



Commerce City

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Council Communication File Number: Proc 22-26

Agenda Date: 11/21/2022

Version: 1

Status: Agenda Ready

In Control: City Council

File Type: Proclamation

Proclamation Declaring November 26, 2022 as Small Business Saturday in Commerce City

Summary and Background Information:

Small Business Saturday is November 26th. This national initiative was founded in 2010 by American Express and is co-sponsored by the U.S. Small Business Administration to remind consumers to support independent small business owners during part of the busiest shopping season of the year. Spending among U.S. consumers who shopped at independent retailers and restaurants on Small Business Saturday in 2021 reached an estimated \$23.3 billion dollars.

The Small Business Saturday in Commerce City Proclamation is in support of all of the small business owners that choose to operate their businesses in Commerce City. Small businesses are an important part of the City's economy. There are over 1,700 businesses within the city and a majority of them have less than 20 employees. The City's economic development division partnered with the Commerce City Chamber of Commerce on a shop local program called *Shop Where I Live*. This online marketplace platform is free for Commerce City's independent small businesses. The platform currently has 46 small businesses listed that can be found at www.commercecitiy.shopwhereilive.com/. Residents are encouraged to support Commerce City's independent small businesses on November 26th - Small Business Saturday.

Staff Responsible (Department Head): Michelle Claymore, Economic Development Director

Staff Member Presenting: Nancy Flock, Economic Development Specialist

Financial Impact: N/A

Funding Source: N/A

Staff Recommendation: Approve proclamation as presented.

Suggested Motion: I move to approve Proclamation 22-26, declaring November 26, 2022 as Small Business Saturday in Commerce City.