

Craig Hurst

10212 Norfolk St

Commerce City, CO 80022

April 22, 2019

Dear City Council and Commerce City residents,

As a city council member for Commerce City, I believe that I would bring my experience with government processes, budget management, project management, and organizational communication to the decisions that the council will be making for our growing city. I believe that the diversity in our city is our greatest strength and through that diversity, I would hope that we will build stronger communities.

I am applying for the City Council of Commerce City to have a positive impact in our growing city. I want to work towards making our community more accessible, inviting, prepared, and informed. My management experience in freight and transportation translates very well into the role on city council. I have learned to view the big picture and study and learn the implications and potential unintended consequences of long-term decision-making before making commitments, but also the importance of making trustworthy real-time operational decisions based on training, policy, and experience when those decisions are needed from organizational leadership. I also believe that good leadership must prioritize the people that they lead before everything else; and that means establishing relationships, being approachable and available, listen to concerns, and to appropriately communicate why the decisions that you made were in the best interest of the community.

I believe that the relationship between the Historic City and the North Range is one of the city's greatest assets. A city with great diversity in its population, businesses, zoning, and age of assets creates great opportunities for economic and community development that will help guide this city through all types of challenges, but especially economic challenges. I believe in investing in projects that help to grow the connection between the northern and southern communities, whether that is through transportation projects, recreational programs, community events, or economic development.

I see the city's challenges and concerns as opportunities for the city to address as well. We are a fast growing suburb of the largest city in our state, and with that, there is going to be challenges. We must create our own visions and plans of growth and management while also working with our neighboring municipalities and special districts to ensure that we fit into the regional plans. The several layers of government entities that a member of our community may have to engage with can be confusing and frustrating. I believe that there is an opportunity to educate and inform our communities of the roles and responsibilities of each government entity, and the city has begun to address this by offering the Civics Academy that I attended in the first quarter of 2019. Programs like this will help ease frustrations within the community by creating a more informed community that can help look for solutions to the issues we experience within our own communities. Another opportunity that Commerce City needs to continue to address is economic development. We need to further our data-driven marketing approach

to companies to bring in business. As sales tax is the city's largest revenue source, we need to make focus our policy development on making our city an attractive place to conduct business. This is one area that I feel our geographic layout is a benefit to the city. We are in a great location to draw industrial and professional service businesses both small and large to our city that boasts access to the airport, the railroad, close proximity to Denver, and over 100 transportation companies within our city limits. I believe we can also put even more effort into community development. Our two awesome Community Centers and golf course are a great start, but we can expand community wide events and celebrations and work towards the small town feeling of knowing and caring for everyone in your community.

My main concern with working for city council is that I also work for Colorado Department of Transportation, but they are supportive and assure me that we can avoid any potential legal issues through good communication.

Quality Community for a Lifetime means that we are planning a city that everyone can settle their roots. We are planning to provide services and assets that will benefit our community at all ages. We want to have a community that we can raise our children in, we can be successful professionally, and we can retire here as our children decide to raise their children here. We want our community to be inviting to all ages and the city has a strategic plan to do so.

I am currently the Vice President of Buckley Ranch Metro District and have recently joined in on a HOA/Metro District Coalition that has recently be formed in the North Range. I have lived in Buckley Ranch for 3.5 years and been on the Metro District board for one year. I signed up, participated, and graduated from the City's first Civic Academy class with the goal of becoming a more informed leader in my community. I thought the class was very informative and opened my eyes to many of the city's challenges, strengths, successes, and visions of the future. My favorite place(s) in the city are our community centers, because I have seen members of our community volunteer their time to work together to push towards improving our city from within. The civic class and our community actions are what is inspiring me to apply for the vacancy with the City Council of Commerce City and I intend to continue to commit time and energy into our community whether I am selected or not.

Thank you for the consideration,



Craig Hurst

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PROFESSIONAL EXPERIENCE

PROGRAM MANAGER – HIGHWAY FREIGHT OPERATION SERVICES

Colorado Department of Transportation, Maintenance & Operations Division

Aug 2018 - Present

Denver, CO

- CDOT's Trucking and Freight subject matter expert.
- Run the day-to-day operations in the permitting office including the processing of daily accounting for the unit that brings in around \$8 million annually. Supervise 5 staff currently.
- CDOT representative at AASHTO Freight Operations Working Group, WASHTO Special Highway Transport subcommittee, FMCSA, Colorado Motor Carriers Safety Council, and CVSA.
- Program Manager for multiple statewide freight projects, the statewide permit routing website (COOPR)
- Work closely with our agency and private sector partners to assist in compliance on all size, weight and commercial vehicle issues.
- Program Manager for Statewide HOV/HOT Hybrid lane exemption permits
- Advise on design needs for projects on freight corridors.
- Emergency management planning and routing analysis.

COMMERCIAL VEHICLE OPERATIONS MANAGER- OSOW PERMITS

Colorado Department of Transportation, Maintenance Division

April 2017- Aug 2018

Denver, CO

- Project manager for COOPR (OSOW Permit business website)
- Run the day-to-day operations in the permitting office including the processing of daily accounting for the unit that brings in around \$8 million annually.
- CDOT representative at AASHTO special highway transport subcommittee, FMCSA, Colorado Motor Carriers Safety Council and lead the Oversize Overweight Advisory Committee.
- Advisor on state truck parking program
- Work closely with our agency and private sector partners to assist in compliance on all size, weight and commercial vehicle issues.

FREIGHT OPERATIONS MANAGER

XPO Logistics (Formerly Con-way Freight)

September 2015-February 2017

Henderson, CO

- Direct P&L responsibility for the location
- Managed over two hundred direct reports at service center to ensure compliance with all company policies
- Coached Supervisors, Drivers, and Dock Workers to abide by DOT and OSHA regulations
- Managed all three shifts to promote accountability, productivity, and customer focus
- Managed all equipment scheduled maintenance and worked with vendors to meet deadlines
- Participated in interviewing and training new team members

FREIGHT OPERATIONS MANAGER

Con-way Freight

September 2012-September 2015

Sparks, NV

- Manage 95 direct reports at this service center while performing similar duties as above.
- Passed all corporate audits (HR, Operations, Security)
- Awarded second best scorecard in the company
- Awarded bronze and silver certifications for Lean development
- Improved safety metrics by 70%

HUMAN RESOURCE GENERALIST

Con-way Freight

August 2011-2012

Santa Fe Springs, CA

- Worked with approximately 1200 employees in the Southern California Region

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- Ensured HR compliance with company policy at all facilities
- Hosted and facilitated all New Employee Orientations
- Facilitated all Emotional Intelligence training sessions
- Took part in all HR investigations to ensure HR compliance

FREIGHT OPERATIONS SUPERVISOR

Con-way Freight

January 2010 – July 2011

Sacramento, CA

FIELD MANAGEMENT TRAINEE

Con-way Freight

November 2009 – January 2010

Sacramento, CA

DOCK-WORKER

Con-way Freight

August 2009-November 2009

Sacramento, CA

EDUCATION

BACHELOR OF ARTS IN ORGANIZATIONAL COMMUNICATION

CSU, Sacramento

2009

Sacramento, CA

-REFERENCES

- **Greg Fulton (303) 433-3375** ext 102
 - President, Colorado Motor Carriers Association
- **Dan Wells (719) 641-1876**
 - Unit Manager at Colorado Department of Transportation (Recent Supervisor)