



# 2021 Q1 Target Updates

May 17, 2021

# Purpose

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- Review work accomplished by staff in Q1



# Goal 1

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- **Promote a balanced and thriving city economy**



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# Target 1.1

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## *Location of Choice for Primary Employers*

- Worked with 31 new prospects
- *Shop Where I Live* program supports small businesses
- Cultivating relationships with brokers
- Positive press! (Bloomberg, WSJ)



# Target 1.2

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## *Create a sense of place*

- Outreach to developers on mixed-use projects based on retail plan recommendations
  - Aberdeen
  - MHGP
- Comp Plan updates underway



## Target 1.3

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*Catalyze development in identified key areas*

- Major redevelopment projects remain on track
  - MHGP
  - Light Rail Station
  - Derby
- New developments in early negotiations
  - Reunion Center
  - Victory Crossing



## Target 1.4

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*Improve efficiency and effectiveness of development review process*

- Record number of cases demand staff attention
- Staff is improving communications with applicants but timeliness has slipped



## Goal 2

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- **Promote efficient and effective city government to improve levels of service**



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# Target 2.1

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*Leverage emerging technologies to enhance capabilities*

- New technology projects have started
- Evaluating and/or expansion of existing IT systems
- Formal Security Assessment and Cybersecurity awareness
- Increase technology online training system usage

## Target 2.2

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### *A high-functioning city workforce*

- The 'New Normal' work environment
- Developed Veteran Internship Program
- Needs assessments for performance evaluations and employee policies
- HR process improvements and streamlining orientation
- Training

## Target 2.3

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*Provide responsive action to council-identified priorities*

- Utilizing Microsoft Planner to track and allow for faster and fuller responses to Council action items



## Target 2.4

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*Act in a transparent and accountable manner*

- Increasing information to the public in English and Spanish
  - 8 press releases, 49 news items, 4 community workshops, 1 forum
- 143 CORA requests processed



## Target 2.5

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### *Secure a sustainable financial future*

- Budget process is on-going
  - 2022 CIPP process submissions due in April
  - City Council budget session in August with annual budget retreat in September
- Clean audit opinion anticipated
- Tax compliance awareness



## Goal 3

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- **Develop and maintain the public infrastructure to improve community appearance and encourage continued development**



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# Target 3.1

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## *Develop educational infrastructure*

- Promising discussions with Adams 14 on future collaboration opportunities



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## Target 3.2

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### *Improve physical infrastructure*

- Derby solar lighting project is moving forward with significant interagency cooperation
- Increased coordination with SACWSD, especially regarding CIPP planning





## Target 3.3

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### *Engineer a safe built environment*

- PW has performed condition assessments
- Awarded several grants for significant upgrades to key problem areas
- Inspections/code enforcement efforts limited to planning/outreach due to health restrictions



## Target 3.4

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*Complete all approved phases of CIPP on time, budget, and to standard*

- Created draft project management training program to streamline operations

## Goal 4

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- **Promote resident health, safety and education**



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# Target 4.1

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*Create aesthetically pleasing neighborhoods*

- Parking/trailer ordinance passed
- PD/CR beginning enforcement and public outreach
- Code Enforcement has been active making 663 contacts
- Housing is administering 135 vouchers



## Target 4.2

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### *Provide recreation opportunities*

- Program expansion limited due to COVID, planning for future underway
- PRG has applied for over \$1M in grants



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## Target 4.3

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### *Safeguard resident health and wellbeing*

- Oil and gas LDC updates adopted
- Keep Commerce City Clean interdepartmental working group developing solutions
- Community Navigator for Homelessness Outreach hired



## Target 4.4

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### *Enhance personal safety*

- Assessed PD ability to accurately report, investigate, respond to domestic violence
  - Practice review has identified areas for improvement
- Decreasing auto thefts an uphill battle
  - Focus on intelligence-based investigations and community education



## Target 4.5

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### *Enhance community safety*

- Decrease in Priority 0 and 1 call response time
  - Resource allocation and monitoring calls for repeat offenders as well as community policing efforts
- Increasing community engagement
  - Virtual community meetings





## Goal 5

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- **Improve community involvement and trust**



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# Target 5.1

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## *Increase civic pride*

- In-person events cancelled due to COVID
  - Planning for Q2 and Q3 events underway
- Hiring of cultural master plan consultant approved



## Target 5.2

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### *Improve citizen interaction*

- City continues to maintain an active web and social media presence



## Target 5.3

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### *An inclusive community*

- The Americans with Disabilities Act (ADA) team has reconnected
- Diversity and Inclusion Commission created and met for first time
- Live Spanish interpretation offered at 21 city meetings



## Target 5.4

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### *Improve citizen participation*

- Charter amendment consensus for City Council representation to be placed on 2023 ballot
- Video production specialist hired
- City Council meetings continue in virtual environment

