

# Applegreen Service Area Operator Partner Food Specialists

August 2024



Who we are

Founded in 1992, Applegreen specializes in food-to-go, convenience stores and fuel distribution.

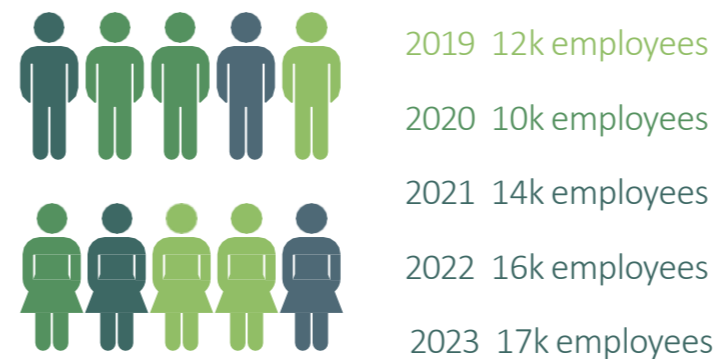
- #1 Motorway Service Area operator in Ireland, #2 in the UK and #1 the US
- Active investor in Motorways Service Area P3 projects, performing the role of both equity investor and Operator
- Food and Convenience Store Retailing is at the core of Applegreen's platform
- To date, Applegreen's growth strategy has been focused on acquiring and developing new service areas in the three markets in which it operates



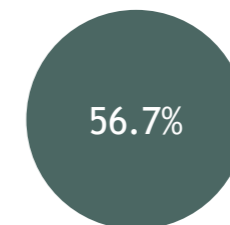
2016 National Association of Convenience Stores (NACS) International Retailer of the Year Award for Lisburn Service Area in Northern Ireland.

## WORKFORCE

Statement of annual workforce



Female Employees  
(Current)





# Applegreen : your specialist Service Area partners

Our offering & track record

## Our shareholders



Founder - Bob Etchingham



Founder - Joe Barrett



Infrastructure Partner

## Our offers



Gas Fuel & Store



Restaurant



EV Charging

## Our successful entry into new markets

2014  
Entry into the US



# 1 Service Area Operator



SAs\* Sites

*\*Includes all NYSTA & Bronco Sites*

2008  
Entry into the UK



# 2 Service Area Operator



SAs Sites

1992  
Opening of our 1<sup>st</sup> site in Dublin



# 1 Service Area Operator



SAs Sites

*Note: Number of Service Areas and site as of 31 Dec 2023*





# Competitive differentiation

Our novel commercial approach

## Gas Fuel and store



Applegreen specializes in food-to-go, convenience stores and gas fuel.

With operations in the United States, Ireland and the United Kingdom, Applegreen operates 600+ sites and employs over 16,000 people

## Restaurant



The sale of food products is the core business of Applegreen.

Operating over 500 food outlets with more than 20 international brands Applegreen is one of the largest franchisees of the Starbucks brand.

## EV Charging



Applegreen Electric partners with Applegreen's quality infrastructure to offer charging along key routes for electric vehicle drivers. The company offers consumers and businesses high quality charging capacity.



# Competitive differentiation

## Trusted partners





# Applegreen portfolio – United States

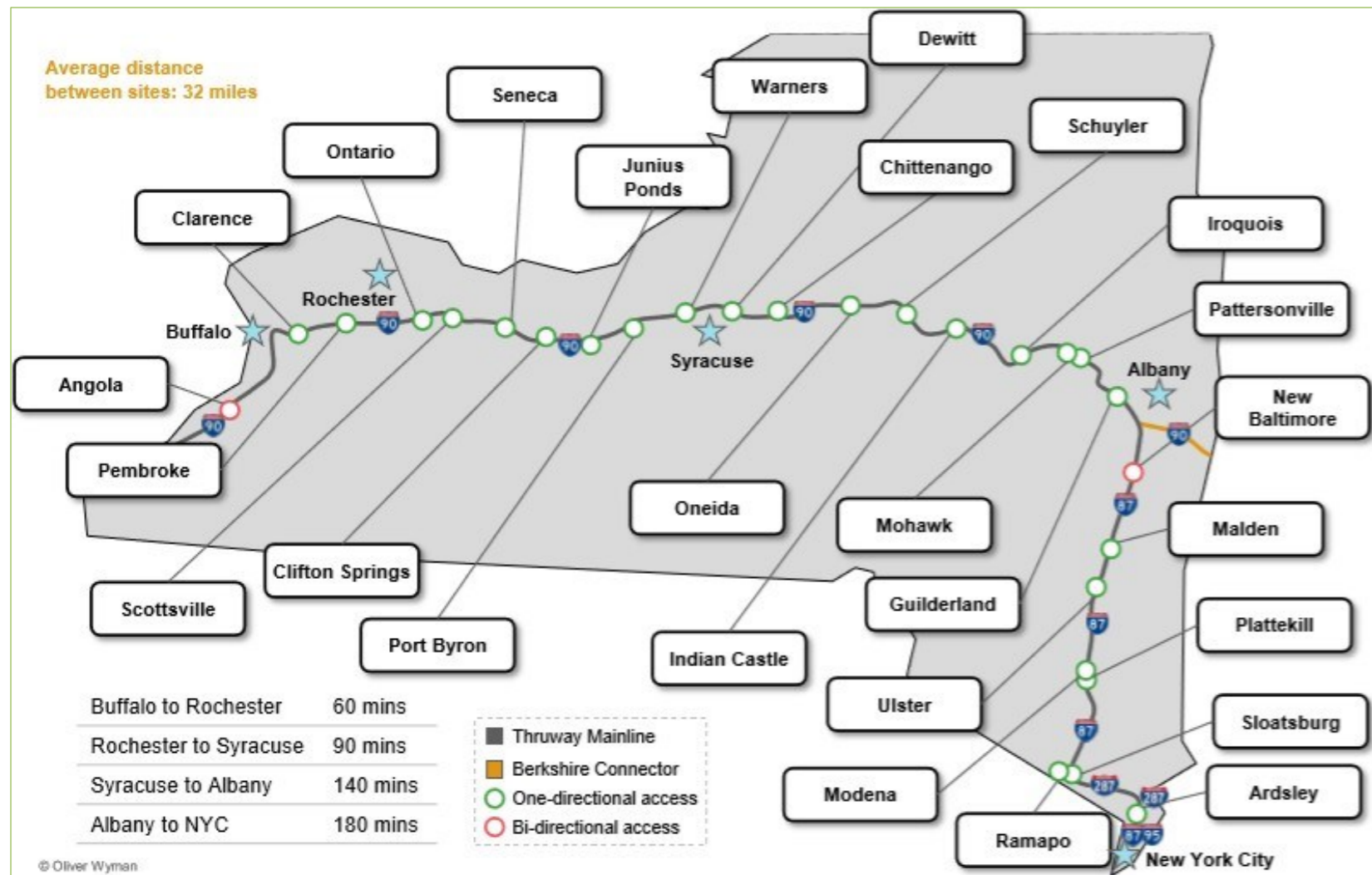


## Currently Operating in the below States:

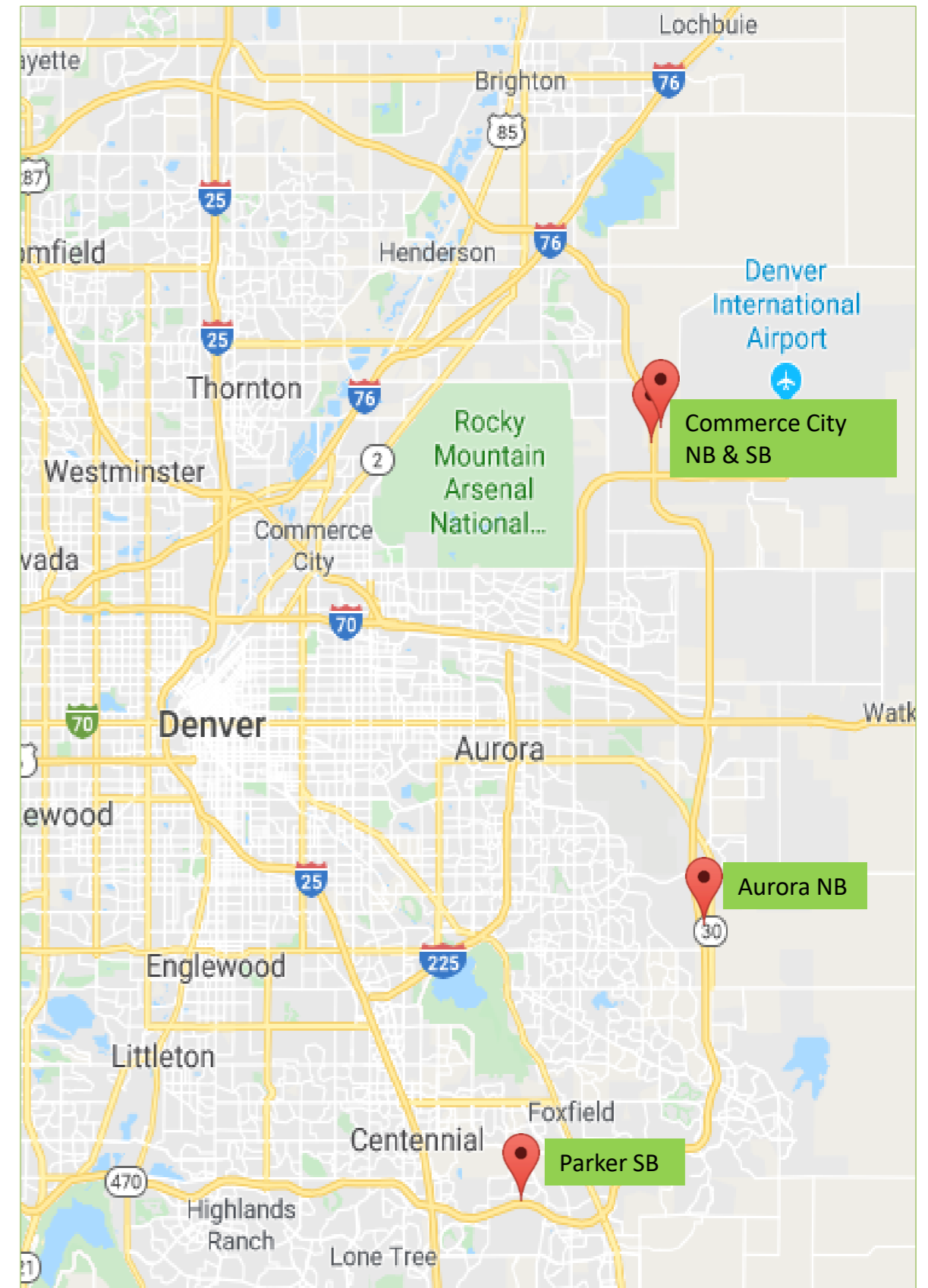
- North East: MA, ME, RI, NH, NY, NJ, CT, PA
- South East: SC
- Mid West: OH, IN



## New York (NYSTA)



## Colorado (Project Bronco)



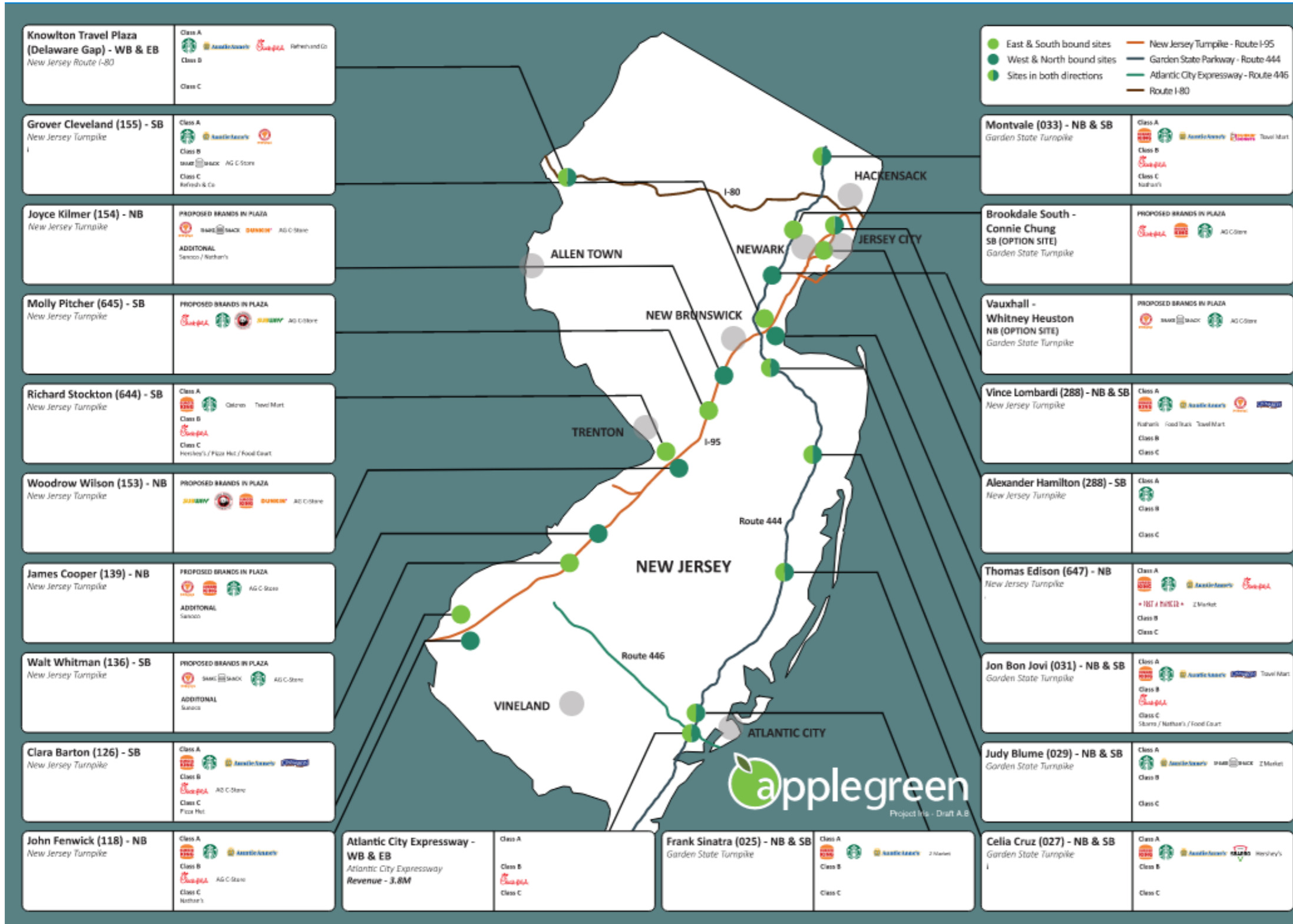


# United States – New York Sites





## New Jersey



- 22 SITES
- 5 PHASES







# Applegreen Electric

Applegreen Electric is our Electric Vehicle charging business where our intention is to have Applegreen Electric Vehicle charging points on every site we operate





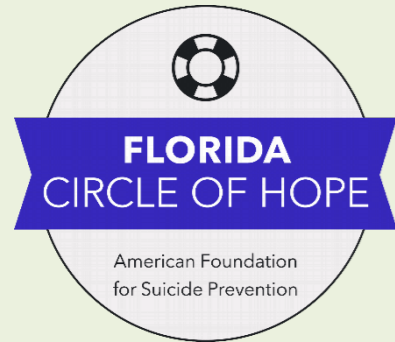
# Our CSR commitments

Our concrete actions to improve the communities we are part of and world we live in



# Applegreen US Charity Initiatives

## Charities we have supported in USA



## Proud Community Involvement Moments

