



## Commerce City Cultural Council February 13, 2018 MINUTES

- **Call to Order/Roll Call 6:07 p.m.**

Present: Ed Hanson, Jacob Wilson, Crystal Elliott, Jose Guardiola, Debra Bullock

Absent: Heather LaCrue, Cathy Teter, Bryan Draxten, David Soucie, Kristi Douglas

- **Welcome and Guest Introductions**

- **Regular Business Items**

- Approve January meeting minutes  
Did not have a quorum for approval
- Financial Update  
Staff liaison provided an updated financial report. No action taken.
- Treasurer  
Board members continue to seek a treasurer to fill position.
- Outstanding membership applications  
3 new board members will be appointed by City Council March 5<sup>th</sup>.
- Complete outside hours document  
Completed

- **Committee Reports and Discussion**

- Music in the Park Concert Series
  - Promotion  
Liaison will work with communications team to edit marketing material/flyers with band lineup to start promoting concert series.
  - Band contact status  
All bands have been confirmed.
  - Food truck status
    - Councilman Guardiola asked about the process of picking food trucks. He suggested adding Taco River to our Pioneer Park concerts. Liaison committed to call and inquire about their food truck.
  - Fundraising
    - Sponsorship/Partnership sign-ups and status  
Chairman Hanson secured Wash Time Laundry door prizes
    - Chipotle and Subway nights  
Councilman Guardiola suggested inviting other city groups/boards/commissions to help promote event night for some of the fundraising events.
- Grants
  - SCFD Tier III Grant application  
Currently work in progress.
  - QCF grant  
Report and application deadline have been met
- Public Art/Others
  - Public Art status  
Highlights from Halstead's presentation on public art updates;  
Chairman Hanson will be shifting from the Tower Rd committee to the Fronterra Park



committee.

Halstead pitched the idea to involve students at Stuart Middle School as part of the Public Art project. Board members approved of the idea.

Bison Ridge art dedication will be an evening of celebration towards the end of May.

Eagle Pointe committee will be meeting March 3 to select finalists.

Councilman Guardiola expressed concerns from City Council around the lack of local artists.

Board member Bullock shared her experience on serving on past committees and current and talked about the focus being more on art.

Halstead went over rotating art exhibit proposal as part of past retreat conversations and cultural council goals. Board members confirmed that we should have Commerce City artists (that work or live here) for rotating art project, 2D art. Have art teachers exhibit in September/October, Adult artists in June

- New consultant status

No action

- **New Business- Miscellaneous Items and Open Discussion**

- Event planning brainstorm

Halstead led the board through an exercise to brainstorm new ideas for a new event in 2019/2020 (see attached).

- **Commerce City Arts & Cultural Master Plan**

- Review Adams City and Brighton plans, Aurora Arts Inventory

Material was sent out to members via email for review.

- Review Commerce City Arts & Cultural Inventory

No action

- New Project Ideas

See event planning brainstorm.

- **Member Comments/Announcements**

None

- **Adjourn**



## Event planning brainstorm

- Why?
  - Building inclusivity
  - Showcase (different) Arts, crafts, music
  - Bringing everyone together
  - Embracing culture, history, diversity – small-town feel
  - City/cultural awareness
  - Better quality of life
  - Because we're CC, duh!
  - Bringing all residents together
  - To improve the quality of life for residents
  - To make CC a fun place to live and play
  - So our artists can sell their work
  - Celebrate culture
- What do you want residents to walk away feeling?
  - Great
  - Experience
  - Enlightened
  - Fun
  - Educated
  - Uplifting
  - Entertaining
  - Community
  - Home
  - Fun
  - Family
  - All inclusive
- Who is our targeted audience?
  - Every resident, business owners
  - Regional event: pull people in, tell story of city, brag about what we have
- What?
  - Closing street
  - Farmers market event
  - Bigger and better entertainment
  - Lack of history
  - City center/hub: services, vendors
  - All city event