



City Council Communication

AGENDA DATE: April 20, 2026

LEGISTAR ITEM #: 26-068

PRESENTER: Charles Dukes
Office

DEPARTMENT: City Manager's

<input checked="" type="checkbox"/> Administrative Business	<input type="checkbox"/> Noticed Council Business
<input type="checkbox"/> Informational Presentation	<input type="checkbox"/> Consensus-Building Presentation

BACKGROUND/REQUEST

Through connection and education, CUP exists to empower young adults to overcome hurdles in their lives that affect their families, futures and their community. Requesting a sponsorship of \$3,000.00

Please see attached form and related materials.

Co-sponsor: Lori Young



COMMUNITY UPLIFT
PARTNERSHIP

FUNDRAISING

Gala

PLAY IT FORWARD
2026

SATURDAY, SEPTEMBER 19

6:00PM - 10:00PM

DINNER | SILENT AUCTION | GAMES



GAYLORD ROCKIES
RESORT





COMMUNITY UPLIFT PARTNERSHIP

EMPOWERING YOUNG ADULTS FOR A BRIGHTER FUTURE



CUP is dedicated to helping young adults by supporting them in their transition to a healthier adulthood and addressing challenges such as:

- ▶ Addiction
- ▶ Crime and incarceration
- ▶ Anxiety and depression
- ▶ Insufficient communication skills
- ▶ Joblessness
- ▶ A general sense of being stuck



Equipping the next generation

200+ Students Have **leveled up** in life by completing both our Youth Empowerment Program and our Beyond the Job Program.



Confidence through skills

100% of **CUP** students in 2025 said they now:

- ▶ Feel more prepared for adulthood
- ▶ Have a working resume and feel ready for job interviews



Choosing a better path

100% of **CUP** students said they feel less likely to submit to peer pressure around drug abuse, learned tools to help with their mental health and gained financial literacy.



Your dollar at work

91% Goes directly to our programs helping young adults



9% Covers admin and accounting to run our Non-Profit.



\$50

1 hour of mentorship in our Beyond the Job program



\$1,000

One student's YEP course



\$40,000

For YEP to reach 40 students

HOW YOU CAN HELP

Sponsor our Fundraising Gala

Partner with us through Sponsorship!

CUP GALA

PLAY IT FORWARD

SEPT 19TH 2026

Donate Auction Items

- Tickets and Passes
- Destination/Getaways
- Gift Baskets
- Excursions
- Alcohol
- Goods/Electronics

Donate directly to CUP

Can't make it but want to help out? Any donation helps us!

cupcolorado.org/donate

Contact Valerie Martinez
Community Director
Valerie@cupcolorado.org

We are a 501(c)(3) Non-Profit
EIN# 46-4034020
www.CupColorado.org

COMMUNITY UPLIFT PARTNERSHIP

Champion Sponsor 2026

As CUP's champion sponsor, you're doing more than supporting an event, you're changing lives in our community. Your partnership helps fund vital programming and creates opportunities for our young adults, while showing your customers and employees that you believe in giving back. We are proud to say that ninety one cents per dollar at CUP goes directly to our programming. Together, we can make a lasting impact and build a stronger, more connected community.

\$25,000

SUPPORTS 25 YOUNG ADULTS

2026 Coffee House Partnership

- Logo displayed on LCD screens and TVs across all the coffee houses
- Logo displayed on our website
- Logo displayed on acrylic sign at each coffee house for one year
- Logo on our CUP uniform shirts for our staff
- Logo displayed on our Spring Youth Empowerment Program marketing
- A drink named after you or your company and used as our signature drink of 2026
- Free coffee/tea catering for your company at the event of your choice
- Free Reunion Coffee House or Greyhound Grounds event rental

Gala Partnership

- Logo prominently displayed in the program
- Signage displayed at the gala
- VIP table at the Gala with 8 free tickets
- Acknowledgement from our MC at the gala
- 2 minute speaking opportunity
- CUP Champion Award presented on stage



CUP GALA 2026

Sponsorship Packages

DIAMOND SPONSOR

\$15,000

SUPPORTS 15 YOUNG ADULTS

- QUARTERLY SOCIAL MEDIA RECOGNITION
- GALA PROGRAM ACKNOWLEDGEMENT
- LOGO FEATURED ON WEBSITE FRONT PAGE
- SHOUT-OUT FROM THE MC
- LOGO ON WELCOME SIGN DISPLAYED AT THE GALA
- COFFEE CATERING TO YOUR OFFICE
- CUP SUPPORTER AWARD TO DISPLAY
- LOGO ON TABLE FAVORS
- LOGO DISPLAYED IN CUP VIDEO
- LOGO ON THANK-YOU GIFT
- MARKETING SLIDESHOW IN CUP COFFEE HOUSES
- VIP TABLE AT GALA (8 TICKETS)

PLATINUM SPONSOR

\$10,000
SUPPORTS 10 YOUNG ADULTS

- ONE-TIME SOCIAL MEDIA RECOGNITION
- GALA PROGRAM ACKNOWLEDGEMENT
- LOGO FEATURED ON WEBSITE (EVENT PAGE)
- SHOUT-OUT FROM THE MC
- LOGO ON WELCOME SIGN DISPLAYED AT THE GALA
- LOGO ON TABLE FAVOR
- LOGO DISPLAYED IN CUP EVENT VIDEO
- COFFEE CATERING TO YOUR OFFICE
- MARKETING SLIDESHOW IN CUP COFFEE HOUSES (EVENT WEEK)
- RESERVED TABLE AT THE GALA (8 TICKETS)

GOLD SPONSOR

\$5,000
SUPPORTS 5 YOUNG ADULTS

- ONE-TIME SOCIAL MEDIA RECOGNITION
- GALA PROGRAM ACKNOWLEDGEMENT
- LOGO FEATURED ON EVENT WEBSITE
- SHOUT-OUT FROM THE MC
- MARKETING SLIDESHOW DURING EVENT WEEK IN CUP COFFEEHOUSES
- LOGO SIGN DISPLAYED AT THE GALA
- 6 TICKETS TO THE GALA

SILVER SPONSOR

\$3,000
SUPPORTS 3 YOUNG ADULTS

- ONE-TIME SOCIAL MEDIA RECOGNITION
- GALA PROGRAM ACKNOWLEDGEMENT
- LOGO FEATURED ON EVENT WEBSITE
- SHOUT-OUT FROM THE MC
- 4 TICKETS TO THE GALA
- LOGO SIGN DISPLAYED AT THE GALA

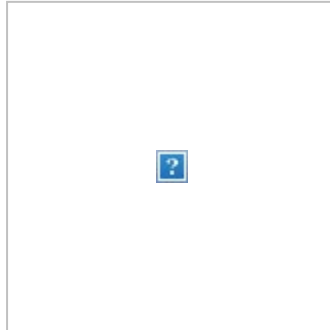
BRONZE SPONSOR

\$2,000
SUPPORTS 2 YOUNG ADULTS

- ONE-TIME SOCIAL MEDIA RECOGNITION
- GALA PROGRAM ACKNOWLEDGEMENT
- LOGO FEATURED ON EVENT WEBSITE
- 2 TICKETS TO THE GALA

EACH YEAR, YOUR SPONSORSHIP ALLOWS US TO POUR DIRECTLY INTO THE LIVES OF LOCAL YOUNG ADULTS. IN 2025, WE RAISED OVER \$50,000, PROVIDING 50 STUDENTS WITH HUNDREDS OF HOURS OF MENTORSHIP AND OUR 12-WEEK YOUTH EMPOWERMENT PROGRAM. IN 2026 HELP US DOUBLE THAT INVESTMENT AND DOUBLE OUR IMPACT.

From: [OpenForms](#)
To: [Peters, Annette - CM](#)
Subject: Open Forms submission for a Council Sponsorship Request.
Date: Thursday, April 2, 2026 4:20:17 PM



Open Forms submission for a Council Sponsorship Request.

Someone has filled out a request for a Council sponsored event.
Information below.

1. Type of Sponsorship Requested	
Application date	4/2/26
Please indicate types of in-kind sponsorship sought	
Please indicate amount of cash requested	\$3,000-\$5,000
Please indicate amount of cash requested for school or school-related group	

2. Organization/Group Details	
Registered Name of Organization:	Community Uplift Partnership
Doing Business As:	CUP
Contact Name:	Chris Churches
Contact Title/Position:	Executive Director
Mailing Address:	10601 Reunion Coffee House
City:	Commerce City
State:	CO
Zip:	80022
Email:	Chris@cupcolorado.org
Organization or Event Website:	www.CupColorado.org
Business phone:	7203897586
Mobile number:	3039078414
3. Not-For-Profit Status	
Upload documentation here	CUP GALA 2026 Package.pdf
Not-for-profit	Yes
Registered in Colorado	Yes
Registered Not-For Profit for Tax Purposes	Yes
Tax Exempt No.:	46-4034020
Mission/Purpose of the Organization (attach additional	Through connection and education, CUP exists to empower young adults to overcome hurdles in their lives that affect their families, futures and their

documentation if needed):	community.
4. Program/Event Details	
Name of Program/Event:	CUP 2026 Gala at the Gaylord "Play It Forward!"
Type of Program/Event:	CUP's Fundraising Gala
Event or Program Mission/Purpose (attach additional documentation if needed):	The goal of this gala is to raise funds for CUP to be used in our two programs. "Beyond the Job Training," where students work along side wise kind mentors in our social enterprise coffee houses and our Youth Empowerment Program (YEPI) Yep and Beyond were both created to help a young adult launch into adulthood. These are students in our community that have gotten stuck in life. The hurdles CUP addresses range from addiction, poverty, homelessness to anxiety and lack of life or job skills. Our goal is to reach help over 150 students launch into a living wage job, college, self employment, or a lateral move but with tools to change their next atmosphere. This gala is essential to the success of helping these students.
Is this a fundraising event?	Yes
If yes, who will receive the proceeds?	CUP
Fundraising recipient's 501(c)3 Number	46-4034020
Event Address:	Gaylord Rockies Resort - 6700 N Gaylord Rockies Blvd, Aurora, CO 80019
Event Date(s):	Sept 19th 2026
Event Time(s):	6pm

Expected Number of Participants:	150 people
Please attach a schedule detailing major portions of the event, if applicable	
Event Open to the Public?	Yes
Has this event been previously held?	Yes
Number of previous occurrences:	13
5. Benefits Proposal	
Check all of the proposed benefits, goods and/or services the City would receive if approved.	Verbal recognition at event Recognition in social media Banner at event Event tickets/free admission City logo on marketing materials City logo on website Other (please list below or attach)
List other	
Attach list of other	
6. Event Promotion/Marketing	
Please list how the program/event will be promoted, including both digital and/or print methods and attach copies of	This will be marketed across all of our socials including our four insta accounts, three FB accounts,

<p>available materials. Materials from previous occurrences of the event may be used if similar to marketing planned for current event.</p>	<p>our tick tock account. Also published on our website and promoted in each store on our table toppers and with large banners and signs.</p>
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7. Insurance

<p>Does the organization/group possess General Liability Insurance? A copy of the certificate must be supplied with this application.</p>	<p>Yes</p>
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<p>Upload certificate copy</p>	<p>Certificate of liability insurance.pdf</p>
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8. Event Budget and Funding (required only for cash requests)

<p>How is the event being funded? Please list all types, including sponsorships, vendor fees, ticketing, etc.</p>	<p>Sponsorships, Ticket sales, donations from friends of CUP</p>
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<p>Please list all event fees that will be charged</p>	<p>The Gaylord - \$22,000 Video - \$1000 Ticketing software fees - \$500 Keynote speaker / Auctioneer - \$1000 Parking - \$700</p>
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below, including registration, entry, spectator, vendor sign-up, parking, etc.	<p>Marketing - \$1500</p> <p>Decor/center pieces - \$750</p> <p>Photographer - \$500</p> <p>Additional vendors such as photo booth, dessert bar, musicians, bartender, AV equipment - \$2500</p> <p>Play It forward Games - \$500</p>
Please list all Sponsors and Sponsor Contributions.	So far no one has committed an amount, but we are very hopeful :)
9. Event Booths (required only for cash requests)	
Vendor/Sponsor Booths at the Event	No
Number of booths	
Will they be selling products and/or services?	No
Please list the types of products and/or services that will be sold.	
10. Exception Criteria (required only for cash requests)	
Provide statement	<p>Cup is requesting that Commerce City become a sponsor to it's annual gala, as CUP has become an integral part of the Commerce City community. Thousands of guests from Commerce City visit Reunion Coffee House and Greyhound Grounds Coffee House every week, where students are working and learning much needed life & job skills. This broad community impact is made even greater by our very intentional programming helping young adults that live in Commerce City. 90% of our</p>

here.	<p>students live in Commerce City. We work with approximately 150 students directly a year, but even more indirectly through volunteering and site visits. Helping this gala to be successful, will help CUP to be successful, which will directly impact the economic health of Commerce City, as we will be able to keep our coffee houses open and thriving. This funding would be used to help pay for the fees associated with our CUP gala 2026 at the Gaylord.</p>
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11. Required Attachments (required only for cash requests)

Please indicate below which attachments are being provided with the application.	<p>501(c)3 Copy or Letter of Determination of Exempt Status Marketing Materials Certificate of Insurance</p>
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Attach documents here	IRS 501c3 acceptance Letter.pdf
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Signature

Printed name	Chris Churches
Title	Executive Director
	Link to signature
Date	4/2/26