City of Commerce City 2021 Work Plan

Goal	Target	Top Priorities/Objectives (in addition to normal City business)
	Location of choice for primary employers	Attract diverse employers; support start ups & local businesses; market available properties
	Create a sense of place	Promote dining, entertainment, cultural, & retail options; implement retail plan
Promote a balanced and thriving city economy		
	Catalyze development in identified key areas (sub-areas)	Affordable housing, Derby, light rail station, MHGP, Reunion Center, & Victory Crossing
	Improve efficiency and effectiveness of development review process	Business process improvements; meet review times; review fees; implement metro district BDPs
Promote efficient and effective city government to improve levels of service	A high-functioning city workforce	Employee recognition; LMS & supervisor training; flex-scheduling/remote work; update employee policies
	Leverage emerging technologies to enhance capabilities	Implement new technology projects; evaluate existing IT systems; formal security assessment
	Provide responsive action to council-identified priorities	Efficiently respond to council action items
	Act in a transparent and accountable manner	Increase information available to public
	Secure a sustainable financial future	Increase revenue and limit expenditures
	Develop educational infrastructure	Enhance partnerships with school districts & higher ed; assist with technology literacy
Develop and maintain the public infrastructure to	Improve physical infrastructure	Contunue/enhance 5-year CIPP; partner with SACWSD
improve community appearance and encourage continue	Engineer a safe built environment	Analyze problem areas; provide targeted inspections/enforcement; adopt 2020 Nat. Electrical Code
development	Maintain existing infrastructure	normal City business
	Complete all approved phases of CIPP on time, budget, and to standard	Provide project management training to staff
Promote resident health, safety and education	Create aesthetically pleasing neighborhoods	Achieve voluntary code compliance
	Provide recreation opportunities	Expand PRG programing; partner with RMA National Wildlife Refuge
	Safeguard resident health and wellbeing	Adopt LDC amendments (O&G & signs); regulate according to LDC; monitor air & water quality
	Enhance personal safety	Decrease domestic violence, auto thefts, illegal grow operations, & police response times
	Enhance community safety	Community policing; animal control; complete vicious animal ordinance
Improve community involvement and trust	Increase civic pride	Historic preservation; events promoting one city
	Improve citizen interaction	Drive citizen media engagement rate
	An inclusive community	ADA compliance; Diversity & Inclusion Commission; senior liaison; Spanish language resources
	Improve citizen participation	City Council representation; Civic Academy; virtual meetings; enhance video library