



## Legislation Text

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### 2018 Community Survey Results

#### **Summary and Background Information:**

In Fall of 2018 Commerce City conducted its annual resident survey covering a wide range of topics including: safety, mobility, economy, education and enrichment, community engagement, recreation and wellness, and more. Led by the independent National Research Center, the survey was sent to a randomly-selected pool of Commerce City residents.

As in 2017, residents identified safety and the economy as priorities for the community. Other 2018 key findings include:

#### **Residents are pleased with the ease of driving around the City of Commerce City**

There are plenty of places to park in Commerce City and residents were generally pleased with the ease of travel via car and public transit.

#### **Economic health is a top priority**

As in 2017, survey respondents indicated that the Economy of Commerce City should be a top priority, with 9 in 10 reporting this area would be essential or very important to the quality of life in the community over the next two years.

#### **The sense of community could be bolstered**

Around half of residents were pleased with the neighborliness and the openness and accepting nature of the Commerce City community toward people of diverse backgrounds, which were on par with national levels. However, fewer than half gave high marks to the opportunities to attend social events and activities, participate in community matters or volunteer.

See attached presentation for full details.

**Staff Responsible (Department Head):** Troy Smith, Deputy City Manager

**Staff Member Presenting:** Morgan Adams, National Research Center, Inc.

**Financial Impact:** \$TBD

**Funding Source:** TBD

**Staff Recommendation:** N/A

**Suggested Motion:** N/A