

**ESQUIRE PETITIONING SERVICES, LLC**

**Liquor Licensing Specialists**

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July 30, 2018

**To: City of Commerce City Liquor Licensing Authority**

**Re: Summary report of petition circulation methods and results in the application for  
a 3.2% Beer Off Premises Liquor License**

**Applicant: Menabet, Inc. & 7-Eleven, Inc.**

**Trade Name: 7-Eleven Store #38351A**

**Proposed Location: 15200 E. 120<sup>th</sup> Avenue  
Commerce City, Colorado 80022**

**Methods:**

1. The petition circulation was conducted under the control of Esquire Petitioning Services, L.L.C. ("Esquire").
2. Circulators were driven to the proposed site and became familiar with the Applicant's proposed location.
3. Petitions were pre-filed according to the Licensing Authority's local rules.
4. Esquire prepared all of the petition circulation materials. Each circulator carried a clipboard and petition packet consisting of the following: a. a map of the designated neighborhood with neighborhood boundaries outlined and the proposed location of the outlet denoted by an "X"; b. a petition cover sheet stating: the Applicant's name, the trade name, the proposed location, the type of license application, the qualifications for signing the petition and the information concerning the public hearing; c. signature sheets that provided eligible persons the opportunity to sign the petition in support of, or in opposition to, the application; and d. data sheets on which to record all responses by address.



5. The circulators were instructed as follows:
  - a. to state the petition being circulated concerned an application for a 3.2% Beer Off Premises Liquor License for Menabet, Inc. & 7-Eleven, Inc., dba 7-Eleven Store 381351A;
  - b. to present the map of the designated neighborhood, state the Applicant's name, trade name and to describe the Applicant's location;
  - c. to review the qualifications for signing the petition and the petition issue;
  - d. to provide eligible persons the opportunity to sign the petition in support of, or in opposition to, or to have no opinion of the application;
  - e. to witness all signatures; and
  - f. to record, by address, all responses on the data sheet.

### **RESULTS : OVERVIEW**

1.	Total door knocks:	273	
	Persons who signed the petition:	90	
	Persons who declined to sign the petition:	12	
	Ineligible contacts:		
	(Younger than 21; non-resident; non-English speaking;	12	
	Not a business owner or manager)		
	No answer to the door knock:	173	
2.	<b><u>Response of Eligible Contacts:</u></b>	<b>Totals:</b>	<b>Percentage of persons signing:</b>
a.	Signatures supporting issuance:		
	Residents:	82	81.1 %
	Business Owners/Managers:	0	None available
	<b>TOTAL:</b>	<b>82</b>	<b>91.1 %</b>
b.	Signatures opposing issuance:		
	Residents:	8	0.0 %
	Business Owners/Managers:	0	None available
	<b>TOTAL:</b>	<b>8</b>	<b>8.9 %</b>
c.	Signatures signing neutral		
	Residents:	0	0.0 %
	Business Owners/Managers	0	0.0 %
	<b>TOTAL:</b>	<b>0</b>	<b>0.0 %</b>
<b><u>TOTAL SIGNATURES:</u></b>		<b>90</b>	<b>100 %</b>



d. Reasons Stated for Signing in Opposition to the License:

	<b>Total:</b>	<b>% of people signing:</b>
Does not drink alcohol:	5	5.6 %
Sufficient number of outlets	2	2.2 %
Drinking & driving	0	0.0 %
No reason stated/other	1	1.1 %
<b>TOTAL:</b>	<b>8</b>	<b>8.9 %</b>

e. Results analyzed on a needs and desires basis:

Signatures supporting the issuance of the license because the eligible contacts desired the license to issue because the existing outlets are not sufficient to meet the needs of the neighborhood. **82 97.6 %**

Signatures opposing the issuance of the license because the eligible contacts did not desire the license to issue because the existing outlets are sufficient to meet the needs of the neighborhood. **2 2.4 %**

**Total: 84 100 %**

f. Reasons stated for declining to sign the petition:

Preferred to remain neutral:	2
No interest in application:	5
Would not sign any petition:	0
Does not drink alcohol:	0
Too busy to sign:	2
Against corp. policy	0
Other:	3
<b>TOTAL:</b>	<b>12</b>

