



City Council Communication

AGENDA DATE: August 3, 2026

LEGISTAR ITEM #: Res 2026-109

SUBMITTED BY: Jenna Hahn

DEPARTMENT: Public Works

☐ Ordinance	☒ Resolution	☐ Presentation
☐ Admin Business	☐ Public Hearing	☐ Other

REQUEST

Authorize the award of a construction contract agreement for the construction and installation of wayfinding signs.

BACKGROUND

In October 2023, staff introduced Wayfinding to the Council and community through a study session presentation. In February 2024, staff presented a schematic design review, during which the Council provided feedback on colors, design, and placements and stressed the importance of seeking input from the community. During the June 17, 2024 study session, resident survey results were presented and it was shared that the resident polling did not produce a clear choice, leaving the Council to provide direction. During the study session, the council majority preferred the blue-and-brown scheme. Inspired by the prairie sky and the calming desert brown, this scheme was chosen for its soothing and natural aesthetic. On July 15, 2024 a resolution accepting the concept for Wayfinding signage was approved. Found Design LLC. was selected to create construction detailed drawings, and the city received 100% design documents on June 23, 2025. During the remaining months of 2025 and early 2026, City staff completed field observations and geo-location confirmation. On April 16, 2026 the Procurement Department posted a bid for construction and installation for city-wide Wayfinding signage which closed on May 19, 2026.

Four bidders responded, and ultimately Blink Marketing LLC was selected as the lowest responsive and responsible bidder. Public Works staff recommend awarding the contract for construction and installation of wayfinding signs to Blink Marketing, LLC.

CITY COUNCIL COMMUNICATION CONTINUED

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FINANCIAL IMPACT

Contractor	Blink Marketing INC.
Amount of Request/Contract	\$ 956,460.37
Amount Not To Exceed	N/A
Amount Budgeted	968,714.21
Budget Year	FY 2026
Funding Source	Project account (395-15-750-202)
Additional Funds Needed	N/A
Funding Source (if funds needed)	N/A

PROJECT TIMELINE

Estimated Start Date	Estimated End Date
October 1, 2026	May 31, 2027
Years and Months of Contract	Number of Times Renewable
N/A	N/A

JUSTIFICATION

☒ Council Goal	☐ Strategic Plan	☐ Work Plan	☐ Legal
Citation	City Council Goal 1: Infrastructure and Transportation. The City of Commerce City will develop and maintain public infrastructure, facilities, and transportation to improve community appearance and encourage continued development.		

AVAILABLE ACTIONS

Available Action #1: Awarding the construction and installation contract to Blink Marketing INC. for city-wide wayfinding signage.
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STAFF RECOMMENDATION

Staff recommend Available Action #1, approval of the resolution.
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