



# Commerce City Cultural Council

## Annual Update to City Council

February 6, 2017

Prepared by

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# Objectives

- Provide an update on the 2016 activities, including successes and challenges
- Share Cultural Council's plans for 2017
- Review surrounding cities arts and cultural program highlights
- Explore and discuss future opportunities

# Board Members

- President: Eddie Lanyon
- Vice President: Susan Carabajal
- Treasurer: David Soucie
- Members:
  - Heidi McNeely (Outgoing President)
  - Brian Connor (Outgoing Treasurer)
  - Jackie Maldonado (Outgoing Secretary)
  - Debra Bullock
  - Bryan Draxten
  - Francine Crusan-Garcia
  - Ed Hanson
- City Council Reps: Jadie Carson & Crystal Elliott
- Three vacancies (two recent interviews for new board members)



# Volunteer Hours

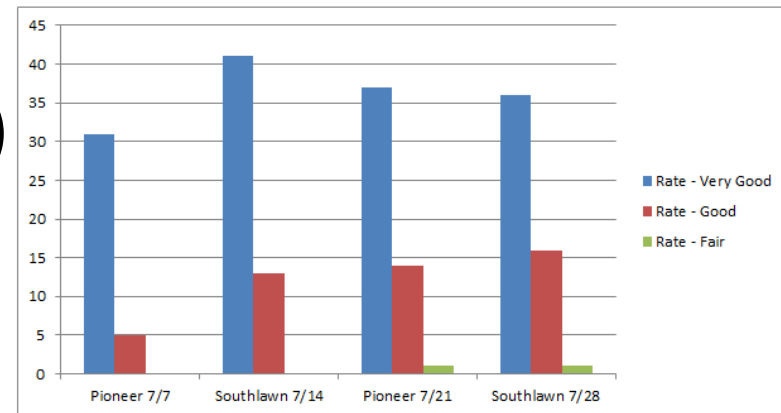
- 2015 = 760 hours
- 2016 Hours = \_\_\_\_\_

2016 CCCC Volunteer Hours - EOY Summary								
Name	Volunteer activity							Totals
	Meeting	Administrative	Grants / Fundraising	Events	Committee Planning	Professional Development	Other	
Heidi McNeely	23	44	40.5	35	7.5		10	160
Brian Connor	20.25	25		26	2		8	81.25
Carlotta Barnes	7.25	10	31					48.25
Debra Bullock	16.25	4		15	5		7	47.25
Susan Carabajal	19.25		2	36	31	16	15	119.25
Jadie Carson	14			8	3		7	32
Crystal Elliott	12.25	1.5		17			4	34.75
Karen O'Donnell	14.25	9		9			2	34.25
Maura O'Neal	1.75							1.75
Jackie Maldonado	11	4		5			6	26
Francine Crusan-Garcia	16			13			6	35
Bryan Draxten	13.5	2		8	2.5		6	32
Nit Hamby	6.75			10				16.75
David Soucie	4.75		4	2				10.75
Edward Lanyon	8	6.5	7	4.5			6	32
Ed Hanson	8		2	2.5			6	18.5
Daniela Villarreal (staff)	8.5	90	2	11.5		16	10	148
<b>Total Hours</b>	<b>196.25</b>	<b>106</b>	<b>86.5</b>	<b>191</b>	<b>51</b>	<b>16</b>	<b>83</b>	<b>729.75</b>

\*\*\*staff hours for record keeping, not included in volunteer totals

# Successes from 2016

- Music in the Park
  - Attendance: 1,617
  - Fundraisers:
    - Food Trucks at Southlawn Park- \$352
    - Chipotle - \$832
  - Survey results (see handout)



# Successes from 2016 (continued)

- Art Shows
  - Spring art shows with school districts
    - Adams 14: ~ 150
    - Brighton 27J: ~ 400
  - Winter Art Show
    - Partner with city for tree lighting
    - 229 attendees counted
    - Food catered by ACHS Culinary Program students





# Successes from 2016 (continued)

- Grants
  - QCF: \$4,000
  - SCFD: \$6,991
    - Public Art Grant for Turnberry: \$5,600
- Parade and Outreach Events
- Public Art Installations
  - Council members on committees
- Board growth and involvement
  - Board almost full
  - Engagement of members
  - Committee work, very successful
- City Staff assigned part time to support Cultural Council



# Plans for 2017

- Grant submissions for QCF and SCFD
- Spring art shows with school districts
- Memorial day parade involvement
- Community Outreach Events
- Music in the Park
  - July 6, 13, 20, 27
- Fundraisers
  - Add food trucks at Pioneer Park??
- Colorado Non-Profit Conference
- Fall/Winter art show
- Sponsorships with local businesses





# Challenges



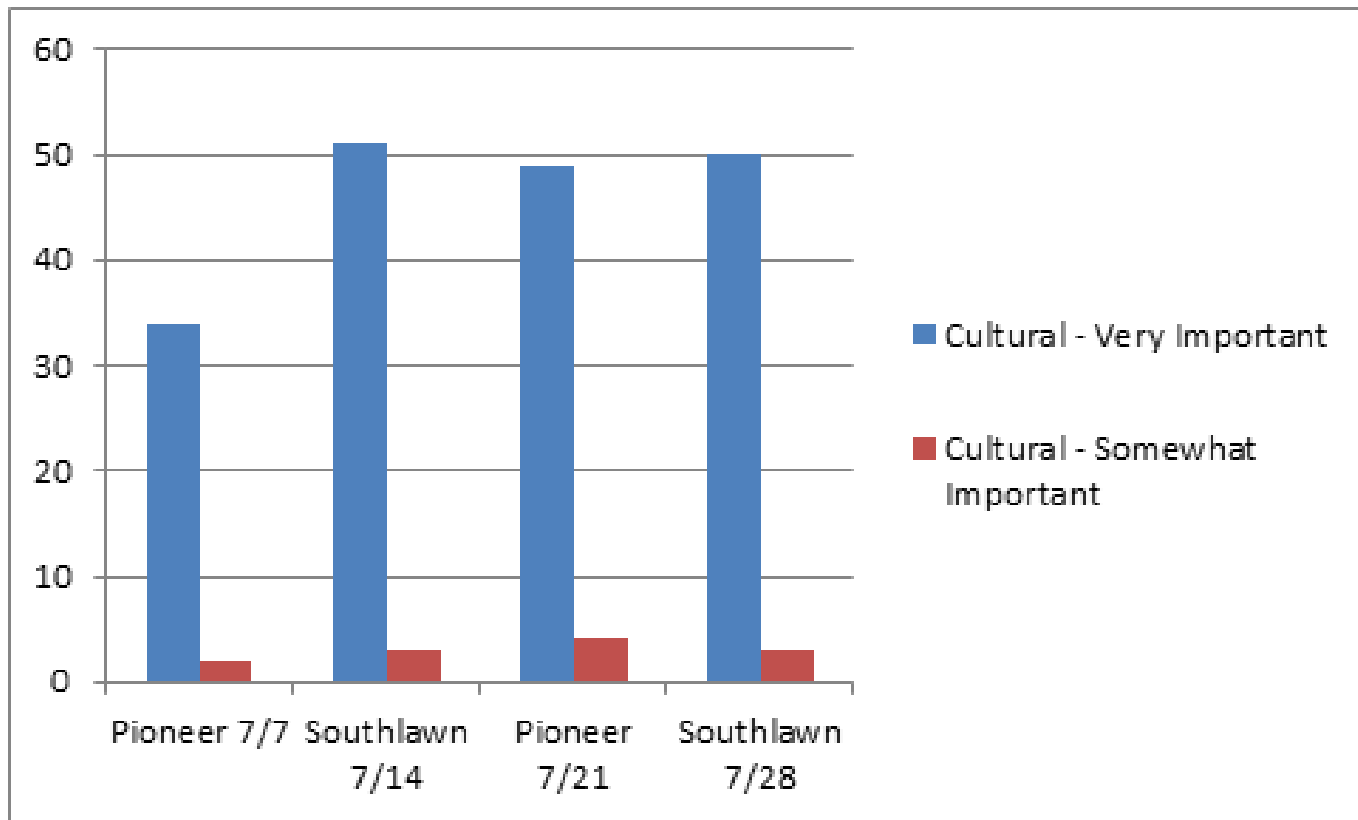
- All volunteer board
  - Time commitment can be overwhelming
- Board turn over: knowledge & experience
- Record Keeping
  - Tax filings
  - Non-Profit Status
  - Documents for grant applications & reports
- Grants, Sponsorships and Fundraising
  - About half of budget comes from these sources

# Why Arts and Culture?

## Survey Question:

How important is it to have arts, music and cultural offerings in Commerce City?

☐ Very Important      ☐ Somewhat Important      ☐ Not Important



# City Comparisons

- Aurora (3<sup>rd</sup> largest city in state)
  - Cultural Services Division: 17 FTE (includes all Cultural Services & Library)
  - \$2.9 Million budget
  - Cultural Events Guide
  - Art in Public Places Guide
  - Fox Theatre
  - Four City Appointed Boards (focusing on arts and culture)
- Greenwood Village
  - Cultural Arts Coordinator
  - \$328,239 adopted budget for 2016 (24% increase from 2015)
  - Curtis Arts & Humanities Center
  - Public Art on Loan
- Brighton
  - Cultural Arts Commission
  - \$101,429 adopted budget for 2015
  - Cultural Arts Strategic Plan and Master Plan completed in 2015
- Thornton
  - Arts and Culture Division: 3 positions
  - \$412,828 budget for 2015
  - Thornton Arts, Sciences and Humanities Council
- Broomfield
  - Cultural Affairs Division (staffed): 2.55 FT, 1.5 PT
  - \$365,570 original 2016 budget
  - Auditorium
  - Cultural Master Plan

*Note: This data was simply added to the presentation for the sake of discussion and to generate ideas for us to think outside the box about what we have been doing and can be doing in Commerce City.*



# Potential Future Opportunities

- Transition to more of an Advisory Board
- Closer partnerships with local artists/musicians
- Additional Grant Funding opportunities
  - National Endowment for the Arts Grants
  - SCFD: Public Art Matching Funds
  - Others?
- Expanded arts and cultural events
  - Derby Daze
  - Cultural Fest
  - Arts community events
- Ongoing public art installations beyond 2K
- Cultural Arts Master Plan (in partnership with city)
- How can we better align/collaborate with the city to meet the needs of our citizens?



# Questions / Discussion

- We appreciate having you attend the events we sponsor.
- Thank you for the ongoing support!
  - Thank you for appointing us and trusting us to do this work for Commerce City.
  - Thank you to Jadie and Crystal for their leadership and their commitment to see this city thrive!
  - Thank you for supporting us financially each year and allowing us to use space for storage at the Historical and Cultural Center.

