



City Council Recreation Centers Workshop

June 29, 2015

Workshop Objectives

- Review updated project schedule based upon new Recreation Center location
- Council and Advisory Committee engagement and input on Programming of Recreation Centers
 - Community Engagement
 - Industry Engagement
- Review next steps

New Rec Center & Second Creek Infrastructure Key Contracts

1. Rec Center Programming

2. Design Contracts

– Infrastructure Design Contract

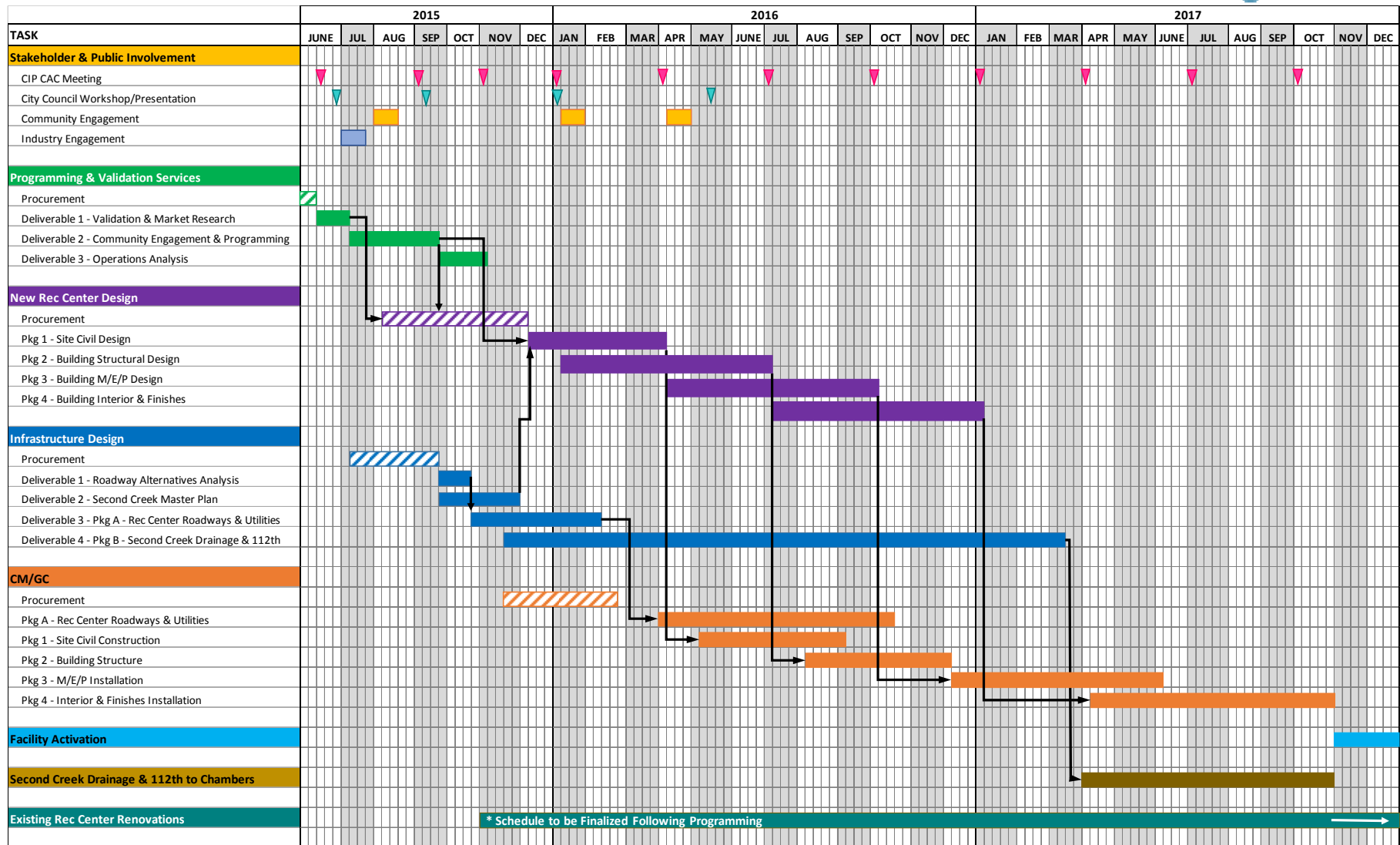
- Roadway Network Alternatives Analysis
- Master Planning for Second Creek Area
- Pkg 1 – West: Roadways and utilities to support Parcel O
- Pkg 2 – East: 112th Ave east of Parcel O & channel improvements

– Recreation Center Design Contract

- Multiple packages to support CM/GC delivery

3. Construction Contract (CM/GC)

Workflow Schedule



Messaging

- CIP CAC & PRG Advisory Committee's Input on messaging park master planning vs. the 2K funded Rec Center Project.
 - Focus on the new rec center and it's location now that it is known
 - Keep information about the future community park separate from information about the new recreation center to avoid confusion



Messaging

- How would you suggest messaging future plans vs. the 2K funded Rec Center Project?



Programming Overview

- What is it?
- Why are we doing it?



Programming Workshop



Critical Success Factors

- CIP CAC & PRG Advisory Input
 - Community focus/engagement
 - Clarity on features before community outreach
 - Facility usage
 - Transparency and feed back from input
 - Timeliness – achieve milestones
 - Anticipate adjacent impacts – streets, traffic



Critical Success Factors

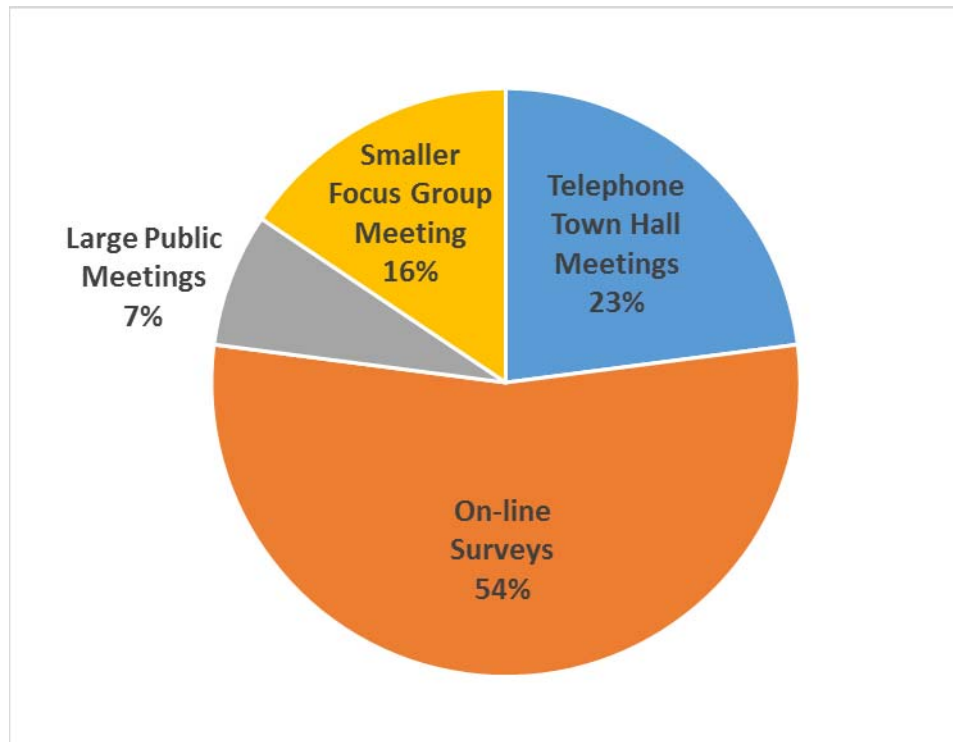
- CIP CAC & PRG Advisory Input (cont.)
 - Clear communication of what is or isn't included and where it is located
 - Within budget – consider use of any savings for existing rec center
 - Considers the existing rec center and balances amenities
 - Sustainability – O&M Costs

Critical Success Factors

- What does a Successful project look like to you?
 - ☐ Existing Recreation Center
 - ☐ New Recreation Center
 - ☐ Second Creek Infrastructure

Public Engagement

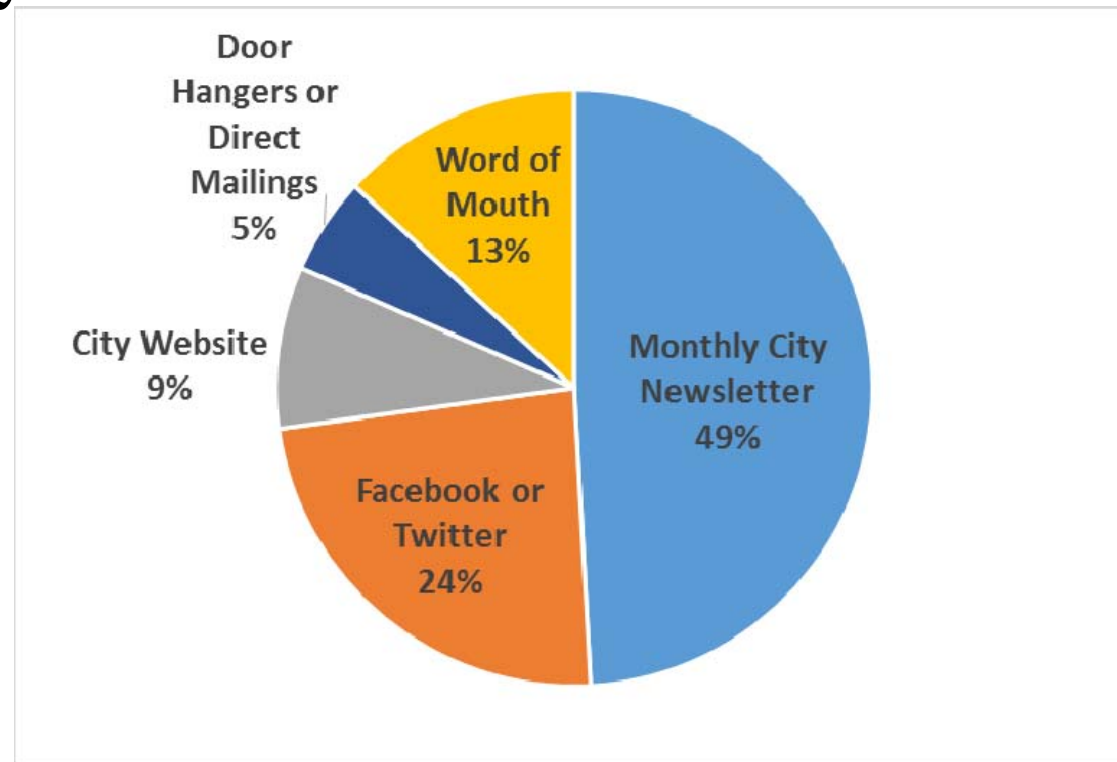
What is the best way for the City to get your input on the new recreation center?



June 3rd Telephone Town Hall Survey Results

Public Engagement

How do you typically receive information from the City?



June 3rd Telephone Town Hall Survey Results

Public Engagement

- CIP CAC & PRG Advisory Input
 - Online input / voting
 - All modes in balance
 - Consider geographic & technology drivers vs. demographics
 - Bilingual communication
 - Telephone town halls
 - Paper options

Public Engagement

- What is important to you during public engagement?



Design & Construction Industry Engagement

CIP CAC & PRG Advisory Input

- How do we get industry excited about these projects?
 - Promote online and physically (flyers, posters, etc.)
 - Word of mouth
 - Explain the community excitement and support – this is a dream come true for residents



Design & Construction Industry Engagement

CIP CAC & PRG Advisory Input

- What is important to you during industry engagement?
 - Focus on opportunities
 - Fair, with prequalification
 - Quality over budget
 - Local (Colorado) preference
 - C3 vision – choose team that has true grasp of our vision

Design & Construction Industry Engagement

- What are good ways to get the design firms and contractors excited about the Recreation Center Projects and the Infrastructure Project?
- What is important to you during industry engagement?

Next Steps

- Infrastructure Design RFP – July
- Programming Public Meetings – August
- Recreation Center Design RFP – Q3 2015
- Facility & Street Naming Opportunities
- Help us get citizens excited about these important projects and encourage their input and involvement!

