



Derby Area Entryway Signage

May 3, 2021

Purpose

- Recap the Derby Wayfinding Signage Plan
- Review the entryway sign bids
- Request the Board's direction on which fabricator and power source to proceed with

Background

- The current visitor experience is largely isolated and disconnected between the different Derby district destinations
- The branding, signage, and wayfinding project represents a unique opportunity to create a level of connection and storytelling
- In 2018, the City approved a plan to upgrade both street lighting and signage elements in the Derby Downtown District
 - Based on 2018 costs, staff budgeted 50K for the project for an entryway sign as a first phase

Background Continued

- Through a series of community workshops and meetings with both the Derby Review Board and City Council, a location and design for an entryway sign were established
 - NE intersection of E 72nd and Highway 2
 - The design vision was provided in the request for bids package that staff sent to the community
 - Staff requested bidders consider solar power for the site
 - Three bids were submitted and the Derby Review Board has approved them

Bidder 1



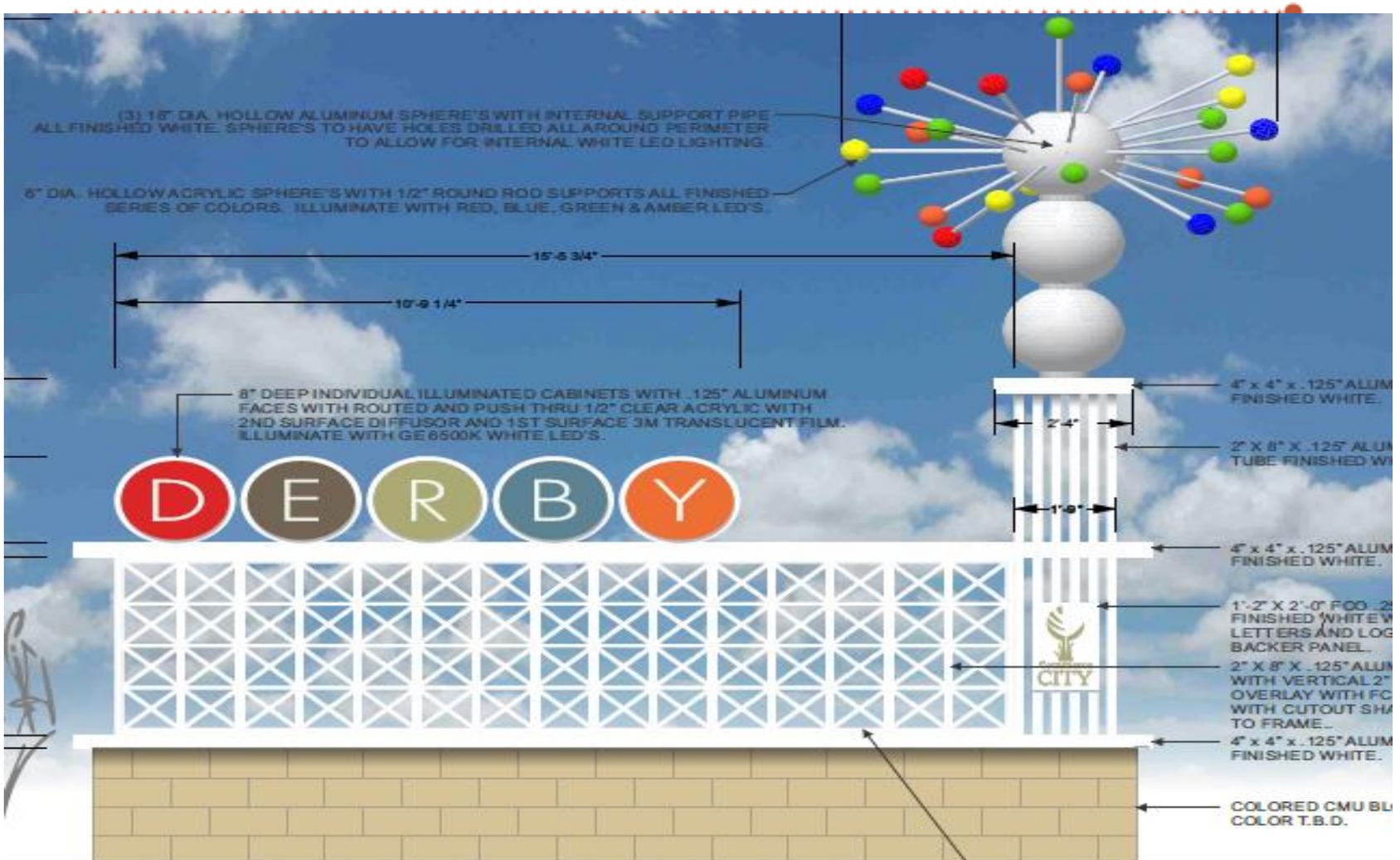
Bidder 1

- Includes: Excavation, footing, mobilization, clean up, and disposal fees
- Excludes: Stamped engineering fees, permit fees, traffic control services, electrical work, final connection, or inspection time labor
- Solar Option: Solar system is ~38K and is engineered for 12 hours/day with three-day autonomy. Installation of the solar power system will support LED bulbs
- Project Price: \$104,426.44 (plus any applicable taxes and fees)

Bidder 2

- Includes: Excavation, footing, mobilization, clean up, disposal fees, engineering fees, and taxes
- Excludes: Permit fees, traffic control services, electrical work, final connection, or inspection time labor
- Solar Option: Solar system is ~31K and bidder did not include solar illumination time
- Project Price: \$88,783.58 (plus any applicable fees)

Bidder 3



Bidder 3

- Includes: Mobilization, clean up, and disposal fees
- Excludes: Excavation, footing, stamped engineering fees, permit fees, traffic control services, electrical work, final connection, and inspection time labor
- Solar Option: Solar system is 10K and is engineered for ~10 hours a day. Bidder did not consider LED bulbs.
- Project Price: \$64,940 (plus any applicable taxes and fees)

Next Steps

- Staff will notify the Board's preferred fabricator
- The sign will be installed after SACWSD and Xcel have completed their work around the entryway sign site
- PRG staff will treat the sign with an anti-graffiti spray that makes cleanup easier

Decisions for the Board

- Who is the Board's preferred fabricator?
- Does the Board want to proceed with the design as presented, or ask the fabricator to sale it back?
- Does the Board want to utilize solar energy to power the sign?
 - The solar option will require the installation of a small solar array which will impact the aesthetics of the immediate area



Discussion

