



Commerce City

7887 E. 60th Ave.
Commerce City, CO 80022
c3gov.com

Meeting Minutes

Cultural Council

Tuesday, April 11, 2017

6:00 PM

Room #2108

1. Call To Order/Roll Call

- Present** 9 - Debra Bullock, Brian Draxten, Crystal Elliott, Ed Hanson, Francine Crusan-Garcia, Heidi McNeely, Jacob Wilson, Jadie Carson, and Susan Carabajal
- Absent** 4 - Brian Connor, David Soucie, Dee Saiz-Lamberson, and Jackie Maldonado

2. Approval of Minutes

Edits

- oBrian would be a back up as vehicle for Memorial Day Parade*
- oBrian Connor does not have banners they're at the Conter Center*
- oFor events AND historian*
- oMoving forward use Ed not Edward*

This was approved

3. Financial Update

Financial Report was not provided for this month's meeting.

Board agreed to instead have Deana, public art consultant, present on the rec center at second creek public art proposals.

Motion to approve all site art proposals with the clarification to ask artist Josh Weinermore detailed questions on the imaginative piece (with the tree inside boat) by Heidi.

Second motion by Francine.

Approved unanimously

4. Complete Outside Hours Document

5. Old Business

QCF Award

oGranted \$4,000

oAwards ceremony 4/17 at 6PM

•SCFD status, interviews

oInterview on May 11th at 5:50PM at Northglenn Rec Center

oThey do a meeting of allocation of funds after meetings

oInterview committee will meet before/after next board meeting or before the day of SCFD interview

- Art shows, update and planning
 - oMay 1 at Brighton Armory (27J) 4-6PM; ceremony at 530PM
- Heidi will send Daniela flyer to distribute to all
- No help with set up or tear down
 - oMay 4 at Adams City High School 5-730PM ceremony at 630PM
 - oCrystal will coordinate with Brian in terms of food
 - o"Coordinate pickup art wall displays from Jeannie" this was supposed to be that we can use Jeannie's art show racks
- Memorial Day Parade updates
 - oBanners are at Conter house
 - oRegistration
 - Daniela will do that- CC is walking with a car
 - oFans
 - MitP
 - No chipotle small print
 - 2,000 pieces
 - o2018 Float discussion- hold off for discussion until next meeting
- Commerce City Neighborhood Outreach
 - oPosters with pictures for display
 - oWhat's the liability for displaying these pictures?
 - oDoes the city have Poster/plastic material they can provide?
- Mail
 - oNon profit association membership is expiring
- Music in the ParkoSponsorship/ Partnership updates
- Update from Brian
- I have received payment from United Power (\$1,000) and LokalHomes (\$500). I am picking up the check from Tammy Bauer(\$500) next week. I will deposit \$1,500 this week and the remaining\$500 next week. Please discuss the tables for each of them and where they will be set up at the event.
- Clarify details for next meeting on which concert they table at for the price they pay
- Need to review how sponsor levels are written for 2018
- Heidi motion to add UP logo to flyers and list bauer law, blue grass, KGNU, and lokal homes and everyone will have table at all 4 concerts if they choose. UP will have stage time. Francine 2nd. All in favor.
- Metro PCS might bring in about 500oBand updates
- Tunisia is all set
- Buckstein – Susan is sending the contract
- So what Brothers- good to goChipotle updateoFood truck updates
- Food trucks are reluctant at Pioneer Park with numbers MitP bring in
- 7/6 GIGIS cupcake and In the Dog House (hotdogs)
- Brothers BBQ as back up? Heidi will call for ONE more opportunity
- 7/13 2 food and 1 dessert
- 7/20 Maui and Shave Ice (and chipotle fundraiser)
- 7/27 5 different food trucks
- Daniela will follow up with Michelle on location of food trucksoFlyers/Posters/Signs production and distribution plans
- Daniela will look into locations of new sign displays around the city
- Heidi will ask if we can stick signage to ground for Reunion•Order new grass signage for South lawn (10-15) through Dodge signage-Deb will take lead
- Deb has plenty of metal standsoReview and approve Survey – next meeting for approvalo5th concert – Crash Daddeez
- Motion to set up a committee to develop the idea to bring by Jadie. SecondCrystal.

All in favor

•Jadie will ask to hold 8/31

•Susan was in contact with Hanah for the petting zoo musical theme

oDo we want to use some of our sponsorship money for that?

oCould potentially do it with the 5th concert since it's catered towards kids

oBoard members asked Susan to bring a plan and will discuss next meeting

•Purchase of promotional supplies (T-shirts, caps, signs, fans, etc.)

oNeed t-shirts for memorial day parade for sure

oCrystal checked various companies and can't order all items in one. Daniela will let Crystal know City Vendor

6. New Business

•Historian and/or photographer - will discuss next meeting

•Press releases/articles for Cultural Council activities

•Ed would like to advertise CC through newsletter

•Promotion/Marketing- next time

•Additional items?

•Communicate absence to Ed or Daniela

•Send out meeting agenda and minutes at least week prior to meeting date

•Table discussion to possibly extend meeting time and have a hard stop at 8PM

7. Adjourn