

GET *More* OUTTA LIFE



# Senior Advisory Committee Updates May 15, 2017

"Quality Community for a Lifetime"



# Older Adult/Senior Advisory Committees

The Senior Advisory Committee's purpose:

- Advise and serve as an information source to senior participants
- Communicate requests to the Parks and Recreation Department
- Assist with fundraising
- Provide outreach services

Committee members are extremely valuable to staff by representing a range of interests and activities and serving in a variety of roles. They represent active members who are interested in working with City staff to help make this a *Quality Community for a Lifetime!*



# Older Adult/Senior Advisory Committees

- Senior Advisory Committees:
  - Outreach
  - Program/ Wellness
  - Umbrella

*18 seats were filled for 2017 after extensive recruitment period in December of 2016*



# Senior Focus Group

## January 10, 2017

- 22 participants provided feedback resulting in a number of action items assigned to the Senior Advisory Committees and staff



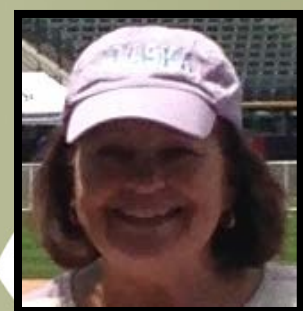
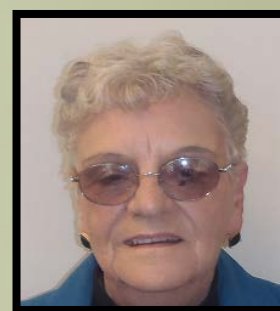


# Senior Focus Group

## January 10, 2017

- Presentation format to discuss current senior service information, open floor discussion on a variety of topics, and “stickers” to vote in a group setting.
- The purpose of the focus group was to involve interested seniors in small group discussions to identify gaps, as well as solutions for bridging those gaps which promote positive change, communication and participation.





## Program/Wellness Committee –

Thelma Cole, Linda Fortney, Ollie Grimard, JoAnn Hardt, Carole Harvell, Sue Horner, Jennie Loveridge, Clara McKee, Donna Nunlee, Beth Scott, JoAnn Vail, Shirley Valentine  
Glen Batista (staff), Zach Roth (staff)

Purpose: Provide feedback, suggestions and program ideas regarding the older adult/senior program especially focused on the upcoming

brochure. “Quality Community for a Lifetime”



# Program/Wellness Committee 2017 Goals

## 1. Talent Show

3<sup>rd</sup> Annual Senior Center's Got Talent event will look to expand and improve. Youth Advisory Committee involvement.



## 2. Holiday Meal Program

Served full turkey dinners with all fixins to 50 residents last year. Looking to increase that number for 4<sup>th</sup> straight year!

## 3. Senior Dance Mixer

Interested in hosting a dance event at an outside venue with musical entertainment and food. Youth Advisory Committee involved.



# Program/Wellness Committee 2017 Goals

## 4. Non-Traditional Therapy Class

Work with Senior Services staff to create a non-traditional therapy class. Could include therapy practices such as art, laughter, etc.







## Outreach Committee –

**George Maxey, John Meyers, Sandy Schmoller, Linda Wulf, Frances Zacek, Tillie Villarreal, Jodi Hardee (staff), Derrick Tripp (staff)**

Purpose: Assists staff with planning, coordinating and leading outreach efforts to target older adults/seniors in the Commerce City area or Adams County at large.



# Outreach Committee 2017 Goals

## 1. Good Friends Scholarship

Extensive marketing to the public to make aware the funds are available for every senior to utilize. New pamphlets.

## 2. Transportation

Classes to educate seniors about transportation options and how to use them including ALIFT, RTD, Uber/Lyft, etc. Also creation of an easy to read transportation document.

## 3. Park Banners

Work with Communications to create park banners to advertise the senior center, senior advisory committee recruitment and senior events.



# Outreach Committee 2017 Goals

## 4. Distribution of marketing material

Utilize communication plan to identify good locations locally to present our marketing material. Distribution of

## 5. Participation in community events

Continue to establish a presence at local events including Neighborhood Outreaches and Pancake Breakfast





## **Umbrella Committee –**

**JoAnn Hardt, George Maxey, LeOra Richards, JoAnn Vail, Tillie Villareal, Linda Wulf, Derrick Tripp (staff)**

Purpose: To enhance communication amongst standing and special project committees, represent their standing committee during quarterly updates, assist staff in the creation of meeting agendas, and participate in communication with City Council as well as outside organizations/departments.





# Umbrella Committee

## 2017 Goals

### **1. Cross Committee Communication**

All committee meeting bi-annually (mid and end of year). Local education, information sharing, brain storming, and establishing universal intent.

### **2. Meeting Presenters**

Inviting representatives from community organizations to speak at the Umbrella meetings on variety of topics to give the group a better understanding of what is going on throughout the community.

### **3. New Member Recruitment**

Continuing to explore effective ways of marketing the Senior Advisory Committee to the public in order to gain new membership.

### **4. Youth Advisory Committee Partnership**

Workshop on Monday, January 23 to begin a new partnership between Senior Advisory Committee and Youth Advisory Committee. Groups will work together on upcoming events including talent show, dance mixer, and educational classes.

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**Questions?**