

**Commerce City Council Retreat for 2018 priorities  
January 26-27, 2017  
NOTES**

**2018 Priorities for Work Plan Development**

**Agreement:** Priority Outcomes to guide development of 2018 work plan; all outcomes are important and will be worked on, but for 2018 additional focus on objectives for the following outcomes:

- Revenue stability
- Safe, multi-modal travel network
- Fair & impartial administration of justice
- Location of choice for primary employers
- Active living & healthy lifestyles for all residents
- NEW: Culture/Historic (*wording to be developed*)

*One outstanding question: What outcome(s) addresses senior issues (e.g. housing, transportation)?*

Staff will begin to generate a list of objectives for each of the priority outcomes. Some cursory initial suggestions were made for outcomes that didn't have objectives on the brainstormed list:

- *Revenue stability Objectives:* e.g., seat tax; economic development; and annexations (some)
- *Fair & impartial justice Objectives:* e.g., implement DOJ recommendations; police department practices; ensure all city staff provide services in a fair and impartial manner: legitimacy of police/consistency; and staff/council ensure any policy treats people fairly
- *Location of choice for Employers Objectives:* e.g., DIA cooperation; air-tropolis; and E470/88<sup>th</sup> ramp

**HOW DID THEY COME TO THIS AGREEMENT?**

The combination of prioritized Outcomes and the Outcomes addressed by the prioritized list of possible Objectives:

***Outcomes – Dot exercise Priorities for 2018***

- Revenue stability (6)
- Safe multi modal network (5)
- Fair & impartial administration of justice (4)
- Location of Choice for Primary employers (4)

***Objectives – Dot exercise Priorities 2018***

- Historical society (5)
- Seat Tax (4)
- Improve competitive teams (4)
- Ramp from 74<sup>th</sup> Ave. onto I76 (3)
- Bucket for regulations (3/1red)
- Cont. 120th Ave & Hwy 85 (3)

## **APPENDIX A: Results of Dot Polling Exercises**

### **OUTCOMES – Priority for 2018 - Dot Results**

Each Council member was given 3 dots to select their priority outcomes for 2018. There was agreement that all Outcomes would be worked on through the year, that this exercise was to give direction to staff on those areas that need additional focus in 2018.

<b>Outcomes</b>	<b>Dots</b>
<b>Top Priority for 2018</b>	
Revenue stability	6
Safe, multi-modal travel network	5
Fair and impartial administration of justice	4
Location of choice for primary employers	4
<b>Some priority for 2018</b>	
Be an employer of choice	2
Active living and healthy lifestyles for all residents	2
Accessible, reliable, and transparent information	2
A healthy and safe workforce	1
Safe and sustainable public facilities	1
<b>Less priority for 2018</b>	
Balanced mix of land uses	0
Diverse mix of businesses	0
Municipal legitimacy	0
Reliable, scalable, available, and secure technology	0
Efficient and effective business processes	0
Financial compliance	0
Aesthetically-pleasing neighborhoods free from noise and hazards	0
High-quality natural and built environment	0
Sense of personal security	0
Legitimacy with those policed	0
Call offenders to account	0
Participatory and inclusive community	0

### **OBJECTIVES – 2018 Possible Objectives – Dot Results**

Each Council person was given 5 green dots for those objectives they believe should be a priority in 2018. They were also given 3 red dots for those objectives that are important but not for 2018.

## OBJECTIVES - 2018 Possible Objectives – Dot Results

Ct	Outcome	Objective	Why?	See key Below	Do in 2018	Not 2018
<b>TOP PRIORITIES</b>						
1.	<ul style="list-style-type: none"> <li>Preserves history of C3</li> <li>Attract/retain residents</li> <li>Improve perception of C3</li> </ul>	<b>Historical society</b>	<ul style="list-style-type: none"> <li>Retain and show the history of C3 – our legacy</li> <li>Retains institutional history/knowledge</li> <li>Use events as a draw, uses history as draw</li> </ul>	2017	5	
2.	<ul style="list-style-type: none"> <li><i>Economically sustainable city</i></li> </ul>	<b>Seat Tax at stadium</b>	<ul style="list-style-type: none"> <li>Need additional funds</li> <li>Those that impact should contribute funds</li> </ul>	2017	4	
3.		<b>Improve competitive teams – camps for teams &amp; coaches</b>	<ul style="list-style-type: none"> <li>Need identified by residents</li> <li>Keep or attract residents</li> </ul>	2017	4	
4.	<ul style="list-style-type: none"> <li><i>Travel/transportation</i></li> </ul>	<b>Ramp from 74<sup>th</sup> Ave. to I76</b>		@mtg	3	
5.		<b>Bucket for Regulation issues</b>	<ul style="list-style-type: none"> <li>Signals, safety (pedestrian, car)</li> </ul>	@mtg	3	1
6.	<ul style="list-style-type: none"> <li>Mobility – fluidity</li> <li>Quality of life</li> </ul>	<b>Cont. 120<sup>th</sup> &amp; 85</b>		2016	3	
<b>LESS PRIORITY</b>						
7.	<ul style="list-style-type: none"> <li>Quality of life</li> <li>Health</li> </ul>	<b>Cont. Youth Ball fields ... Get the land</b>	<ul style="list-style-type: none"> <li>Getting land now is more cost effective</li> </ul>	2016	2	
8.		<b>Cont. Econ. Development work</b>	<ul style="list-style-type: none"> <li>Know what/how to change to attract the right job centers</li> <li>Attract higher paying job generators</li> </ul>	2016	2	
9.	Brainstormed last year but not priority	RR District (similar to RINO District in Denver)	<ul style="list-style-type: none"> <li>Econ Develop</li> </ul>	2016N	2	
10.		<b>DIA collaboration/ cooperation</b>	<ul style="list-style-type: none"> <li>Air-tropolis</li> <li>Ensure success</li> </ul>	2017	2	1
11.	Brainstormed last year but not priority	Senior Commission	<ul style="list-style-type: none"> <li>Governance &amp; Services</li> </ul>	2016N	2	1
12.		<b>Building code for electronic vehicles</b>		@mtg	1	
13.		<b>Primary Jobs(attract)/E.D. project</b>		@mtg	1	
14.	<ul style="list-style-type: none"> <li>Pride in the City</li> <li>Support community growth</li> </ul>	<b>Affordable housing – program for City to buy/sell property (foreclosed or from SchlDistrict)</b>	<ul style="list-style-type: none"> <li>Help transition residents from rent or homeless to ownership</li> <li>Creates a sense of ownership in the City</li> </ul>	2017	1	
15.	<ul style="list-style-type: none"> <li>Attract economic development</li> </ul>	<b>Develop better relationship with Water District to improve incentives</b>	<ul style="list-style-type: none"> <li>Work with district to ensure water is attracting and not detracting City investments/development</li> </ul>	2017	1	

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<b>Cont. - LESS PRIORITY</b>						
16.	<ul style="list-style-type: none"> <li>Generates quality community</li> </ul>	<b>Cont. Dog track development</b>	<ul style="list-style-type: none"> <li>It is the center of the southern part</li> <li>Opportunity to have the South stand out (have a stand out development)</li> </ul>	2016	1	
17.	<ul style="list-style-type: none"> <li>Become a top 10 places to live city</li> <li>Keep resident longer</li> <li>Ready for the future needs of residents</li> </ul>	<b>Establish/enact policies to support and encourage Energy Efficient homes</b>	<ul style="list-style-type: none"> <li></li> </ul>	2017	1	
18.	<ul style="list-style-type: none"> <li>Brainstormed last year but not priority</li> </ul>	<b>Communication – continue to improve – easy access to information; non English speaker access; address problems/rumors</b>	<ul style="list-style-type: none"> <li>Governance &amp; Services</li> </ul>	2016N	1	
19.	<ul style="list-style-type: none"> <li>Brainstormed last year but not priority</li> </ul>	<b>Identify triggers needed to make an area attractive to development</b>	<ul style="list-style-type: none"> <li>Econ Develop</li> </ul>	2016N	1	
20.	<ul style="list-style-type: none"> <li>Brainstormed last year but not priority</li> </ul>	<b>Attract sustainable builders – using green materials, energy efficiencies, etc.</b>	<ul style="list-style-type: none"> <li>Econ Develop</li> </ul>	2016N	1	
21.	<ul style="list-style-type: none"> <li>Brainstormed last year but not priority</li> </ul>	<b>City Housing/Affordable – can influence but not City owned</b>	<ul style="list-style-type: none"> <li>Housing</li> </ul>	2016N	1	
22.	<ul style="list-style-type: none"> <li>Brainstormed last year but not priority</li> </ul>	<b>East/West Connections – 60<sup>th</sup> west of 85<sup>th</sup>; 64<sup>th</sup> west of 85<sup>th</sup>; others</b>	<ul style="list-style-type: none"> <li>Transportation</li> </ul>	2016N	1	1
23.	<ul style="list-style-type: none"> <li>Services for residents</li> <li></li> </ul>	<b>Designate Tower road's 3<sup>rd</sup> lane for BRT</b>	<ul style="list-style-type: none"> <li>Allows for future public transportation future options</li> </ul>	2017	1	1
24.	<ul style="list-style-type: none"> <li>Brainstormed last year but not priority</li> </ul>	<b>Art District (with Community Theater)</b>	<ul style="list-style-type: none"> <li>Econ Develop</li> </ul>	2016N	1	1
25.	<ul style="list-style-type: none"> <li>Brainstormed last year but not priority</li> </ul>	<b>Need more Shovel ready properties</b>	<ul style="list-style-type: none"> <li>Econ Develop</li> </ul>	2016N	1	4
26.	<ul style="list-style-type: none"> <li></li> </ul>		<ul style="list-style-type: none"> <li></li> </ul>			

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<b>NOT IN 2018, BUT IMPORTANT</b>						
27.	Brainstormed last year but not priority	<b>Light rail bus connections – circular (e.g., RTD-dog park-Civic Center-RTD)</b>	<ul style="list-style-type: none"> <li>Transportation</li> </ul>	2016N		4
28.	Engagement with community	<b>Channel 8 – retake it</b>	<ul style="list-style-type: none"> <li>Communication with community</li> </ul>	2017		3
29.		<b>2k Next Set</b>	<ul style="list-style-type: none"> <li>Need to be prepared to start planning for the next set of 2k work (put it in the hopper)</li> <li>Good planning, <i>be more proactive not reactive</i></li> <li>Helps to know what is in the pipeline next</li> </ul>	2017		2
30.	<b>Better Clarity on regional transportation needs</b> communicated to regional transportation interested groups		<ul style="list-style-type: none"> <li>Need to increase competitiveness state wide for investment in our community</li> <li>Community mobility – fluid, easy</li> <li>Long standing problem</li> </ul>	2017		1
31.	○ Mobility –fluid	<b>Iron Dale Rd Improvements</b>	<ul style="list-style-type: none"> <li>Take care of ALL areas in City, not just the new areas</li> </ul>	2017		1
32.	○ Brainstormed last year but not priority	<b>Recycling Center at MSC building – trees/mulch, anything</b>	<ul style="list-style-type: none"> <li>Governance &amp; Services</li> </ul>	2016N		1
33.	○ Brainstormed last year but not priority	<b>Annexation – Adams City &amp; Heights etc. – expectation is that is the City</b>	<ul style="list-style-type: none"> <li>Governance &amp; Services</li> </ul>	2016N		1
34.	○ Brainstormed last year but not priority	<b>Water quality</b>	<ul style="list-style-type: none"> <li>Governance &amp; Services</li> </ul>	2016N		1
35.	○ Brainstormed last year but not priority	<b>Attract an Outlet Mall to E470 corridor</b>	<ul style="list-style-type: none"> <li>Econ Develop</li> </ul>	2016N		1
36.	○ Brainstormed last year but not priority	<b>Attract high quality Grocery Store to Victory Crossing area</b>	<ul style="list-style-type: none"> <li>Econ Develop</li> </ul>	2016N		1
37.	○ Brainstormed last year but not priority	<b>88<sup>th</sup> Ave go thru – I-76 to Hwy 2</b>	<ul style="list-style-type: none"> <li>Transportation</li> </ul>	2016N		1

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<b>NO PRIORITY GIVEN</b>						
38.	<ul style="list-style-type: none"> <li>Addressing the quality community “for a lifetime”</li> <li>Healthy vibrant community “for a lifetime”</li> <li>Quality “for a lifetime”</li> <li>Provide services</li> </ul>	Cont. Senior Housing	<ul style="list-style-type: none"> <li>Meet needs of growing aging population</li> <li>None exists in the north</li> <li>Quality communities have housing for a range of people – senior, affordable, etc.</li> </ul>	2016	0	0
39.	<ul style="list-style-type: none"> <li>Safety</li> <li>Quality Services to residents</li> </ul>	Cont. Police Department	<ul style="list-style-type: none"> <li>Policing is a priority service to residents and direct link to the City (may be only interaction with the City)</li> <li>Better policing</li> <li>Better public relations/connections</li> </ul>	2016	0	0
40.	<ul style="list-style-type: none"> <li>Mobility – around and through</li> </ul>	Cont. Hwy 2 & Tower Rd	Connection outside and inside the City	2016	0	0
41.	<ul style="list-style-type: none"> <li>Safety – transportation</li> <li>Accommodate growth</li> <li>Encourages investment/Development</li> </ul>	Implement signals on 104 <sup>th</sup> (4)		2017	0	0
42.	<ul style="list-style-type: none"> <li>Safety – roadways</li> <li>Services for residents</li> </ul>	Senior Transportation	<ul style="list-style-type: none"> <li>Easier to live independent life/quality life</li> <li>Mobile seniors in a safe manner for all</li> </ul>	2017	0	0
43.	<ul style="list-style-type: none"> <li>Encourages investment/development</li> <li>Appearance</li> </ul>	Light rail plan & work	<ul style="list-style-type: none"> <li>Improves or sets the perception of C3 – station can help or hurt</li> <li>Could attract people to C3 (or repel)</li> <li>Timely, need to plan (est. partners, boundaries, etc.</li> </ul>	2017	0	0
44.		Build better relationship with CDOT		2017	0	0
45.	<ul style="list-style-type: none"> <li>Mobility</li> <li>Safety</li> <li>Community wholeness/connectedness</li> </ul>	Connections for bike/pedestrian	<ul style="list-style-type: none"> <li>Reconnects islands in the city</li> </ul>	2017	0	0
46.	<ul style="list-style-type: none"> <li>Services “for a lifetime” and geographic balance</li> </ul>	Improve existing recreation center	<ul style="list-style-type: none"> <li>Good for seniors</li> <li>Staple in community</li> </ul>	2017	0	0
47.	<ul style="list-style-type: none"> <li>Become a top 10 places to live city</li> <li>Reputation – for quality homes/buildings</li> </ul>	Establish/enact more policies for good growth – creating quality places, buildings, appearance	<ul style="list-style-type: none"> <li>Enhance appearance</li> <li>Decrease overcrowding</li> <li></li> </ul>	2017	0	0
48.	<ul style="list-style-type: none"> <li>Encourage economic development</li> <li>Jobs to population balance</li> </ul>	Identify and set a plan to attract the businesses we want to be known for	<ul style="list-style-type: none"> <li>Plans and build a reputation that attracts specific businesses</li> </ul>	2017	0	0

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<b>Cont. - NO PRIORITY GIVEN</b>						
49.	<ul style="list-style-type: none"> <li>○ <i>Attract investment</i></li> <li>○ <i>Responsive to residents needs in the future</i></li> </ul>	Move toward being a SmartCity – plan, establish policies etc.	<ul style="list-style-type: none"> <li>• Prepare for the future</li> </ul>	2017	0	0
50.	<ul style="list-style-type: none"> <li>○ Economic development</li> <li>○ Reputation</li> </ul>	Attract more high-tech communications business - build infrastructure necessary	<ul style="list-style-type: none"> <li>• Identify and build the reputation we want</li> </ul>	2017	0	0
51.	<ul style="list-style-type: none"> <li>○ <i>Sense of community/ownership</i></li> </ul>	Develop a program to incentivize teachers living in City/community	<ul style="list-style-type: none"> <li>• Better teachers</li> <li>• Better communities – ownership of teachers living next to residents they teach</li> </ul>	2017	0	0
52.	<ul style="list-style-type: none"> <li>○ <i>Holistic community</i></li> <li>○ <i>Holistic government feel</i></li> </ul>	Youth fields – maintain and manage by the City (not 3 <sup>rd</sup> party/outsourced)	<ul style="list-style-type: none"> <li>• City management means better integration of sports and recreation programs</li> </ul>	2017	0	0
53.	<ul style="list-style-type: none"> <li>○ <i>Services to residents</i></li> </ul>	Phase metro district into City parks and recreation	<ul style="list-style-type: none"> <li>• More cost effective for residents</li> <li>• Helps with the misunderstanding of taxes and where they are going – <i>helps improve relationship between residents and City</i></li> </ul>	2107	0	0
54.	Brainstormed last year but not priority	CIP-CAC Process for input in the 5 year CIP plan	Governance & Services	2016N	0	0
55.	Brainstormed last year but not priority	Help/Improve educational opportunities – with the Adams 14 and our own programs	Governance & Services	2016N	0	0
56.	Brainstormed last year but not priority	Foster creating a high tech work force – educational opportunities, industry partnerships, incubator spaces	Econ Develop	2016N	0	0
57.	Brainstormed last year but not priority	Study Regional competitiveness – fee/revenue analysis, etc.	Econ Develop	2016N	0	0

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<b>Cont. - NO PRIORITY GIVEN</b>						
58.	Brainstormed last year but not priority	Attract creative class – support entrepreneurs; live-work spaces; affordable space to start a business and grow	Econ Develop	2016N	0	0
59.	Brainstormed last year but not priority	Trail planning	Park & Recreation	2016N	0	0
60.	Brainstormed last year but not priority	Expand property at the First Creek Park (buy)	Park & recreation	2016N	0	0

**Key:**

@Mtg – Suggested/added at the meeting 1/28/2017

2016 – Identified as a priority during last year's retreat (2016)

2017 – Suggested as a priority from this year's retreat

2016n – Suggested, but not selected as a priority during last year's retreat