

ART SELECTION COMMITTEE  
MEETING MINUTES



**Turnberry Park Public Art Project  
ART SELECTION COMMITTEE MEETING 1**

**MEETING MINUTES**

August 25, 2016, 4:00-6:00 p.m.

Turnberry Elementary  
13069 E. 106<sup>th</sup> Pl.

**Committee Members Present**

Colleen Becker, Commerce City CIP Citizens Advisory Committee  
Heidi McNeely, Commerce City Cultural Council  
Amber Alcaraz, Commerce City Resident  
Bryan Draxten, Commerce City Cultural Council  
Heather Jones, Turnberry Elementary Teacher  
Lanny Panella, Commerce City Resident

**Committee Member Not Present**

Susan Carabjal, Commerce City Cultural Council

**Facilitated by Art Management & Planning Associates:**

Deana Miller, Commerce City Public Art Consultant and Project Manager

**I. Introductions**

The Committee members introduced themselves and each shared a story about a memorable public art experience.

**II. Why Public Art?**

Deana Miller explained the purpose of investing in public art in Commerce City as outlined by the Public Art Master Plan, including:

- Contributes to the City's commitment: "Quality Community for a Lifetime."
- A tool to educate, inspire, challenge and stimulate creativity.
- Improves the visual environment.
- Stimulates economic growth: attracts businesses, residents and visitors.
- Encourages walking and gathering.
- Enhances public appreciation of the arts.
- Strengthens community identity and pride.

**III. About the Public Art Program**

Deana explained the features of the Public Art Program, including:

- A. Governance: The Public Art Program is administered by the City Manager's office and overseen by the Commerce City Cultural Council. City Council reviews and approves all public art projects and funding.



**Turnberry Park Public Art Project  
ART SELECTION COMMITTEE MEETING 2**

**MEETING MINUTES**

October 18, 2016, 4:00-6:00 p.m.

Turnberry Elementary

13069 E. 106<sup>th</sup> Pl.

**Committee Members Participating in Email Discussion**

Colleen Becker, Commerce City CIP Citizens Advisory Committee

Heidi McNeely, Commerce City Cultural Council

Heather Jones, Turnberry Elementary Teacher

Lanny Panella, Commerce City Resident

Susan Carabajal, Commerce City Cultural Council

Amber Alcaraz, Commerce City Resident

**Committee Member Not Present**

Bryan Draxten, Commerce City Cultural Council

**Facilitated by Art Management & Planning Associates:**

Deana Miller, Commerce City Public Art Consultant and Project Manager

- I. Review Evaluation Instructions  
Deana Miller explained the review instructions and handed out the list of the sculptures available for purchase.
- II. Direct Purchase Recommendation  
The Committee reviewed 83 sculptures available for purchase and agreed to ask John Wilbar from Pueblo how much he would be willing to sell three sculptures for, including: “Rendition”, “Matrix” and “Infinity”. The budget must include footers for the sculptures. The group also agreed that their second choice was “Flourish” by Anthony Guntren, and their third choice was “Flutterby” by Janen DiRico.
- III. Next Steps  
The Committee directed Deana to call John Wilbar to discuss his pricing and to try to negotiate the purchase of three sculptures. Deana will inform the Committee of the results by email.

B. Funding:

1. The 2013 2K Ballot Initiative funded seven public art projects over the next few years totaling \$859,000.
2. In January 2015, City Council approved a City Ordinance to fund public art through a set aside of one percent of the annual construction budget.

C. Public Art Collection: There are approximately 20 pieces of art on display around the Commerce City.

D. New Public Art Projects: The 2K-funded public art projects include those to be located at Paradise Island Pool at Pioneer Park, Tower Road, the new and existing Recreation Centers, Fronterra Park, Turnberry Park and Villages at Buffalo Run East Park.

IV. About the Art Selection Process

Deana outlined the art selection process and answered questions. The Committee received and reviewed the list of Committee responsibilities. Deana explained the City's responsibility to oversee and approve the project and her responsibility to facilitate the art selection process.

V. About Turnberry Park

Deana explained the public art project budget, construction timeline and the group reviewed a site plan. The group discussed the park's theme "The Very Hungry Caterpillar," which was determined by the community through a community input process.

A. Public Art Budget: The budget for this project is \$11,427, which must include a 10% set aside of \$1,143 for future maintenance and administration. The remaining budget for project expenses is \$10,284 and must cover: design fees, proposal fees, labor, materials, insurance, overhead, fabrication, transportation and installation. The Cultural Council will apply for a grant from the Scientific and Cultural Facilities District to enhance the budget. Heidi McNeely announced that the Cultural Council applied for and has received preliminary approval for a grant from the Scientific and Cultural Facilities District to supplement the funding in the amount of \$5,600

B. Timeline:

- Committee meeting 1- Planning: August 25, 2016
- Call for entry open: Early-September
- Deadline for applications: Mid-October
- Committee meeting 2- Review Submissions: Late-October
- Cultural Council review: November
- City Council review: December
- Installation: To be determined

## VI. Establish Public Art Project Criteria

The Committee members brainstormed options for the project criteria and determined the scope of the project as follows:

- A. Identify Site Opportunities: The Committee identified the preferred art locations: 1) The round garden mound nearest the elementary school, 2) The other two round planted areas are secondary choices.
- B. Determine Artwork Criteria: The Committee is open to the type of media at this point. The artwork theme will aesthetically and conceptually connect to the park's theme inspired by the children's book "The Very Hungry Caterpillar". The group also liked the ideas of having an interactive artwork, a piece that would serve as a photography opportunity (selfie), be an iconic, oversized element from the book, colorful, may have music and possibly kinetic.

There was some discussion on how to incorporate the elementary school kids into the process, either by voting or some kind of contest after installation. Heather Jones expressed interest in coordinating something but emphasized that any activity would have to be after school hours.

- C. Determine Artist Selection Criteria: The direct purchase method will be used, which means that a search for sculpture currently available to be purchased will be conducted. A call for sculptures will be advertised on [www.callforentry.org](http://www.callforentry.org). This will give artists who are not represented by a gallery an opportunity to submit their own artwork to be considered for purchase. Additionally, available sculpture in galleries and on exhibit in art-on-loan programs throughout the state will be considered. All sculpture available for purchase will be presented to the Committee for review at a future meeting.
- D. The artists eligible for this project are those who reside in Colorado, who are represented by a gallery in Colorado or who have an artwork in a current art-on-loan exhibition in Colorado.

## VII. Next Steps

- A. Deana will develop a call for artists and research available sculpture. The Committee members may forward the call for entries info to artists who may be interested.
- B. Committee Review Submissions: The Committee will review available sculpture for purchase at a meeting in mid- to late-October.

ART SELECTION COMMITTEE  
RECOMMENDATION MEMO  
AND  
COMMERCE CITY  
CULTURAL COUNCIL  
MEETING MINUTES

## MEMORANDUM

**TO:** Commerce City Cultural Council (CCCC)

**FROM:** Deana Miller, Public Art Consultant

**DATE:** December 13, 2016

**RE:** Turnberry Park Public Art Recommendation

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### Background

The Turnberry Park Art Selection Committee is recommending the purchase of two sculptures for Turnberry Park. The sculptures by artist John Wilbar abstractly depict the project theme inspired by the children's book: "The Very Hungry Caterpillar," and are pictured below along with the project budget. The Committee had their first meeting August 25 to set project parameters and their second meeting was on October 18 to review available sculpture. If approved by the Cultural Council, this project recommendation will be presented to City Council in January or February 2017.

### Artwork Information

The artist has agreed to repaint the sculptures before installation, and to deliver and install for no extra charge. The longevity of the paint color is approximately five years.

#### *Rendition*

Wood, fiberglass, stucco and  
paint

8' x 5' x 4'

\$5,000



## MEMORANDUM

### *Matrix*

Wood, fiberglass, stucco and paint  
8' x 4' x 3'  
\$5,800



### Project Budget

The one-percent for art funding from construction of the park is \$11,427. After the 10% allocation for maintenance and administration is set aside, the total amount available for project expenses is \$10,284. The Cultural Council applied for and has received approval for a grant from the Scientific and Cultural Facilities District to supplement the funding. The award amount is \$5,600. Project expenses will include: Committee meeting expenses, the artwork to be purchased and concrete foundation work. The amount available for the project is \$15,884.

Public Art Budget	Amount
Future maintenance and administration	\$1,143
Artwork purchase	\$10,800
Concrete foundations [and plaque]	\$3,691
Committee meeting expenses	\$250
<b>TOTAL</b>	<b>\$15,884</b>







**Commerce City Cultural Council  
December 13th, 2016 MINUTES  
Civic Center, 1<sup>st</sup> floor**

**Focus: Elections, Sponsorship Follow Ups, 2017 Budget/Grants**

Present: Bryan Draxten, Susan Carabajal, Brian Connor, Francine Crusan-Garcia, Crystal Ellito, Edward Lanyon, Heidi McNeely, Daniela Villarreal, Ed Hanson, David Soucie

Absent: Debra Bullock, Jadie Carson, Jackie Maldonado

**Welcome and Guest Introductions (6:00)**

- New Members:
- Guests: Deana Miller

**Public Art Update – Deana (6:05)**

- **Fronterra Park:** No update. The art selection process will begin in 2017.
- **Paradise Island at Pioneer Park:** The dedication ceremony as held on Monday. November 21st at 4pm at the skate park in Pioneer Park. The artist has submitting his closing documents the last invoice will be submitted for payment in December.
- **Recreation Center, 112th Ave.:** The review of project proposals was postponed as a request by the architecture team. The Art Selection Committee will review the proposals in January 2017.
- **Recreation Center, Parkway Dr.:** No update. The art selection process will begin in 2017.
- **Tower Road:** No update. Deana will reach out to the Public Works Department Director to get an update on construction status and discuss public art opportunities.
- **Turnberry Park:** in December, the Art Selection Committee forwarded a recommendation to the Cultural Council to purchase two sculptures by John Wilbar.
- **Villages at Buffalo Run East Park:** the Art Selection Committee met November 22<sup>nd</sup> to review the sculptures available to purchase. They selected sculpture by Jerry Jaramillo and we are negotiating with the artist for sculpture that the budget can afford. The Committee should have a recommendation submitted to the CCCC in January.
- Motion to approve recommendation to purchase two sculptures for Turnberry Park
  - Motion to approve: Brian
  - 2<sup>nd</sup>: David
  - Unanimously approved

**Regular Business Items (6:20)**

- Approve November Meeting Minutes
  - Motion to approve with edits: Brian
  - 2<sup>nd</sup>: Susan
  - Unanimously approved
- Financial Update
- Complete outside hours document
- Review Winter Art Show
  - About 280 people in attendance



- Will be taking down artwork on January 7<sup>th</sup> at 9 AM
- 2 winners were not present
  - Crystal ordered prizes and she will deliver them to winners that weren't present
- Positives
  - Food
  - Recognition
  - Award Presentation
  - Timing
- Deltas
  - Wasn't bilingual
  - 27J schools didn't have much presence
  - No cookies
  - High school participation was low
  - Not televised
- Daniela will do an online survey
- Bryan will draft email

### **Elections (6:35)**

- President (2 year term)
  - New officer starts January 1<sup>st</sup>
  - Eddie Lanyon- won unanimously
- Treasurer (2 year term)
  - New officer starts January 1<sup>st</sup>
  - David Soucie added to ballot – won unanimously
- Secretary: Daniela (City staff responsible)
- Discuss Marketing role - Primary responsibility: Social Media marketing. Additional responsibilities: materials for marketing of events and supplies with CCCC name/logo
  - Should this be an officer role or a committee?
  - For now Jackie can lead and Ed & Eddie can help.

### **Sponsorships (6:50)**

- Sponsor follow ups completed, results?
  - \$1,000 Presenting Sponsor
  - \$500
  - \$250
- No updates except for Heidi, waiting to hear back from letters sent.
- Everyone else will try to get at least letters out and then follow up with a phone call.

### **New Business – 2017 Planning & Miscellaneous (7:15)**

- 2017 Budget
  - Heidi and Brian will work on getting actual numbers and will send out to the rest of the group
- 2017 Grants Plan – amounts, who to help?
  - Eddie, Ed, David, Heidi and Daniela will get together
- 2017 Music in the Park, next steps
  - Daniela will ask city if ipads are available to do surveys
  - Deb and Susan are currently looking at Bands



- David and Ed expressed interest in joining committee and helping out.

Next meeting: January 10, 2017

- Sponsor updates, grants, marketing purchases needed (pens, t-shirts, paper weights...), MitP planning begins, Public Art updates from Deana

Brian motions to Adjourn 7:51 PM

Susan seconds

All in favor

# ARTWORK INFORMATION



### Artwork Information

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