

**Quality Community Foundation**  
**2025 SMART Goals Planning Document**

**DRAFT**

**2024 Accomplishments:**

- Raised over \$75,000 at the 4<sup>th</sup> Annual Curt Holland Memorial Golf Tournament for post-secondary education scholarships in partnership with Commerce City Police Department.
- Awarded 12 community and police scholarships to students pursuing a post-secondary education for a total of \$52,000.
- Awarded \$150,000 in grants to 24 nonprofit organizations serving the Commerce City community.
- Recruited three new members to the board through increased marketing efforts and relationship building at events.
- Raised approximately \$XX during the Colorado Gives Day campaign.

**2025 Goals:**

1. **Goal #1:** In 2025, QCF will increase marketing efforts to better tell the story of the Quality Community Foundation to recruit 3 new members.
  - *Be highlighted in City newsletter more often.*
  - *Participate in local outreach events to better share the mission of QCF.*
  - *Invite the Community Relations Team to a monthly meeting to discuss strategies.*
2. **Goal #2:** In 2025, QCF will meet with 2 new partners to develop new relationships for the purpose of attracting charitable gifts and promoting community philanthropy.
  - *Present QCF's story to new Boards/Commissions.*
  - *Meet with External Partners to develop relationships.*
3. **Goal #3:** In 2025, QCF will raise \$2,000 for recreation scholarships, \$2,000 for operating funds, and \$80,000 for post-secondary scholarships.
  - *Create additional fundraising opportunities beyond golf tournament.*
  - *Partner with PRG to co-host Prom in Spring 2025.*
  - *Look to host four community nights with local restaurants.*

Adopted by the Quality Community Foundation at the December 7, 2024, meeting.