



Commerce City Cultural Council November 13, 2018 Meeting Minutes

- **Call to Order/ Roll Call 6:01 p.m.**
 - Present: Ed Hanson, Councilwoman Crystal Elliott, Abraham Rodriguez, Angela Ramirez, Kristin Henning, Debra Bullock, Jacob Wilson, Councilman Jose Guardiola, Gary Kidd, Lucy Molina
 - Absent: Melanie Stewart, Joel Garcia, Kristi Douglas, Cathy Teter
 - Guests: Daniel Archuleta, Jesse Martinez, Catherine Brady
- **Welcome and Guest and New Member Introductions**
 - Daniel Archuleta and Jesse Martinez, Colorado Symphony Orchestra (proposal attached). Members agreed that they would find ways to initiate a non to low cost program to get the community involved.
 - Leadership Commerce City class would like to do a "Beautify Commerce City". art wraps project along Quebec and 56th. Couple options were presented, both doing a wrap professionally and doing spray paint/community activity. Leadership class would fundraise and fund full costs of project, will bring back to the board for final approval.
 - Jeannie King, Art in the Derby was a no show.
- **Regular Business Items**
 - Approve October 9, 2018 Meeting Minutes
Henning moved to accept. Bullock seconded. Motion was approved.
 - Financial Updates
Wilson moved to accept. Seconded by Henning. Motion was approved.
 - New members or applications
The board has one new addition to the membership, Gary Kidd. Kidd was present and introduced himself.
 - Complete outside hours document
Members completed. Molina clarified if training counts towards board hours. Hanson agreed that it does and should be accounted for.
 - Food for next meeting
Members left it up for staff to decide.
- **Committee Reports and Discussion**
 - Fall Student Art Show
Councilwoman Elliott will help with prizes and ribbons
 - Food will be purchased from the store. Staff will be assisting.
 - Henning will provide criteria to score artwork.
 - Members to judge via email or can come to the Civic Center after hours to look at artwork in person.
 - Student art submittals
Teachers were given until end of week. Deadline is Friday, November 16.
 - Calendars
Georgia could not make it to tonight's meeting. He committed to sending staff his work for review. Staff will forward to the rest of membership.
 - Public Art/Others
 - Rotating Art Exhibit update
Staff will send out via email the submittals for members to review and vote on.

- Mural with Ardent Mills update

Bullock drafted a letter, and will send out once reviewed and approved.

- Eagle Point Rec Center update

No discussion

- Tower Road – next meeting January 26

No discussion

- Fundraising initiatives

No discussion

- Annual Retreat wrap up and review.

No discussion

- **New Business – Miscellaneous Items and Open Discussion**

- Packet for new member onboarding

Bullock drafted a list of materials that should be included in the onboarding. Staff will provide Henning and Bullock with a set of copies.

- New initiative proposals

Sign up for workshops on (dates to be determined)

Hanson passed around a signing in sheet.

- Sponsorship

No discussion

- Fundraising

No discussion

- Promotion

No discussion

- **Member Comments/Announcements**

None

- **Adjourn**

Project, Event, or Program

Proposal for Commerce City Cultural Council

Proposal Title	<i>One-night with Miles Davis Sketches of Spain and the Colorado Symphony Orchestra at Adams City High School</i>
Author	<i>Daniel Archuleta</i>
Date Submitted	<i>October 17, 2018</i>
Executive Summary	<p><i>For a one-night only engagement, the Commerce City Cultural Council invites community members to attend the performance of Miles Davis' Sketches of Spain by the Colorado Symphony Orchestra.</i></p> <p><i>Targeted Audience: Families who do not have any other opportunity to experience the symphony.</i></p> <p><i>Appeal: Miles Davis was one of the most famous American jazz trumpeters, bandleaders, and composers of the 20th century and released the album Sketches of Spain in 1960. He is still highly regarded by the African-American community as well as White jazz enthusiasts. The Sketches of Spain is a composition that is derived from the Spanish folk tradition of music and carries a familiar sound for Hispanics. Given that there are no lyrics, the music requires no translation and can be enjoyed by all.</i></p>
Background	<p><i>Partners: Adams 14, School District 27J, and the Colorado Symphony</i></p> <p><i>Problem: Research suggests that experiences in rich, cultural events correlate with success. In Commerce City, some do not have the position in life to afford such opportunities and therefore do not have equitable access to the American Dream.</i></p> <p><i>Solution: Create the opportunity.</i></p>
Objectives	<p><i>The Mission: To bring together the community by embracing and creating experiences through art, music, theatre, dance, and culturally diverse efforts. The Cultural Council facilitates this by encouraging, promoting, and developing programs for the arts, heritage, and cultural enrichment of Commerce City and partnering communities.</i></p> <p><i>Measurable Outcomes: Level of funding (profit/loss), Attendance (target audience and origination), Satisfaction survey measuring the degree to which the experience was enriching.</i></p>
Methodology	<p><i>The event will be managed through the council's standard event operating procedures.</i></p>
Schedule	<i>TBD</i>

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Resources Needed

Project volunteers will be necessary to complete tasks. Marketing and advertising collateral will need to be produced in English and Spanish. The location will need to be secured with ushers, sound technicians, and all other necessary staff. Food and beverages will need to be available the night of the show.

Budget

TBD

Evaluation

Please see the section on Objectives. Benchmarks will be set using the measures to determine satisfactory performance.

Risks

I defer to the council's expertise in this area.

Attachments

N/A