



# Parks, Recreation & Golf Advisory Committee

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Oct. 18, 2016

# Purpose

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- Affirm desired outcomes of facility naming process
- Explain consensus-based decision-making process and agree upon how the committee will make decisions
- Review categories identified in the facility naming policy
- Determine criteria associated with each category

# Facility Naming

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- Naming facilities can help promote the amenity and generate pride among users
- City Council has final approval on naming city facilities
- Delegated recommendation authority to Parks, Recreation & Golf Advisory Committee

# Desired Outcomes (examples)



- To unify, but differentiate the two centers
- To create a system
- To demonstrate pride in the selected names

# Consensus Decision-Making

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- Consensus is a process where the input of everyone is carefully considered and an outcome is crafted that best meets the needs of the group
- The root of consensus is the word consent, which means to give permission to
- Consensus is not unanimous agreement

# Why Consensus

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- Consensus gathers the experiences from the whole group
- Consensus builds relationships between people
- Consensus moves toward doing what is best for the common interest
- Consensus agreements need less enforcement

# Categories & Criteria



Category	Criteria
Geographical	<ul style="list-style-type: none"><li>Provides general and accurate information on location of facility</li></ul>
In Honor of	<ul style="list-style-type: none"><li>Shall be outstanding or exceptional person who has been involved with the City of Commerce City, State of Colorado, or the U.S.</li><li>Someone who is or was instrumental in furthering the cause of a greater Commerce City through such means as leadership, youth services, cultural diversity, agriculture, history, civic responsibility, education, business promotion, or long-time resident</li><li>The person may be deceased or retired from active participation</li></ul>
Thematic	<ul style="list-style-type: none"><li>Unique, fun environment</li><li>Opportunity to give Commerce City &amp; Pioneer Park a special identity</li><li>Appeals to a wide age range</li><li>Market competitiveness</li></ul>
Other	<ul style="list-style-type: none"><li>TBD</li></ul>

# Next Steps

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- November 15<sup>th</sup> meeting:
  - Affirm information gathered this evening (outcomes, decision-making model, criteria)
  - Discuss proposed timeframe
  - Jodi Hardee will present on the public outreach process
  - Identify groups that you'd like to target for outreach