

GET *More* OUTTA LIFE



Senior Advisory Committee Update

May 21, 2018

“Quality Community for a Lifetime”



Older Adult/Senior Advisory Committees

The Senior Advisory Committee's purpose:

- Advise and serve as an information source to senior participants
- Communicate requests to the Parks, Recreation & Golf Department
- Assist with fundraising
- Provide outreach services

Committee members are extremely valuable to staff by representing a range of interests and activities and serving in a variety of roles. They represent active members who are interested in working with City staff to help make this a *Quality Community for a Lifetime!*



Older Adult/Senior Advisory Committees

- Outreach
- Program/ Wellness
- Umbrella

16 seats were filled for 2018 after extensive recruitment period in December of 2017



2017 Accomplished Goals

- Ideas generated by older adults and seniors at annual Focus Group in January
- Senior advisory members organized and prioritized ideas that became 2017 goals
- Accomplishments included: talent show, meal program, dance event, Youth Advisory collaboration, coloring class, marketing tools, community event involvement, Senior Advisory Workshop, and meeting presenters

**Completed a total of 13 action items
in 2017**



Program/Wellness Committee –

Thelma Cole, Ollie Grimard, JoAnn Hardt, Carole Harvell, Jennie Loveridge, Clara McKee, Mike Smith (not pictured) JoAnn Vail, Shirley Valentine Justin Layden (staff), Zach Roth (staff)

Purpose: Provide feedback, suggestions and program ideas regarding the older adult/senior program especially focused on the upcoming program guide.



Program/Wellness Committee 2018 Goals

1. Fitness/Wellness

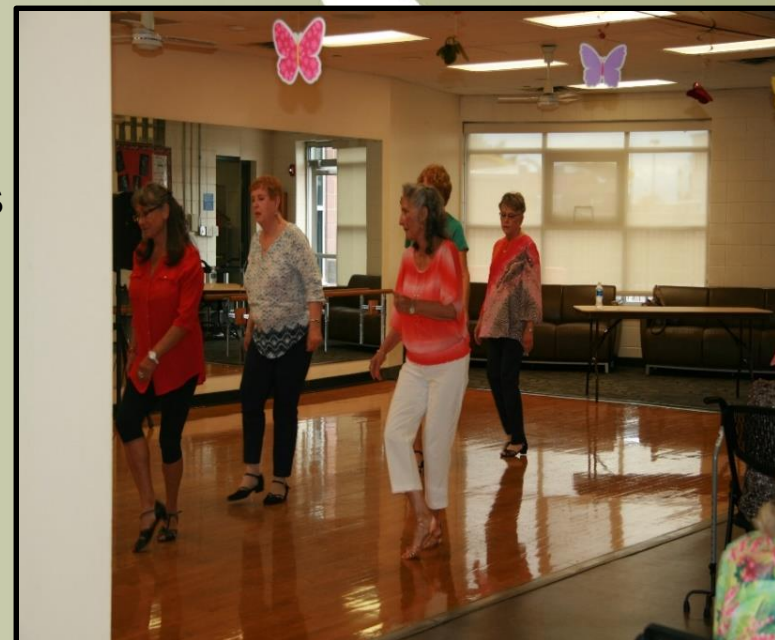
- New Fitness Coordinator, Justin Layden, will work with the committee to ensure that Commerce City is providing fitness & wellness opportunities for adults of all abilities throughout the Commerce City community

2. Technology Classes

- Provide input and feedback regarding the newly renamed Active Adult area that includes technology in both recreation centers

3. Nutrition

- Interested in more healthy eating education sessions and culinary classes





Program/Wellness Committee 2018 Goals

4. Senior's Got Talent Show

- Senior Advisory will team up again with Youth Advisory to host our 3rd Annual Senior's Got Talent event
- Need to consider format, food, and venue
- Held at Yellow Rose in 2017

5. Holiday Meal Delivery Program

- Will look at possibly expanding the partnership already created with local Commerce City restaurant, Mama's, to provide free turkey dinners to local active adults who are homebound



Outreach Committee –

**Carol Boyd, Reba Drotar, George Maxey, Sandy Schmoller, Tillie Villarreal, Linda Wulf, Frances Zacek
Jodi Hardee (staff), Derrick Tripp (staff)**

Purpose: Assists staff with planning, coordinating and leading outreach efforts to target older adults/seniors in the Commerce City area or Adams County at large.



Outreach Committee 2018 Goals

1. Update to Marketing Materials

- Working with the Communications Specialist to update all marketing material to include our new name, *Commerce City Active Adult Services*
- Includes: rack cards, park banners, posters, and other signage

2. SWAG

- New polo shirts including Active Adults name
- New giveaways selected for upcoming outreach events and city celebrations

3. North Commerce City Plan

- Committee will create a communications plan that focus on the marketing of Active Adult programs services, as well as recruitment for advisory committees in the northern part of Commerce City including the Bison Ridge Recreation Center

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Outreach Committee 2018 Goals

4. Silver Sneakers

- Include Silver Sneakers fitness classes to the communications plan
- Develop a strategy that will assist in educating the public about what Silver Sneakers is and how they can be involved

5. Participation in community event

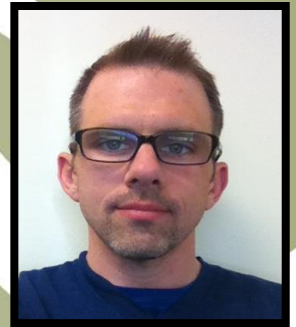
- Senior Advisors will continue to be involved in many local outreach events including: ACAN Conference, 17th District Law Day, Pancake Breakfast, Neighborhood Outreach events, and other local events





Umbrella Committee –

**Reba Drotar, Ollie Grimard, Carole Harvell,
McKee, George Maxey, JoAnn Vail
Derrick Tripp (staff)**



Purpose: To enhance communication amongst standing and special project committees, represent their standing committee during quarterly updates, assist staff in the creation of meeting agendas, and participate in communication with City Council as well as outside organizations/departments.



Umbrella Committee 2018 Goals

1. Cross Committee Communication

- Continue to improve upon mid-year Senior Advisory Workshop and create more opportunities to work with outside groups including Youth Advisory Committee

2. Meeting Presenters

- Representatives from community organizations will be invited to speak at the Umbrella meetings on variety of topics to give the group a better understanding of what is going on throughout the community

3. Bison Ridge and Eagle Pointe Recreation Centers

- Group will continue to seek education regarding construction and programming associated with the new Bison Ridge Recreation Center, as well as the renovation/expansion of the Eagle Pointe Recreation Center
- Consideration for tours and/or Q&A opportunities requested, when site is safe for visitors; included in controlled opening events at Bison Ridge

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Questions?