

MEMO

To: Derby Review Board

From: Caitlin Long, City Planner

Subject: Derby Wayfinding Signage and District Lighting Plans

Date: May 15, 2018

In November 2016, the Derby Review Board approved the use of catalyst funds in case DRB-056-16 for the creation of strategic plans focusing on wayfinding signage and lighting in the Derby area. These topics were previously identified through open house events as high priorities to investigate further. After approval, staff contracted with two consultants, C+B Designs for signage and RNL Design for lighting, to study the existing conditions in Derby and recommend design solutions to give Derby a greater identity within Commerce City, enhance economic development efforts in the district, and give patrons a greater sense of safety at all hours. This included several methods of community engagement during the summer of 2017 to gain feedback and buyoff throughout the process, such as specific design workshops, booths at other city outreach events, banners posted in city facilities, postcard mailers, a project Facebook page, and an open house to share the ultimate design.

Since that time, staff has been working with the consultants to complete the report document. The final draft versions of the Derby Wayfinding Signage and District Lighting Plans are attached for your review and adoption. Minor formatting tweaks will be made in the coming weeks, and bound copies will be provided to Derby Review Board members at the next meeting.

A recommended motion for adoption is show below:

“I move that the Derby Review Board adopt the Derby Wayfinding Signage and District Lighting Plans, dated May 2018, a copy of which is on file with the City, and the Derby Review Board supports staff efforts to pursue funding opportunities to implement the recommended improvements.”

