



# City Council Communication

**AGENDA DATE:** October 13, 2025    **LEGISTAR ITEM #:** Pres 25-414

**PRESENTER:** Courtney Brown  
Office

**DEPARTMENT:** City Manager's Office

<input type="checkbox"/> Administrative Business	<input type="checkbox"/> Noticed Council Business
<input checked="" type="checkbox"/> Informational Presentation	<input type="checkbox"/> Consensus-Building Presentation

## BACKGROUND/REQUEST

### **Purpose:**

To facilitate a discussion with City Council regarding the current Council Goals, with the intent to assess alignment, identify areas for refinement, and prepare for a Strategic Plan refresh.

### **Background:**

As part of the City's ongoing strategic planning efforts, staff is initiating a review of the existing Council Goals to ensure they continue to reflect Council's priorities and the evolving needs of the community. This discussion is a follow-up to previous conversations and is intended to set the stage for deeper engagement in the months ahead.

### **Discussion:**

During the Study Session, staff will present a brief overview of the current Council Goals, and introduce a framework for evaluating goal relevance, urgency, and impact. Council will be invited to provide feedback on the current goals, suggest refinements, and share perspectives on emerging priorities.

This session is intended to be interactive and will help inform the next phase of the Strategic Plan refresh process, including potential updates to goal language, structure, and implementation strategies.

### **Recommendation:**

This item is for discussion only. No formal action is requested at this time.

## CITY COUNCIL COMMUNICATION CONTINUED

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### JUSTIFICATION

<input checked="" type="checkbox"/> Council Goal	<input type="checkbox"/> Strategic Plan	<input type="checkbox"/> Work Plan	<input type="checkbox"/> Legal
Citation	This session is intended to be interactive and will help inform the next phase of the Strategic Plan refresh process, including potential updates to goal language and succinct alignment with priority focus areas.		