



Commerce City

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Council Communication

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Business

2024 Sponsorship Request - Boots 'N Business Event

Summary and Background Information:

This is being presented now as this event is scheduled for January 5, 2024, and sells out quickly.

Done in partnership with the National Western Stock Show, the Boots 'n Business is the can't-miss event of the year for the business community. With a sneak peek of the Stock Show's biggest performances and recognition of the economic prosperity caused by agriculture and innovation, this is the perfect event to celebrate the industry's impact on Colorado's history and the business community. Sponsoring this event, increases visibility for Commerce City and increases networking opportunities to show support and build valuable connections to a wide audience.

Councilmember Responsible: Sean Ford

Co-Sponsor: Council members Hurst and Madera

Financial Impact: \$2,250.00

Funding Source: Legislative Budget