



# Insights Discovery Personal Profile

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# Background

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- Insights Licensed/Certified Practitioner
- Comparison to DiSC and Meyers-Briggs



# Why Bring to Council?

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- Self-awareness
- Communications as a Council
- Connecting with Residents



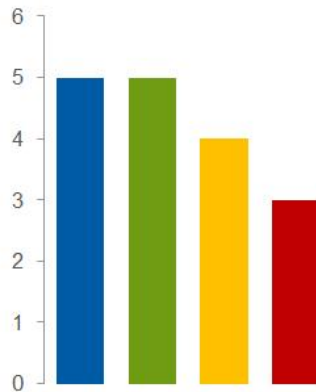
# What Does Insights Offer?

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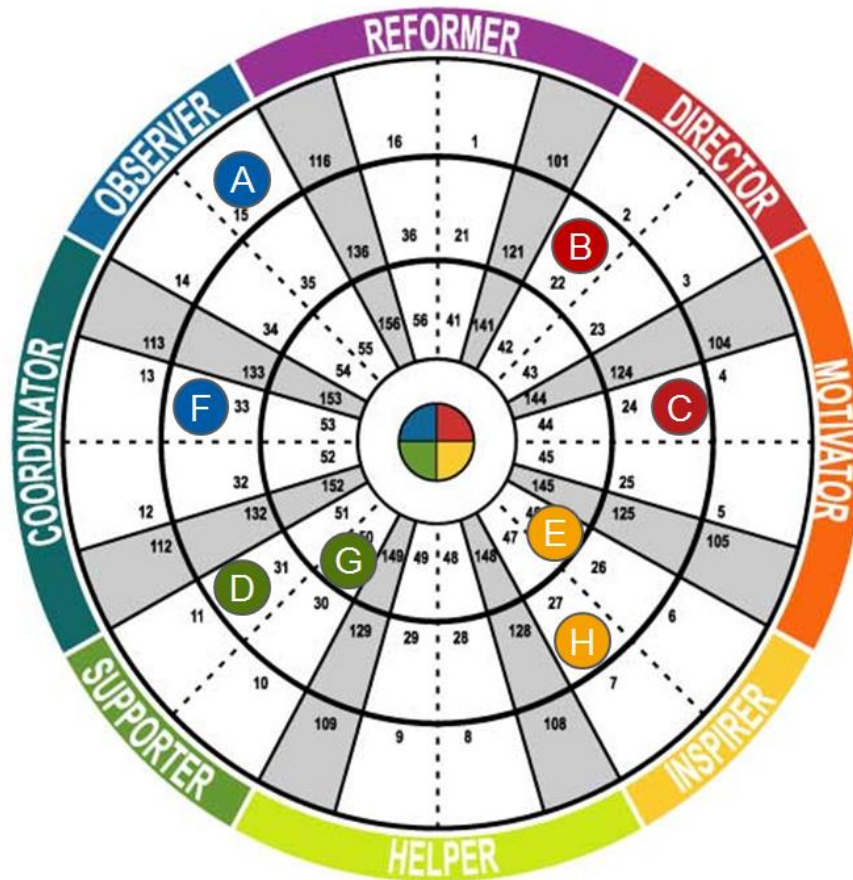
- Overview of Person
- Key Strengths & Weaknesses
- Value to the Team
- Barriers to Effective Communication
- Possible Blind Spots
- Management Overview
- Effective Selling Overview
- Wheel Profile
- Color Dynamics



# Team Color Wheel



Colours above the mid-line



**Key**  
 A – Abdul  
 B – Bonnie  
 C – Charles  
 D – Divna  
 E – Earl  
 F – Fiona  
 G – Gary  
 H – Helen

# What is the Process?

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- Personal assessment email link
  - Takes 20 – 30 minutes
- Team Debrief
  - 2 hours
- Cost



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- Thoughts/Discussion?