

Meeting Minutes

July 24, 2018

6:00 p.m.

Civic Center, Conference Room #3109

Call to Order/Roll Call

Present: Jennifer Prather, Laurel Eller, Billy Gurr, Charles Dukes,

Absent: Tawnya Russel, Jeff Ray, Brendan Binns,

Staff: Daniela Villarreal, Sheryl Carstens,

• Standing Items

- Minutes

Dukes motioned to approve minutes. Carstens seconded the motion. Motion approved unanimously.

- Financial Report

Carstens emailed out 2017 year-end financial report and 2018 financial report. Carstens is currently working with staff to make sure financial report reflects suggestions made by board members at last month's meeting.

- Strategic Planning

Contact database: Membership has not reviewed all options presented by Gurr. Members asked that Gurr send out the best option for a contact database that he best sees fit with what the board is trying to accomplish.

Board development: Prather had sent out via email on April 30, potential goals to get feedback from the rest of the board members. Members unanimously like the proposed goals;

* The QCF board will have no vacancies by 2021.

* When considering new members, consideration should be given to the skills an individual will bring to the Board, as well as diversity in geography, demographic characteristics, and economic status of the candidates.

* QCF will work with Council to develop a new or additional path to Board membership to include a voice from QCF that will speak to the needs QCF sees for its board members.

Dukes made motion to approve. Gurr seconded motion. Motion unanimously approved.

Fund Development: Carstens will resend her proposed focus areas that QCF should initially start with for board members to review and give feedback.

• Fall Fundraiser

Dukes and Laurel, after reviewing the 2017 fall Beer and Wine Tasting fundraiser feedback and numbers have come up with the idea of doing a "Sip & Paint" with Gallery on the Go. The fundraiser's staff and materials would be provided by the third party and the board would only have to worry about logistics and set-up.

Dukes and Laurel have already reached out to Bison Ridge, and the rec center was okay with the general event.

Some pros of having this new event is that it really builds that sense of community, and the

foundation would be having a bigger presence in the community.

Some cons, monies fundraised might not be as high as the Beer and Wine Fundraiser has brought in.

Gallery on the Go cost per person is \$26, and half of that would be donated. Board could also potentially raise the ticket price.

Other ideas to maximize fundraising during the "Paint & Sip"; walking auction, cash grab (donation ask).

Eller and Dukes went on to propose other fundraising ideas through the year, potentially hosting one per quarter. Ideas include; New Year's Eve Ball, an opportunity for community members not having to drive out, and pay a lot of money for another event. It could be a dress-up, silent auction formal event.

Motion: Billy made a motion to change the type of event for October to pursue alternate type of events with this year being a Gallery on the Go on October 25. Motion seconded by Dukes.

Motion approved unanimously.

- **Other Business**

For the August meeting, board will revisit fundraiser in January.

Community Outreach Event, August 9 at Pioneer Park. Eller will lead event with the assistance of Gurr at the QCF table.

- Dukes made motion to adjourn. Carstens seconded. Motion approved.