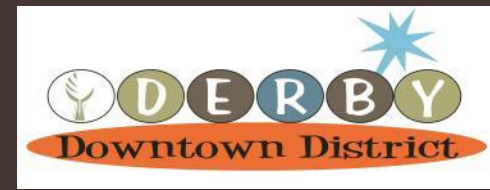


DERBY UPDATE

06.18.18

-
1. Re-establish Derby as a Destination
 2. Enhance Derby's visibility and identity
 3. Revitalize Derby
 4. Become an environmental model
 5. Transform Derby into a healthy and multi-modal traffic environment.

Derby Goals



Derby Goals from the Derby Sub-Area Plan:

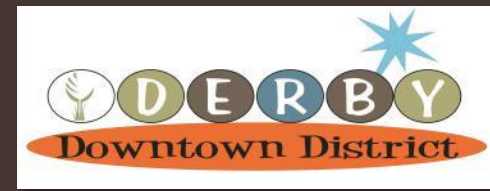
1. *Re-establish Derby as a Destination*
2. *Enhance Derby's visibility and identity*
3. *Revitalize Derby*
4. *Become an environmental model*
5. *Transform Derby into a healthy and multi-modal traffic environment.*

City Council Goals:

1. *Develop a balanced and vibrant city economy to improve socioeconomic status*

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Purpose

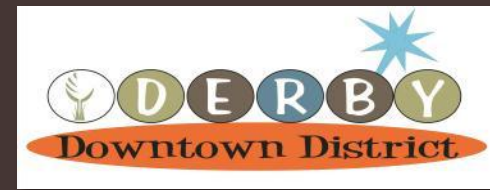


DERBY UPDATE PURPOSE:

- Highlight the accomplishments of the past year
- Discuss updates for the Derby District
- Share with Council the upcoming projects and actions that are advancing the goals of Derby and City Council

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Derby Review Board

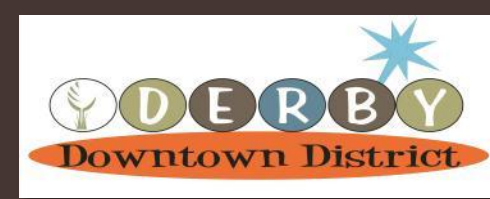


CASES

- Derby Review Board processed 5 cases in 2016, 10 cases in 2017, and 5 cases so far in 2018
- Cases included signage, windows, fencing, landscaping, exterior renovation (including paint, and new construction. The DRB also approved a Wayfinding Signage and Lighting Plan for future strategic investments in the district.

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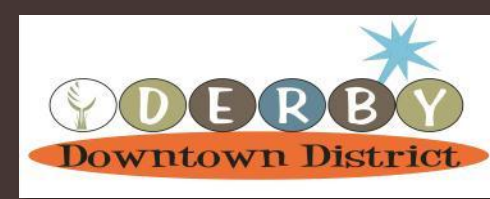
Case Highlights



Exterior renovation of 6600 E 74th Ave to convert former Joe's Auto Garage into Magnolia Street Art Space artists' studios

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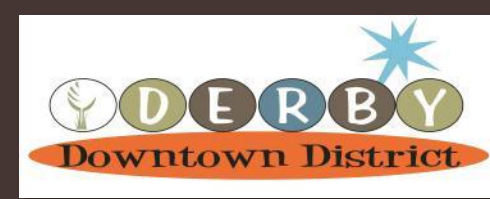
Case Highlights



Various new signs throughout Derby

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Case Highlights

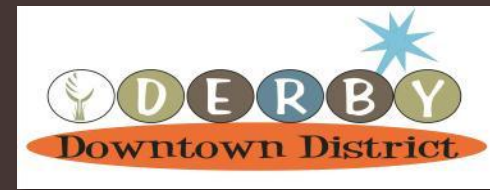


Brick repair, signage, landscaping, and fencing along Monaco Street for Yellow Rose Event Center



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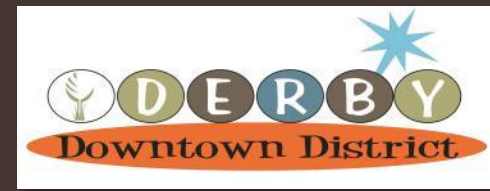
Catalyst Fund Program



- Adopted policy for allocating catalyst funds
 - Maximum amount for individual applicant per year- up to \$25,000
 - Lapse period for approved funds if not used
 - Ability to fund city initiated projects that will impact the district as a whole

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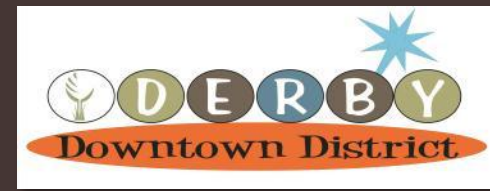
Catalyst Fund Program



- Catalyst Utilization
 - 2015: \$20,405
 - 2016: \$90,554
 - 2017: \$69,223
 - 2018: \$17,172 (year to date)

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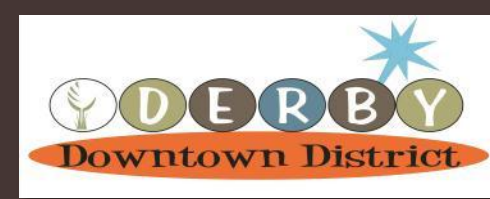
Signage and Lighting



- Project Origins
 - Community feedback during Open Houses for improved safety/perceived safety and better district/business identification.
 - DRB approved funds in fall 2016
 - Consultants hired, project kick-off spring 2017

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Community Engagement

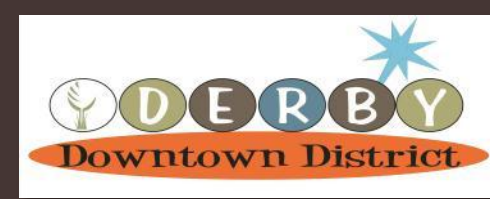


Two workshops to gain input on design options and a final open house in summer 2017



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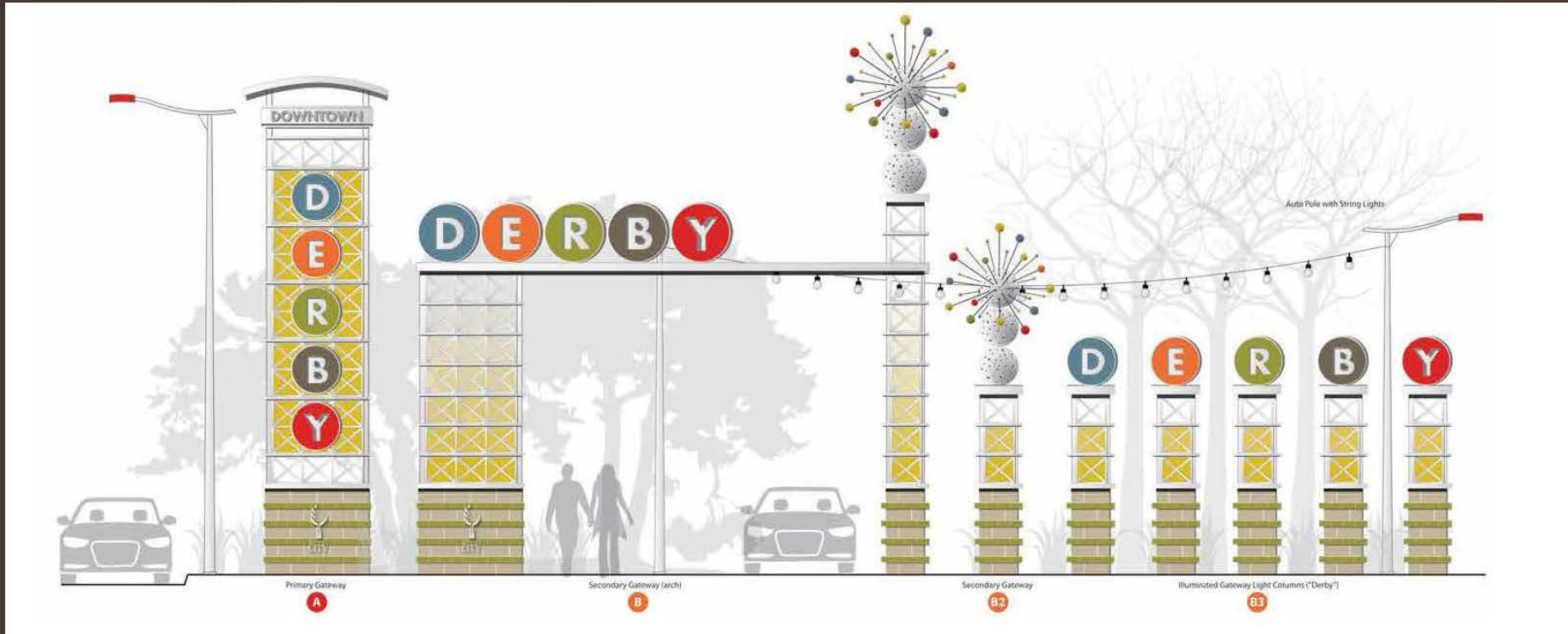
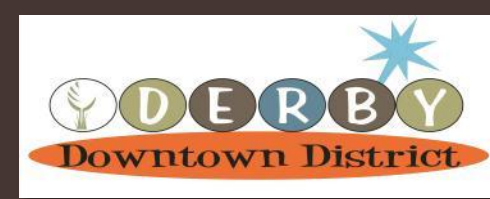
Community Engagement



Banners and sticker dots posted at Civic Center and Recreation Center

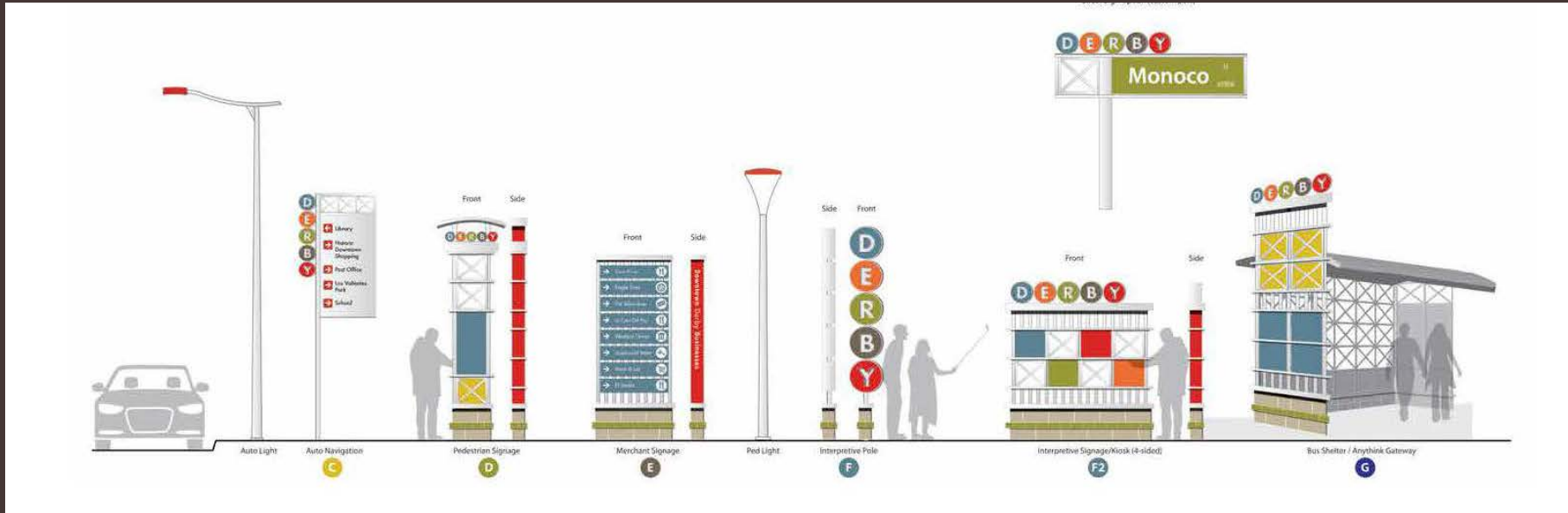
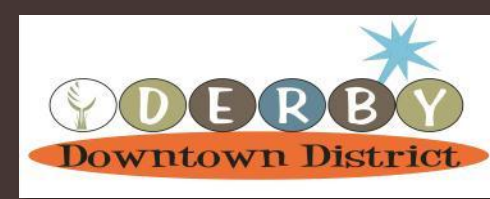
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Final Design



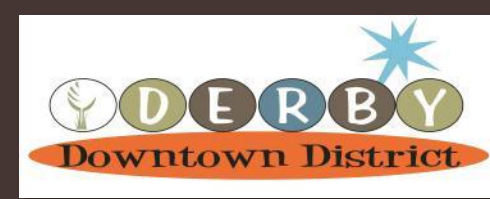
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Final Design

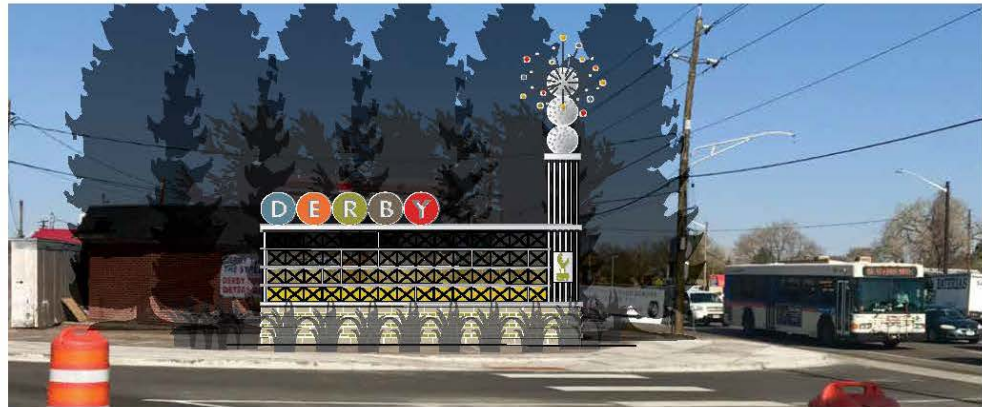


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Final Design

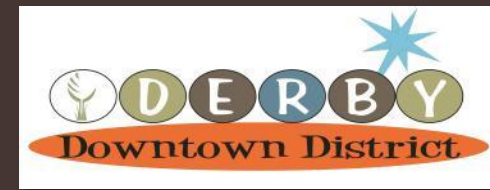


Perspective sketch as help illustrate the overall scale and location of the different sign types.



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Implementation

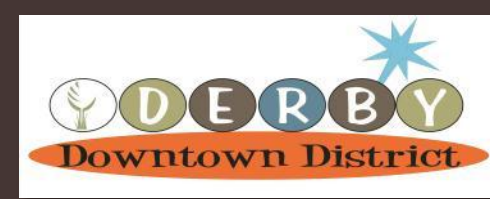


- Priorities (Signage)
 - Primary Gateways
 - Auto Navigation
 - Secondary Gateways
 - Bus Shelters

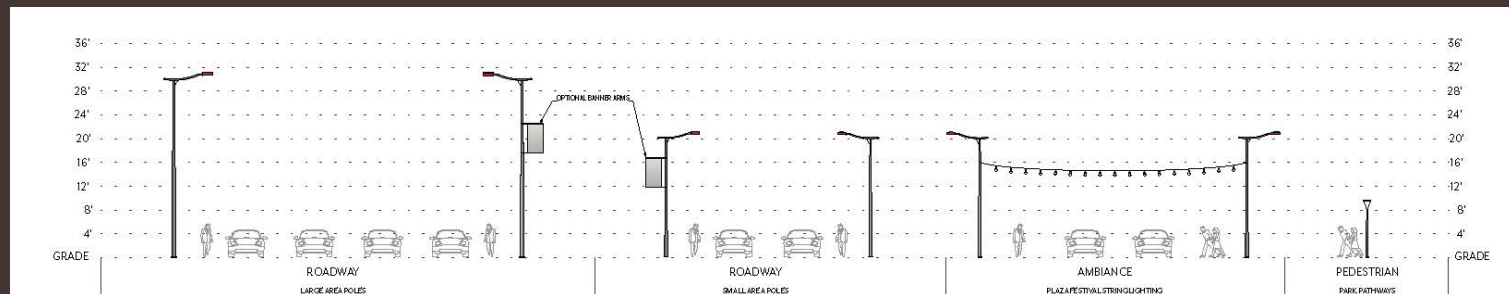


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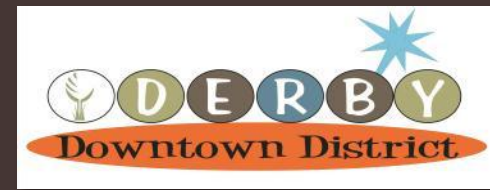


- Priorities (Lighting)
 - Small Area Poles (internal)
 - Pedestrian Poles (parks/plazas)
 - Festival Lighting (Derby Diamond)
 - Large Area Poles (72nd Ave)



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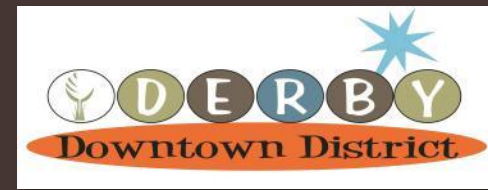
Looking Ahead



2018-19 PROJECTS/GOALS

- Begin implementation of signage and lighting improvements
- Continue to work with new developers and users
- Study infrastructure needs (Derby Diamond, overhead electrical, water supply)

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Questions?

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