



# Council Composition Survey Update

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City Council Regular Meeting  
Monday, April 5, 2021

# Background

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At the February 8, 2021 study session, staff presented City Council with information on Charter amendment options.

Staff's recommendation was to pursue the Charter amendment ballot question for the 2023 election.

Staff presented Council with the option for placing the Charter amendment on the 2021 ballot but it would have limited community input.

Consensus was to pursue the 2021 election.

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# Background

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At the March 22, 2021 study session, staff came back to Council with more information on council composition options and community input timelines.

Community input (March-May)

Additional Council feedback (May-June)

Draft Ordinance (May-August)

Council Approval (July-August)

Council consensus was to explore additional options for community input and to provide the community with all options to provided feedback for Council consideration

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# Background

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Council had also requested visual examples of an 8 Ward system and an At-Large district system.

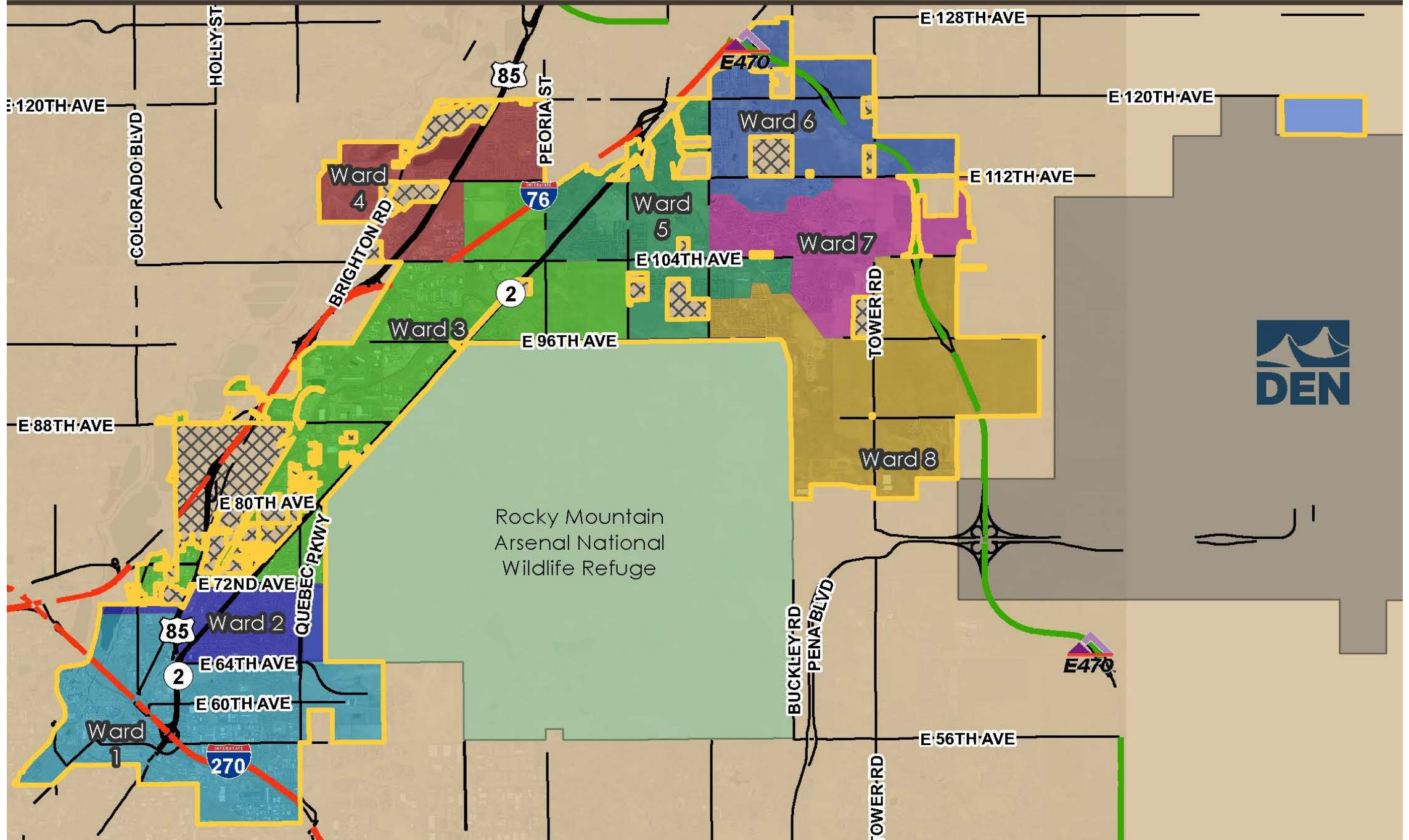
GIS has provided two visual demonstrations of an 8 Ward system and an At-Large district system.

These are for demonstration purposes only.

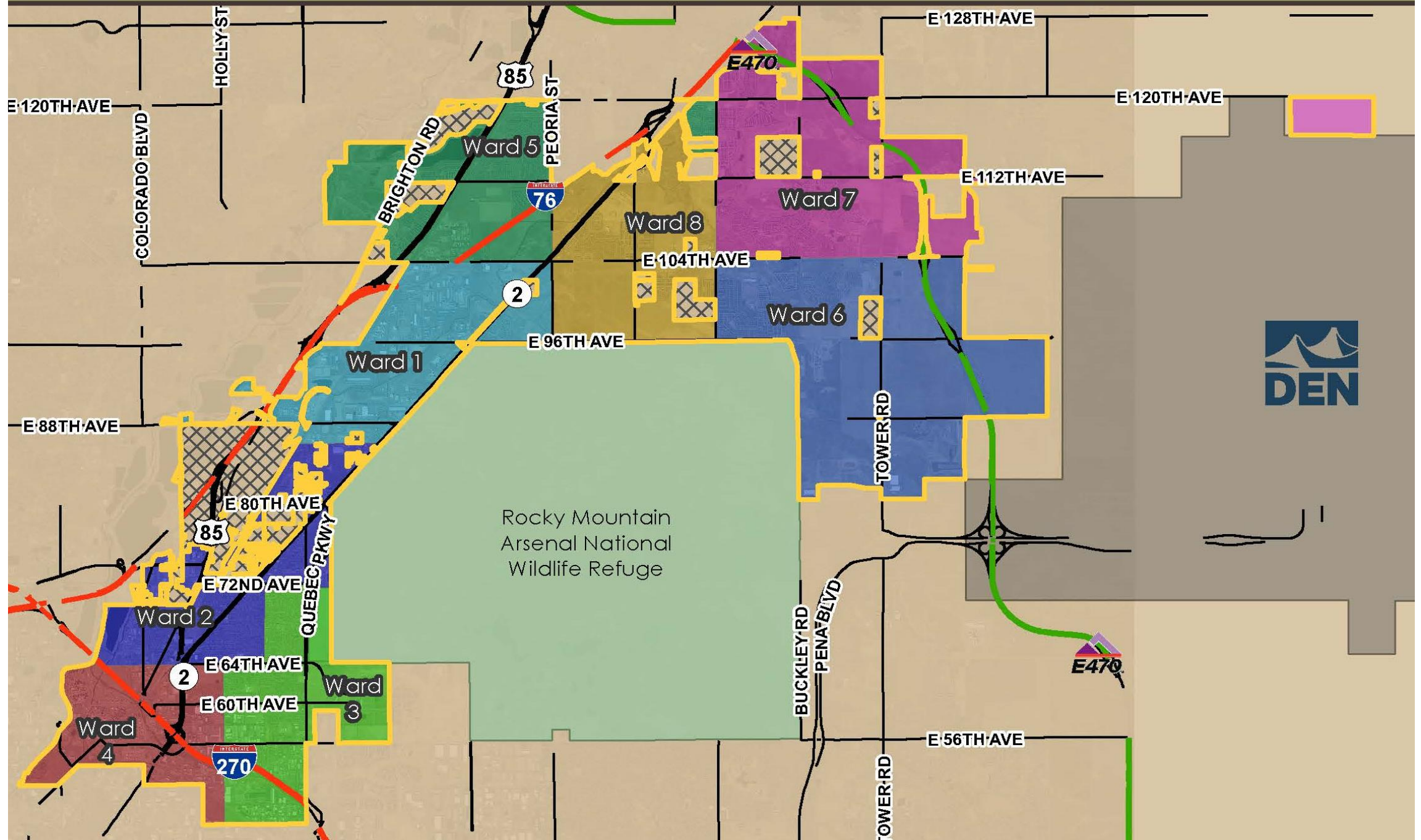
The first map is based on approximate residential address.

The second uses major arterial/roads to divide the City.

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# NRC/Polco

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The City Clerk met virtually with NRC/Polco to discuss Council's desire and necessary components of a survey *and* define election timeline.

NRC/Polco evaluated the information and determined they did not have the capacity to conduct a survey and hit the 2021 timeline.

# Corona

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Mailed bilingual community survey with results by mid-June

3,500 (registered voters) - 5,000 (residents) sample size

400-600 expected completed surveys

Limited analysis due to smaller sample size and limited time

~\$24,072 - \$36,053



# Decision Point

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**Option 1:** Charter Amendment Question on 2021 ballot

**Pro:** Achieves Council's Feb 8 goal of placing question on the November 2021 ballot for 2023 implementation

**Con:** Limited community input & budget impact

**Option 2:** Charter Amendment Question on 2023 ballot

**Pro:** Achieves Council's March 22 goal of gathering community input

Can use 2020 Census data for redistricting

**Con:** Placed on 2023 ballot for 2025 implementation

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# Questions and Discussion