

**GET *More* OUTTA LIFE**



# Active Adult Advisory Committee Update

## May 20, 2019



# Active Adult Advisory Committees

The Active Adult Advisory Committee's purpose:

- Advise and serve as an information source to active adult participants
- Communicate requests to the Parks and Recreation Department
- Assist with fundraising
- Provide outreach services

Committee members are extremely valuable to staff by representing a range of interests and activities and serving in a variety of roles. They represent active members who are interested in working with City staff to help make this a *Quality Community for a Lifetime!*



# Active Adult Advisory Committees

- Active Adult Advisory Committees:
  - Outreach
  - Program/ Wellness
  - Umbrella

*17 seats were filled for 2019 after extensive recruitment period in December of 2018*



# 2018 Accomplished Goals

- Completed a total of **13** action items in 2018
- Ideas were generated by older adults and seniors at the annual Focus Group meeting that took place in January. Active Adult Advisory Committee members organized and prioritized ideas that became 2018 goals
- 2018 accomplishments include: fitness/wellness opportunities, technology, health/nutrition, Senior's Got Talent Show, holiday meal program, new marketing, SWAG, North Commerce City plan, Silver Sneakers, community events, cross communication, meeting presenters, city education





## **Program/Wellness Committee –**

**Thelma Cole, Ollie Grimard, JoAnn Hardt, Carole Harvell, Gracie Lake (not pictured), Jennie Loveridge, Clara McKee, Mike Smith (not pictured) JoAnn Vail, Shirley Valentine  
Justin Layden (staff), Zach Roth (staff)**

Purpose: Provide feedback, suggestions and program ideas regarding the older adult/senior program especially focused on the upcoming brochure.



# Program/Wellness Committee

## 2019 Goals

### **1. Senior's Got Talent Show**

The committee will brainstorm ways to improve the annual talent show to increase participation numbers.

### **2. Music Therapy Program**

The committee will host a music therapy program that utilizes instruments to promote mental/emotional healing.

### **3. Genealogy Class**

A class will be offered that will utilize our new technology spaces to assist participants in the journey of figuring out their past.



# Program/Wellness Committee 2019 Goals

## **4. Square Dance Class**

We currently offer a Thursday square dance class that continues to be gain interest. The committee will explore ways of possibly improving this program or the addition of classes.

## **5. Holiday Meal Program**

The committee will continue to work with local restaurant, Mama's Café, in providing meals to qualifying adults in the community in late December.



## Outreach Committee –

**Carol Boyd, Reba Drotar, George Maxey, Sandy Schmoller, Tillie Villarreal, Linda Wulf, Frances Zacek  
Jodi Hardee (staff), Vicki Masters (staff)**

Purpose: Assists staff with planning, coordinating and leading outreach efforts to target older adults/seniors in the Commerce City area or Adams County at large.





# Outreach Committee 2019 Goals

## 1. Marketing Materials

The committee will work with the Communications Specialist to update the existing active adults rack card and Good Friends Scholarship brochure. Both versions will also be made available in Spanish.

## 2. Give-aways

Give-aways were designed and purchased in 2018 and a plan is being created to distribute at future outreach events.

## 3. North Commerce City Plan

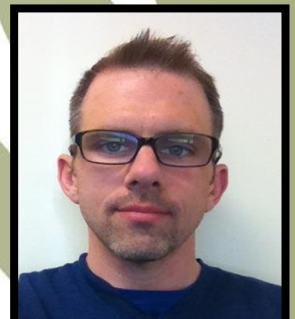
The committee along with active adult staff continue to develop a plan targeting ways to implement our programs into the Bison Ridge Recreation Center (i.e. Coffee in the lobby, drop-in programs, and tech/fine arts classes)



# Outreach Committee 2019 Goals

## 4. Community Outreach Events

A calendar has been designed to organize all local outreach events that we can attend. We will participate in the following events: ACAN Conference, 17<sup>th</sup> Judicial Law Day, Pancake Breakfast, Neighborhood Outreaches, and monthly coffee at Bison Ridge Recreation Center.



## **Umbrella Committee –**

**Carol Taylor Boyd, Gracie Lake (not pictured),  
Jennie Loveridge, Clara McKee, George Maxey,  
JoAnn Vail, Derrick Tripp (staff)**

Purpose: To enhance communication amongst standing and special project committees, represent their standing committee during quarterly updates, assist staff in the creation of meeting agendas, and participate in communication with City Council as well as outside organizations/departments.



# **Umbrella Committee 2019 Goals**

## **1. Cross Committee Communication**

We will continue to improve upon our mid-year Active Adult Advisory Workshop and create more opportunities to work with outside groups including Youth Advisory Committee, Historical Society, Anythink Library, Cultivando, etc.

## **2. Meeting Presenters**

Representatives from community organizations will be invited to speak at the Umbrella meetings on variety of topics to give the group a better understanding of what is going on throughout the community.





# **Umbrella Committee 2019 Goals**

## **3. Local Tours**

Tours to local areas of interest will be scheduled in order for our Active Adult Committees to learn more about the community they serve. (i.e. Rocky Mtn. Arsenal, Suncor, Adams County buildings)

## **4. Committee Recruitment**

Creative ways for retaining and recruiting members for the Active Adult Committees will be considered including new ways of outreach.

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**Questions?**