



City Council Communication

AGENDA DATE: May 4, 2026

LEGISTAR ITEM #: Pres 26-411

SUBMITTED BY: Courtney Brown
Office

DEPARTMENT: City Manager's

<input type="checkbox"/> Ordinance	<input type="checkbox"/> Resolution	<input checked="" type="checkbox"/> Presentation
<input type="checkbox"/> Admin Business	<input type="checkbox"/> Public Hearing	<input type="checkbox"/> Other

REQUEST

City staff requests that City Council formally recognize the discussion and direction established during the March 13-14, 2026, City Council Retreat and affirm staff's direction to develop a refreshed Strategic Plan. This updated Strategic Plan will be aligned with the City's budget development process and Capital Improvement Program (CIP) planning, using the foundational conversation summarized in the Council Retreat Meeting Summary provided to Council.

BACKGROUND

City Council convened for a two-day retreat on March 13 and 14, 2026, to align priorities, refine strategic direction, and establish a shared foundation for the City's refreshed Strategic Plan. The retreat focused on connecting Council's long-term vision to budget priorities, CIP decision-making, and the operational implementation of Council priorities.

During the retreat, Council:

- Identified updated strategic plan goals across six core areas: Economic Investment, Public Safety, Health and Wellbeing, Housing, Infrastructure and Transportation and Transparent, Effective and Accountable Government.
- Provided initial direction on desired outcomes, implementation expectations and measures of success for each goal area.
- Discussed how budget prioritization, CIP sequencing, and master plans should be aligned with these goals.

CITY COUNCIL COMMUNICATION CONTINUED

- Reviewed and clarified budget category definitions and affirmed a shared approach for budget discipline, emergent decision-making and CIP adjustments.
- Outlined next steps for strategic plan refinement, including the need for updated goal language, clear timelines, benchmarking and alignment to budget and capital planning processes.

The attached City Council Retreat 2026 Summary captures this collective direction and serves as the foundational reference for the upcoming Strategic Plan refresh to be adopted by Council in late August 2026.

FINANCIAL IMPACT

Contractor	N/A
Amount of Request/Contract	\$N/A
Amount Not To Exceed	\$N/A
Amount Budgeted	\$N/A
Budget Year	N/A
Funding Source	N/A
Additional Funds Needed	\$N/A
Funding Source (if funds needed)	Budget account # where additional funds will come from or N/A

PROJECT TIMELINE

Estimated Start Date	Estimated End Date
March 13, 2026	August 24, 2026
Years and Months of Contract	Number of Times Renewable
N/A	N/A

JUSTIFICATION

<input type="checkbox"/> Council Goal	<input checked="" type="checkbox"/> Strategic Plan	<input checked="" type="checkbox"/> Work Plan	<input type="checkbox"/> Legal
Citation	This item supports the refresh of the City’s Strategic Plan and ensures alignment across Council priorities, operational planning, budget development, and capital project sequence. Formal recognition of the retreat discussion provides clear basis for staff to refine		

CITY COUNCIL COMMUNICATION CONTINUED

	<p>strategic priorities and return to Council with updated language, implementation actions, and measures of success consistent with Council’s direction.</p> <p>This action aligns with:</p> <ul style="list-style-type: none"> • Strategic Planning requirements – Council’s identified need for clear strategic goals, measurable outcomes, aligned budgeting, and structured implementation processes. • Work Plan and Governance Priorities – Council direction to refine goal language, strengthen reporting, and maintain alignment between adopted plans and ongoing decisions. • Budget and CIP Alignment – Council’s shared expectation that budget and capital planning follow and reflect the priorities established during the retreat.
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BOARDS & COMMISSIONS ASSIGNED

Board or Commission	N/A
Recommendation	N/A
Date of Recommendation	N/A

PUBLIC OUTREACH

Public outreach will occur throughout the Strategic Plan refresh project timeline to ensure community voices help shape the updated plan. Staff will engage residents using a range of outreach methods to gather feedback on the refined strategic goal language, proposed implementation actions, and measures of success. Engagement efforts are anticipated to include public meetings, online surveys, digital engagement tools, and community-based outreach to ensure broad participation across the city. Resident input will be incorporated into the final Strategic Plan brought forward for Council consideration

AVAILABLE ACTIONS

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| <ul style="list-style-type: none"> • Action 1 – Approve as Submitted |
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CITY COUNCIL COMMUNICATION CONTINUED

Formally recognize the 2026 City Council Retreat discussion and affirm staff's direction to develop the refreshed Strategic Plan based on the foundation established at the retreat and summarized in the retreat materials.

- **Action 2 – Approve with Modifications**

Recognize the retreat discussion and affirm staff direction with specific amendments or clarifications to the Strategic Plan framework or priority areas.

- **Action 3 – Continue to a Future Meeting**

Postpone recognition and direction to allow for additional Council discussion or modifications to the retreat summary materials.

- **Action 4 – Maintain Status Quo**

Take no action. Staff would continue operating under the existing Strategic Plan, and alignment between budget/CIP planning and updated Council priorities would be delayed.

STAFF RECOMMENDATION

Staff recommends Action 1: Approve as submitted, formally recognizing the 2026 City Council Retreat discussion and affirming staff direction to develop the refreshed Strategic Plan aligned with budget and capital planning work.