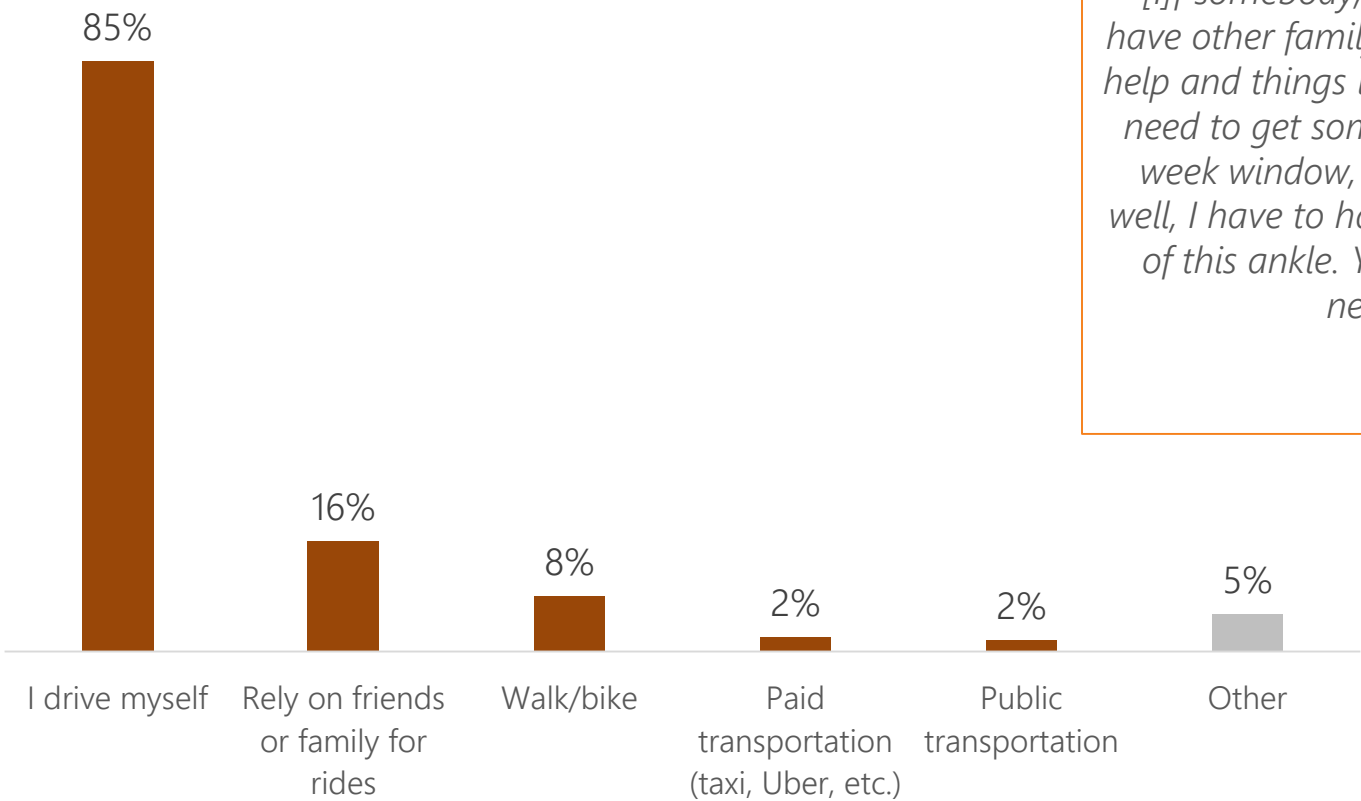


06

Most seniors in Commerce City drive themselves as their primary mode of transportation; other transportation options are lacking.

Most seniors in Commerce City drive themselves.

Modes of Transportation



[I]f somebody, for example, especially if they're alone and they don't have other family that can help them, you know, hopefully friends would help and things like that. But let's say you break your ankle and now you need to get somewhere. It might be that you can't operate in this two-week window, you know, to get a reservation. It's gotta be more like, well, I have to have this appointment tomorrow or the next day in terms of this ankle. You know, that type of thing. So, does that mean there needs to be more of those kind of resources?

— Leader

Q15: How do you usually get around your community for things like shopping, visiting the doctor, running errands, or other things? Check all that apply.

07

Seniors need better ways of accessing information.

Seniors receive most their communication from the city by reading the resident newsletter



Well, Commerce City puts out a, a little informative newspaper. I don't know how often it comes out, maybe once a month. They do a pretty good job of letting you know what kinds of things are available to you, It comes out both in English and Spanish, because there's a lot of Spanish speakers in, particularly in the older part of Commerce City. And so that's very handy. We would've never known about the trip to the, to the symphony if hadn't been for that newspaper. I call it a newspaper, I guess you'd call it a flyer.

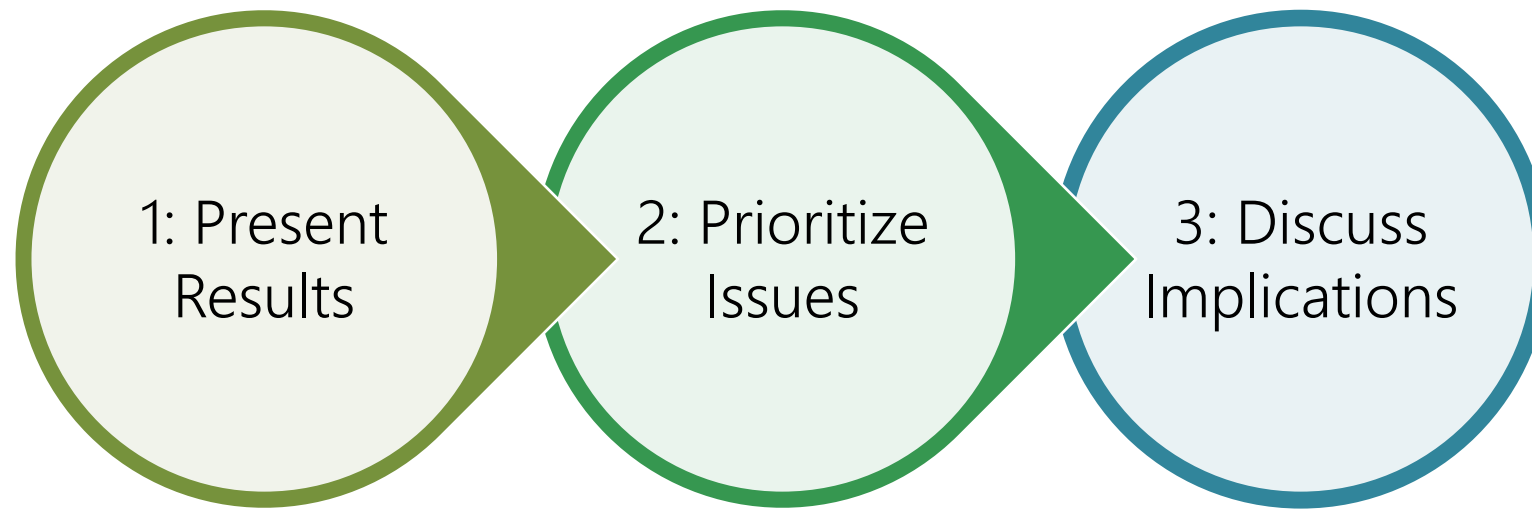
— Resident

08

Seniors with disabilities are facing more challenges than seniors without disabilities.

PRIORITIZATION





Senior Commission Prioritization Summit Exercise Results

	2																3				1			
	Access to healthcare	Access to transportation options	Safety	Reducing ageism	Access to fitness and exercise	Supporting working seniors	Supporting seniors with disabilities	Access to information on resources and community events for seniors	Access to senior housing facilities	Helping with senior poverty	Access to in-home medical/health services	Access to home maintenance services	Access to occupational therapist to recommend aging-in-place modifications	Senior Center	Availability of events and programming for seniors	Senior-friendly built environment								
Personal Benefit	1	0	0	0	7	0	4	0	0	8	0	2	2	9	1	2								
Progress	1	0	0	0	8	0	3	4	0	4	0	5	0	7	3	1								
Public Benefit	0	4	3	0	3	0	4	6	0	2	0	0	0	10	3	1								
Urgency	3	2	0	0	5	0	2	3	0	10	1	2	2	4	2	0								
Vulnerable populations	6	1	3	0	1	0	5	3	1	11	1	0	0	3	0	1								
Momentum	1	3	0	0	4	0	0	8	4	0	2	6	0	3	5	0								
Permanency	2	4	3	0	5	0	2	4	0	3	0	0	1	10	1	1								
Leadership	0	1	0	0	7	0	4	6	0	3	0	0	0	7	6	2								
Cooperation	9	0	0	1	2	0	3	6	0	3	2	2	0	2	5	1								
Stakeholder will	0	0	3	0	2	0	3	8	0	5	0	1	0	7	2	5								
Equity	0	4	0	3	2	0	1	6	0	5	0	3	0	7	5	0								
Public will	1	0	2	0	10	0	2	4	0	3	0	1	0	7	4	2								
Resource Efficiency	2	3	0	0	6	0	2	0	0	2	0	3	3	11	4	0								
Complementary Solution	3	2	0	0	5	0	1	2	0	4	0	1	3	12	3	0								
Total	29	24	14	4	67	0	36	60	5	63	6	26	11	99	44	16								
	4																							

Senior Commission Prioritization Summit Exercise Results (top 4)

	Senior Center	Access to fitness and exercise	Access to information on resources and community events for seniors	Helping with senior poverty
Personal Benefit - Addressing this will have a great benefit on people who are currently facing this issue.	9	7	0	8
Progress - This is an issue that we can make reasonable progress on.	7	8	4	4
Public Benefit - Improving this issue will benefit a lot of people in the community, either directly or indirectly.	10	3	6	2
Urgency - This is an urgent issue to address from a community perspective.	4	5	3	10
Vulnerable populations - Addressing this issue will help people who are particularly vulnerable.	3	1	3	11
Momentum - We already have momentum in this area.	3	4	8	0
Permanency - Progress on this issue will have a long-lasting impact.	10	5	4	3
Leadership - There is a strong champion(s) in the community to lead/organize this as a priority.	7	7	6	3
Cooperation - Addressing this issue is of interest to a broad array of social organizations	2	2	6	3
Stakeholder will - Leaders and practitioners are strongly on board with this being a priority.	7	2	8	5
Equity - Addressing this issue will help to improve social equity in the community.	7	2	6	5
Public will - The public is on board with this being a priority.	7	10	4	3
Resource Efficiency - We get a good "bang for the buck" on investing in this issue.	11	6	0	2
Complementary Solution - Addressing this issue will prevent, mitigate, or solve other issues.	12	5	2	4
Total	99	67	60	63

01

There was a lot of discussion of all the issues that could be addressed by a second senior center; however, commissioners acknowledged that the timeline for a second senior center might be long.

02

Additionally, commissioners believe that many of the other issues (e.g., accessing healthcare, home medical services, etc.) could also be addressed with better and more communication about existing resources, including those available at the state and county level. Moreover, if these resources are used more, then the City can justify consideration of more investment in them.

03

While access to fitness and exercise ranked number two, the commissioners believe that this issue especially would be addressed both by the senior center (in the long term) and improving communications (in the short term).

04

Addressing issues to ameliorate the effects of senior poverty was seen as a priority that could have an immediate positive effect on vulnerable populations with urgent needs.

05

Overall, the commissioners liked the idea of having both short- and long-term priorities to focus on over the next several years, as well as a mix of priorities that address both urgent needs and the development of long-term infrastructure.

Short-term: Senior poverty urgently needs to be addressed



Short-term: Access to information on resources and community resources



Long-term: Senior center is a long-term umbrella solution.



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