

NAICS Code Industry Summary		Spending Potential Index	Average Amount Spent	Total
44-45, 722	Retail Trade, Food Services & Drinking Places	119	\$35,699.17	\$788,915,978
44-45	Retail Trade	118	\$30,318.08	\$669,999,149
722	Food Services & Drinking Places	122	\$5,381.10	\$118,916,829
NAICS Code Industry Subsector & Group				
441	Motor Vehicle & Parts Dealers	116	\$3,606.07	\$79,690,589
4411	Automobile Dealers	114	\$2,945.77	\$65,098,629
4412	Other Motor Vehicle Dealers	131	\$324.39	\$7,168,766
4413	Auto Parts, Accessories & Tire Stores	126	\$335.91	\$7,423,194
442	Furniture and Home Furnishings Stores	124	\$1,359.88	\$30,051,955
4421	Furniture Stores	123	\$882.33	\$19,498,587
4422	Home Furnishings Stores	126	\$477.55	\$10,553,368
443, 4431	Electronics and Appliance Stores	123	\$396.54	\$8,763,115
444	Bldg Material & Garden Equipment & Supplies Dealers	126	\$1,932.34	\$42,702,687
4441	Building Material and Supplies Dealers	127	\$1,765.47	\$39,015,039
4442	Lawn and Garden Equipment and Supplies Stores	118	\$166.87	\$3,687,648
445	Food and Beverage Stores	114	\$6,458.88	\$142,734,849
4451	Grocery Stores	114	\$6,049.50	\$133,687,988
4452	Specialty Food Stores	114	\$202.77	\$4,480,912
4453	Beer, Wine, and Liquor Stores	109	\$206.61	\$4,565,949
446, 4461	Health and Personal Care Stores	112	\$884.66	\$19,550,063
447, 4471	Gasoline Stations	121	\$4,393.75	\$97,097,450
448	Clothing and Clothing Accessories Stores	125	\$1,501.58	\$33,183,408
4481	Clothing Stores	124	\$1,190.10	\$26,300,054
4482	Shoe Stores	128	\$289.56	\$6,398,937
4483	Jewelry, Luggage, and Leather Goods Stores	119	\$21.92	\$484,417
451	Sporting Goods, Hobby, Musical Instrument, and Book	133	\$626.71	\$13,849,682
4511	Sporting Goods, Hobby, and Musical Instrument Stores	136	\$515.68	\$11,396,016
4512	Book Stores and News Dealers	121	\$111.03	\$2,453,666
452	General Merchandise Stores	119	\$5,226.46	\$115,499,555
4522	Department Stores	122	\$471.99	\$10,430,411
4523	Gen. Merch. Stores, incl. Warehouse Clubs,	118	\$4,754.48	\$105,069,144
453	Miscellaneous Store Retailers	118	\$711.55	\$15,724,502
4531	Florists	120	\$36.72	\$811,506
4532	Office Supplies, Stationery, and Gift Stores	121	\$116.73	\$2,579,539
4533	Used Merchandise Stores	128	\$103.00	\$2,276,112
4539	Other Miscellaneous Store Retailers	116	\$455.10	\$10,057,345
454	Nonstore Retailers	115	\$3,219.66	\$71,151,294
4541	Electronic Shopping and Mail-Order Houses	119	\$2,872.25	\$63,473,940
4542	Vending Machine Operators	117	\$46.23	\$1,021,688
4543	Direct Selling Establishments	86	\$301.17	\$6,655,666
722	Food Services & Drinking Places	122	\$5,381.10	\$118,916,829
7223	Special Food Services	121	\$18.97	\$419,214
7224	Drinking Places (Alcoholic Beverages)	113	\$119.30	\$2,636,382
7225	Restaurants and Other Eating Places	123	\$5,242.83	\$115,861,233

Data Note: The Spending Potential Index (SPI) is household-based, and represents the amount spent for a product or service relative to a national average of 100.

Source: Esri 2024/2029 Consumer Spending databases are derived from the 2021 and 2022 Consumer Expenditure Surveys, Bureau of Labor Statistics and industry estimates derived from 2017 Economic Census, U.S. Census Bureau.



RETAIL INDUSTRY DEMAND

RETAIL INDUSTRY

- Building Material, Garden Equipment De...
- Electronics & Appliance Stores
- Food & Beverage Stores
- Food Services & Drinking Places
- Furniture & Home Furnishings Stores
- Health & Personal Care Stores
- Motor Vehicle Sales and Parts
- Nonstore Retailers

BUSINESS TYPE

- Auto Parts, Accessories & Tire Sh...
- Automobile Dealers
- Beer, Wine & Liquor Stores
- Building Materials & Supplies
- Drinking Places
- Grocery Stores
- Lawn & Garden Equipment & Supp...
- Other Motor Vehicle Dealers
- Restaurants & Other Eating Places
- Special Food Services

RETAIL INDUSTRY

RETAIL INDUSTRY	Estimated Sales (via tax)	ESRI Retail Demand	Difference	Difference / Demand
Building Material, Garden Equipment Dealers				
Building Materials & Supplies	\$21,941,016	\$39,015,039	(\$17,074,023)	-44%
Lawn & Garden Equipment & Supplies	\$8,941,694	\$3,687,648	\$5,254,046	142%
Electronics & Appliance Stores	\$22,415,444	\$8,763,115	\$13,652,331	156%
Food & Beverage Stores				
Beer, Wine & Liquor Stores	\$19,204,772	\$4,565,949	\$14,638,823	321%
Grocery Stores	\$82,015,511	\$133,687,988	(\$51,672,477)	-39%
Food Services & Drinking Places				
Drinking Places	\$1,298,227	\$26,636,382	(\$25,338,155)	-95%
Restaurants & Other Eating Places	\$107,252,856	\$115,861,233	(\$8,608,377)	-7%
Special Food Services	\$12,061,437	\$419,214	\$11,642,223	2777%
Furniture & Home Furnishings Stores	\$5,775,909	\$30,051,955	(\$24,276,046)	-81%
Health & Personal Care Stores	\$3,252,622	\$19,550,063	(\$16,297,441)	-83%
Motor Vehicle Sales and Parts				
Auto Parts, Accessories & Tire Shops	\$65,579,835	\$7,423,194	\$58,156,641	783%
Automobile Dealers	\$255,982,684	\$65,098,629	\$190,884,055	293%
Other Motor Vehicle Dealers	\$135,089,090	\$7,168,766	\$127,920,324	1784%
Nonstore Retailers	\$225,147,534	\$71,151,294	\$153,996,240	216%

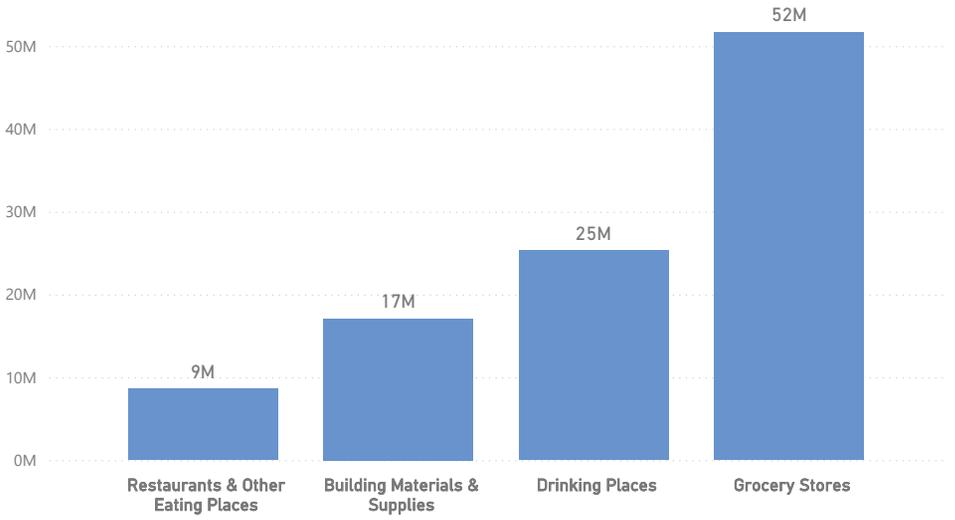
Retail Industry Trend





RETAIL BUSINESS DEMAND DASHBOARDS

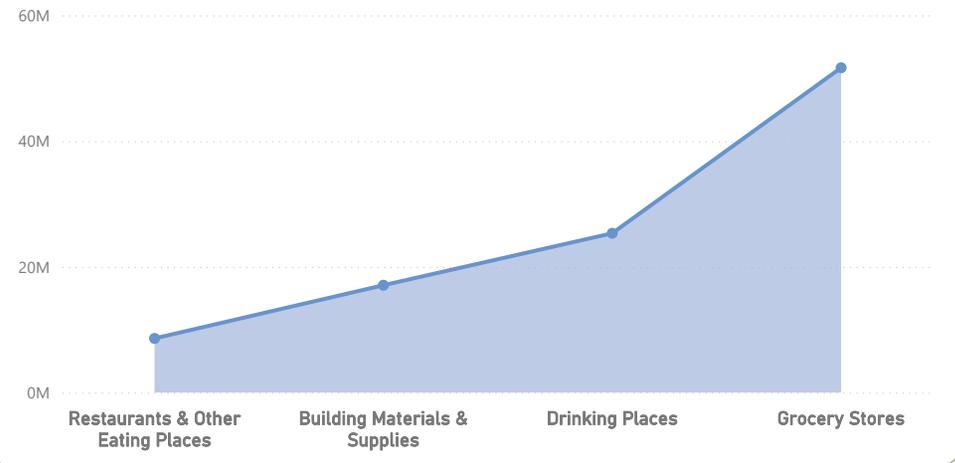
Trend by Amount



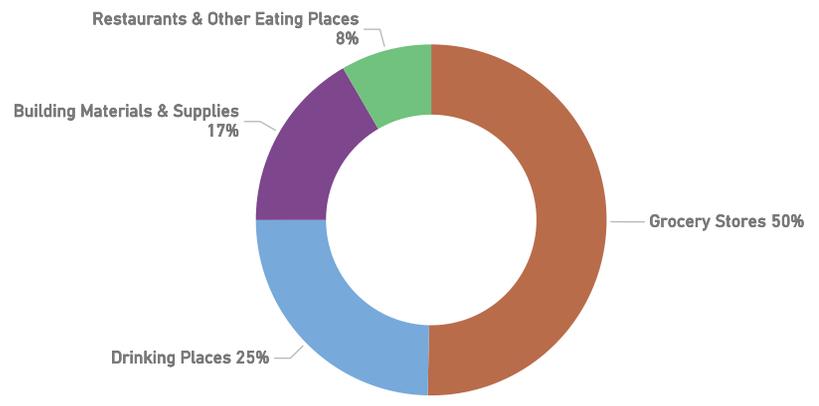
Current Business Count and Amount in Millions \$



Trend by Business Type



Demand % Distribution





RETAIL INDUSTRY DEMAND DASHBOARD

