



Meeting Minutes

Cultural Council

Tuesday, May 9, 2017

6:00 PM

Romm 2108

1. Call To Order/Roll Call

- Present** 9 - Debra Bullock, Brian Connor, Crystal Elliott, David Soucie, Ed Hanson, Heidi McNeely, Jacob Wilson, Jadie Carson, and Susan Carabajal
- Absent** 4 - Brian Draxten, Dee Saiz-Lamberson, Francine Crusan-Garcia, and Jackie Maldonado

2. Approval of Minutes

This was approved

3. Financial Report

*No changes in March except \$360 expense to one of the headliners
In April, two deposits from MitP sponsorships (Lokal Homes & United Power)
In May, \$4,000 QCF grant (\$3,000 MitP & \$1,000 for art shows)*

This was approved

4. Complete outside hours documents

5. Old Business

- Old Business
 - o SCFD Tier III Grant interview
 - May 11, 5:50 pm at Northglenn Rec Center
 - o Art shows, Wrap up
 - May 1 at Brighton Armory (27J)
- Successes/Lessons learned
 - o Good turnout, unfortunately not many artists were there, venue and artwork were great, certificates were not given out,
 - May 4 at Adams City High School
- Successes/Lessons learned
 - o Around 400 people, really good, great food, bag of goodies for all participants
 - o Memorial Day Parade updates
 - Registration status
 - Done and complete
 - Verify members participating
 - o Purchase of promotional supplies (T-shirts, caps, signs, fans, etc.)
 - At memorial day parade, hand off shirts to Ed for distribution
 - Fan distribution: save some for the neighborhood outreach on 6/8 (200pcs)
 - Once Daniela receives more information on line up, etc she will forward to Ed
 - To bring: banners, anything else?
 - Discuss float for 2018

- not tonight
- o Commerce City Neighborhood Outreach
 - June 8 at Fronterra & August 10 at Pioneer both at 6-830PM
 - To bring: rack cards, table cloth, MitP flyers, business cards, posters being put up, chipotle flyers, buy paper weights?, paint rocks as an activity????
 - Posters with pictures for display
 - Daniela can help print off pictures but needs the poster board
 - Other ideas?
- o Music in the Park
 - Review/approve MitP fliers
 - No edits/changes made
 - Sponsorship/ Partnership updates
 - Les Schwab is a no go
 - Dion's can do a family night – Crystal will follow up and send out an email
 - Laura Bauer check is ready to be picked up
 - Swallow Hill Update
 - Hannah at Swallow Hill is MIA – Susan is trying to talk to new point of contact, Michael
 - Susan is proposing this to be the activity for 5th concert not for MitP
 - Band updates
 - we're good
 - Chipotle update
 - Food truck updates
 - Daniela will check on location, preferably back of parking lot
 - Crystal knows someone that has a mountain man and would like to participate (maybe 7/6). July 20 @ Pioneer dessert food truck condition is for the only one to be there
 - Flyers/Posters/Signs production and distribution plans
 - Daniela has reserved spots to promote MitP throughout the frames the city has put up
 - Need to purchase a minimum of 3 at \$150 total
 - Deb makes a motion to buy 5 or less banners
 - Jadie seconds
 - Motion is approved unanimously
 - Review and approve Survey
 - Ed would like to propose to add what other offerings people would like to see
 - 5th concert (Aug 31)– Crash Daddeez
 - Metro PC is a 90% sponsor for \$1000
 - 1st Bank is leaning towards buying the CD's (\$1,000) - that would pay for the band
 - Crash Daddeez will label the cds with CC logo (about 400 that you hand out)
 - Still need to come up money for stage and sound
 - Possible time for event: Swallow Hill 5-6 & Band 6-8
 - Possible location: reunion, buffalo run, Southlawn, Fronterra
 - Marketing: through the schools- send flyers home to families
 - Jadie motions to approve aug 31 concert with Crash Daddeez if we can get in \$2000 in grants
 - Second motion by Deb
 - Jacob is opposed
 - Motion is approved
 - Review Sponsorship Levels document for 2018 – not tonight
 - Stickers
 - The city can do paper stickers
- Other items?
 - o A member has been absent- board will send out a letter for her to step down
 - Daniela and Ed will write a letter

- Heidi motions
- Susan seconds
- Motion is approved

6. New Business

(all items held for next time)

- o Historian and/or photographer*
- o Promotion/Marketing*
- o Communicate anticipated meeting absences to Daniela or Ed*
- o Discuss extending meeting time or have a hard stop at 8pm*

- *Additional items?*
- *Other Business*
 - o Susan was nominated as the Adams County Senior of the Year*
 - o Update on rec center recommendation to city council*

7. Adjourn