

Shape a safer future, together

Commerce City, Colorado





Driven by a shared mission

Eliminate crime and shape a safer future, together.

12,000+

Total customers protected by Flock

2,800+

Crimes solved per day using Flock

10%

Of reported crime in the US solved using Flock*

1,500+

Businesses protected by Flock

*The calculation of this figure follows the methodology outlined in the TCU study, applied to continuously updated data from our customers. The statistics presented in this document are based on proprietary data and may not be fully representative of the whole. Due to the confidential nature of this information, certain details have been aggregated and cannot be disclosed. our market as a



Built with Privacy in Mind

Protecting privacy by design

- ✔ Data is 100% owned by customers and will never be sold.
- ✔ Private customers never have access to government data or hotlists.
- ✔ Flock automatically deletes data after 30 days by default.
- ✔ Flock LPR only take images of publicly available information.
- ✔ Only your agency decides who to share with, not Flock.
- ✔ No facial recognition

All data is stored with end-to-end encryption including:

- **FBI (CJIS)**
- **NDAA**
- **SOC2 (Type II)**
- **ISO 27001 (Data Security)**
- **ISO 27701 (Data Privacy)**
- **ISO 42001 (AI)**
- **Higher Education Community Vendor Assessment Tool (HECVAT)**

We are also aligned with the security protocols established by NIST Cybersecurity as well as the Cloud Security Alliance CAIQ framework. Stored on the AWS GovCloud.

LPR Transparency Portal

- Customizable for each agency
- Display technology policies
- Publish usage metrics

- ✓ **Every search** requires a registered ID with an offense type
- ✓ Offense type and user ID are saved in a **permanent audit trail**.
- ✓ Flock encourages all agencies to conduct **regular audits to ensure proper usage**.
- ✓ **Coming Soon: Proactive Auditing to flag to potential misuse.**

Enabling accountability + transparency

The screenshot shows the San Joaquin County CA SO Transparency Portal. At the top, it says "San Joaquin County CA SO Transparency Portal" and "Last Updated: Tue May 27 2025". Below this is an "Overview" section with a paragraph of text. The main content is divided into two columns: "Policies" and "Usage". The "Policies" column includes sections for "What's Detected" (License Plates, Vehicles), "What's Not Detected" (Facial recognition: People, Gender, Race), "Acceptable Use Policy" (Data is used for law enforcement purposes only), "Prohibited Uses" (Immigration enforcement, traffic enforcement, harassment or intimidation), "Access Policy" (All system access requires a valid reason), and "Hotlist Policy" (Hotlist hits are required to be human verified prior to action). The "Usage" column includes "Data retention (in days)" (30 days) and "Number of owned cameras" (34). At the bottom of the "Usage" column is a long list of "External organizations with access", including various California counties and cities.

San Joaquin County CA SO
Transparency Portal
Last Updated: Tue May 27 2025

Overview

San Joaquin County CA SO uses Flock Safety technology to capture objective evidence without compromising on individual privacy. San Joaquin County CA SO utilizes retroactive search to solve crimes after they've occurred. Additionally, San Joaquin County CA SO utilizes real time alerting of hotlist vehicles to capture wanted criminals. In an effort to ensure proper usage and guardrails are in place, they have made the below policies and usage statistics available to the public.

Policies

- What's Detected**
License Plates, Vehicles
- What's Not Detected**
Facial recognition: People, Gender, Race
- Acceptable Use Policy**
Data is used for law enforcement purposes only. Data is owned by San Joaquin County CA SO and is never sold to 3rd parties.
- Prohibited Uses**
Immigration enforcement, traffic enforcement, harassment or intimidation, usage based solely on a protected class (i.e. race, sex, religion), Personal use.
- Access Policy**
All system access requires a valid reason and is stored indefinitely.
- Hotlist Policy**
Hotlist hits are required to be human verified prior to action.

Usage

- Data retention (in days)**
30 days
- Number of owned cameras**
34

External organizations with access

ACRATT -CA, Alameda CA PD, Alameda County CA SO, Albany CA PD, Alhambra CA PD, Alhambra IA PD, Amador County CA Sheriff's Office, Anaheim CA PD, Anderson CA PD, Angels Camp CA PD, Antioch CA PD, Arcadia CA PD, Atwater CA PD, Auburn CA PD, Avenal CA PD, Azusa CA PD, Bakersfield CA PD, Baldwin Park CA PD, Beaumont CA PD, Bell Gardens CA PD, Belmont CA PD, Belvedere CA PD, Benicia CA PD, Beverly Hills CA PD, Bishop CA PD, Blue Lake Rancheria Tribal PD, Brainerd CA PD, Brentwood CA PD, Brisbane CA PD, Buena Park CA PD, Burbank CA PD, Burlingame CA PD, Butte County CA SO, CA - Chino PD, CA Iipay Nation of Santa Ysabel, Cal Fire - Cal State Fullerton (CA), Calaveras CA PD, California Department of Corrections, California Highway Patrol, California State Parks, California State University Long Beach Campus PD, Calistoga CA PD, Campbell CA PD, Capitola CA PD, Carlsbad CA PD, Carmel CA PD, Central Marin CA PD, Cerritos College CA PD, Chula Vista CA PD, Citrus Heights CA PD, City of Lemoore CA, City of Newman CA PD, City of Riverside CA PD, Clayton CA PD, Cloverdale CA PD, Colalinga CA PD, Colma CA PD, Colton CA PD, Concord CA PD, Contra Costa County CA SO, Coronan CA PD, Corona CA PD, Coronado CA PD, Costa Mesa CA PD, Culver City CA PD, Cypress CA PD, Danville CA PD, Delano CA PD, Desert Hot Springs CA PD, Dinuba CA PD, Dixon CA PD, Downey PD CA, Dublin CA PD (ACSO), East Bay Parks CA PD, East Palo Alto CA PD, El Cajon CA PD, El Centro CA PD, El Cerrito CA PD, El Monte CA PD, El Segundo CA PD, Elk Grove CA PD, Emeryville CA PD, Escalon CA PD, Escondido CA PD, Fairfield CA PD, Folsom CA PD, Fontana CA PD, Foothill-DeAnza CA PD, Fort Bragg CA PD, Foster City CA PD, Fountain Valley CA PD, Fowler CA PD, Fremont CA PD, Fresno CA PD, Fullerton CA PD, East Folsom CA PD, Gardena

Community Safety, Community Values

Industry Leading
Compliance Features



Search Filters

Prevents searches related to immigration or reproductive care at the request of a community.



Federal Limitations

No federal access to nationwide or state wide lookup. Only agencies can share their data, not Flock.



Permanent Audit Logs

Communities can require both search reason and case number be included in any search.



Legal Response

Our contract mandates we alert you to any legal request for your data.



Myths and Facts

Myth

LPRs can track people and show police everywhere they go.

Fact

LPRs take a point-in-time image of the rear of vehicles on public roadways. They do not continuously track vehicles. Any images not used for an investigation are deleted. Courts have consistently found that taking images of public documents (license plates) on public roads is not a violation of privacy.

Myth

LPRs violate the Fourth Amendment.

Fact

Appellate and federal district courts in at least fourteen states, including the 9th and 11th Circuits, have upheld using evidence from license plate readers as constitutional without requiring a warrant.



Myths and Facts

Myth

Flock sells customer data, compiling all of it into a national database.

Fact

Your community owns 100% of your data and it will never be sold. Only your agency decides who to share your data with, not Flock, and all data is deleted after 30 days by default.

Myth

Flock's private customers can access law enforcement data.

Fact

Flock's private customers use our services for issues like organized retail theft and can choose to share access to their cameras with explicit consent, but they **do not have access to law enforcement data.**



Myths and Facts

Myth

Flock's LPR cameras use facial recognition.

Fact

Flock's LPR cameras **do not use facial recognition** and the Flock LPR system **cannot be searched for human characteristics** like race or gender.

Myth

LPR cameras collect private information

Fact

Flock's LPR system does not collect **private information or DMV records** such as names, addresses, or SSNs. It only contains images of vehicles and license plates which are government documents meant to be publicly displayed on public roadways.

A photograph of a family of three walking away from the camera on a paved path through a park. The mother is on the left, wearing a light blue tunic and jeans. The father is on the right, wearing a blue checkered shirt and jeans. A small child is in the middle, holding hands with both parents. The path is lined with green trees and grass.

Myths and Facts

Myth

LPR cameras negatively impact communities of color.

Fact

Groups such as the historic Oakland, CA Chapter of the NAACP have endorsed Flock LPR **specifically because it reduces bias in policing:**

“These cameras are designed to detect only vehicles associated with a crime, removing the subjective judgment that too often leads to disproportionate stops and harmful interactions with Black and Brown residents.”

Myth

LPRs don't have an impact on crime.

Fact

San Diego Mayor Todd Gloria attributed the **20% decline in auto theft** to Flock LPR. San Francisco Mayor Daniel Lurie credited Flock LPR for the **41% decrease in auto theft while increasing arrests for auto theft cases by 46%.**

Flock has been used to solve **30% of homicides in Oakland and San Diego.**



A Simpler, Clearer Definition of Customer Data

This definition of 'Customer Data' encompasses all customer data and information, including:

- ✓ Data and information captured by Flock hardware on behalf of the customer through Flock services (such as images, audio, and/or video), and associated metadata;
- ✓ Content entered into the web interface by the customer or its authorized users; and
- ✓ Data and information provided to Flock through the services by third parties at the customer's direction.

Critically, the updated Terms make explicit that all rights, title, and interest in and to Customer Data belong to and are retained by the customer.

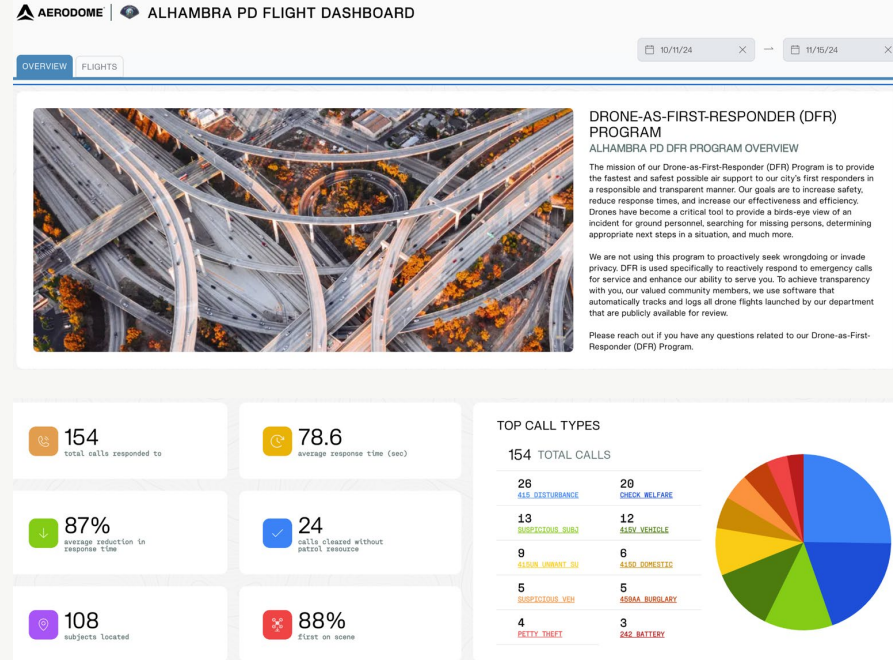
This clarification is about consistency and transparency. It does not change ownership. Flock customers own their data.

DFR in Your Community

Responding to Calls of Service

- ✓ Drones are only dispatched for a specific call (911, LPR alert, emergency incident)
- ✓ Camera angled at the horizon until it reaches the incident scene
- ✓ Community trust is central to DFR programs, with full transparency on when and why drones are deployed

Community Flight Dashboards



An aerial view of a city street at dusk. On the left, there are several multi-story brick buildings with many windows. In the background, modern skyscrapers are visible, some with lights on. The street is lined with trees and has a few cars driving. The overall scene is a mix of old and new architecture.

Commerce City
Shape a safer future, together

Thank You

