

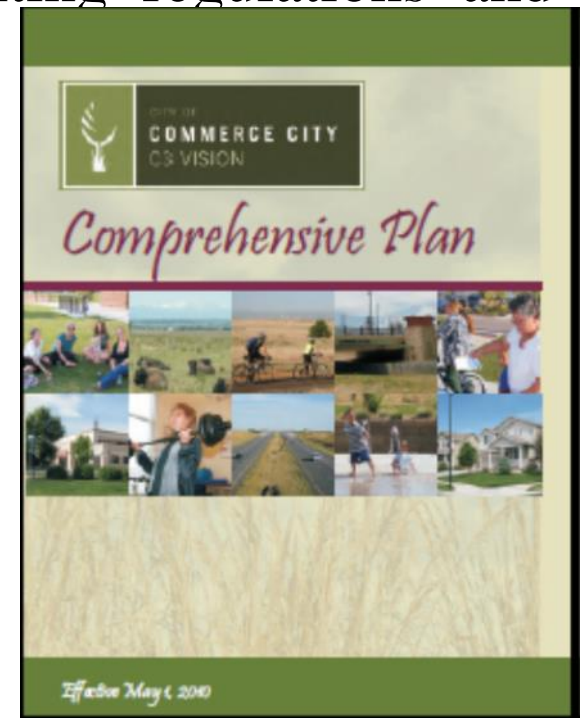


# Comprehensive Plan Update

City Council Meeting June 7, 2021

# What is a Comprehensive Plan?

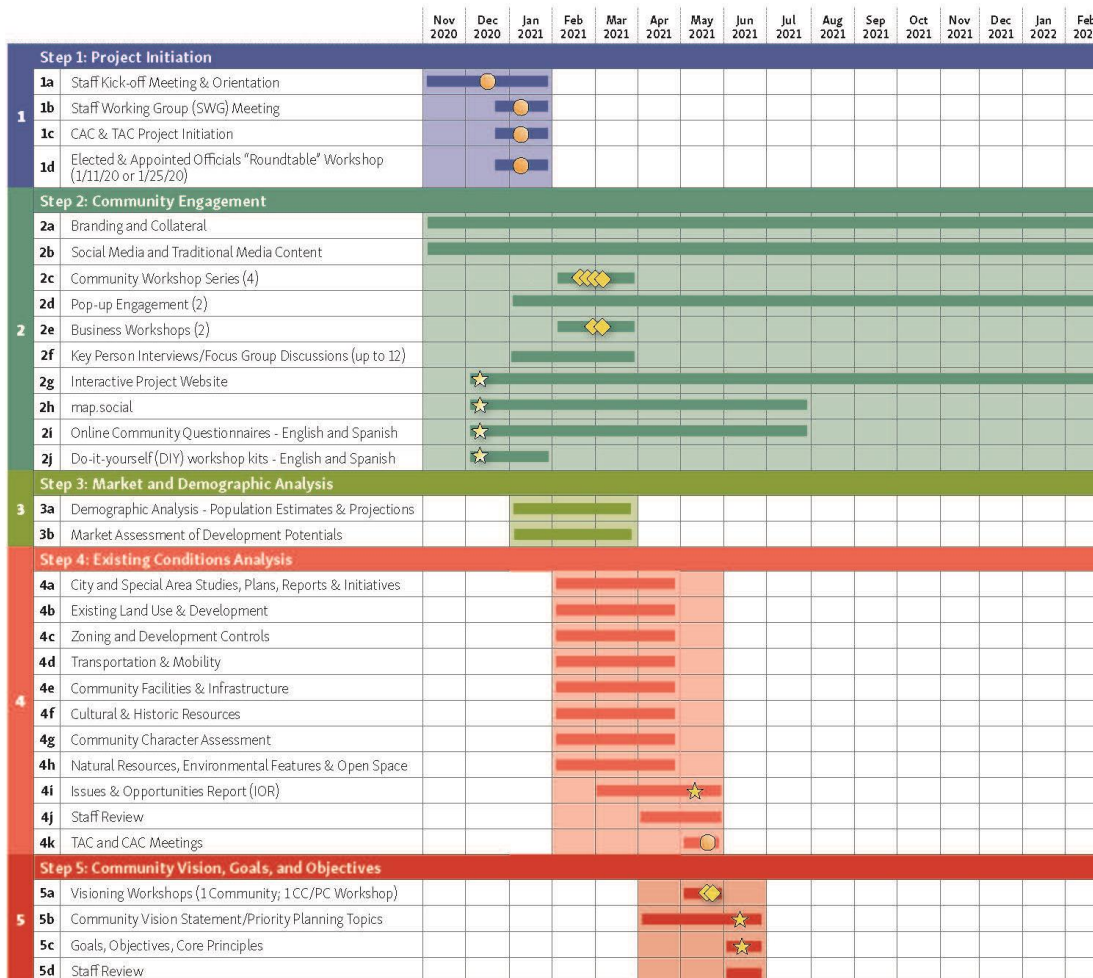
- A long-range vision of what the community wants to be
  - Typically a 20-30 year horizon
- Comprehensive in scope and topics (including housing, economic development, land use, transportation, parks, etc.)
- Policy document that guides implementing regulations and development approvals.
- Informs:
  - Land use decisions
  - Areas for reinvestment
  - Employment growth



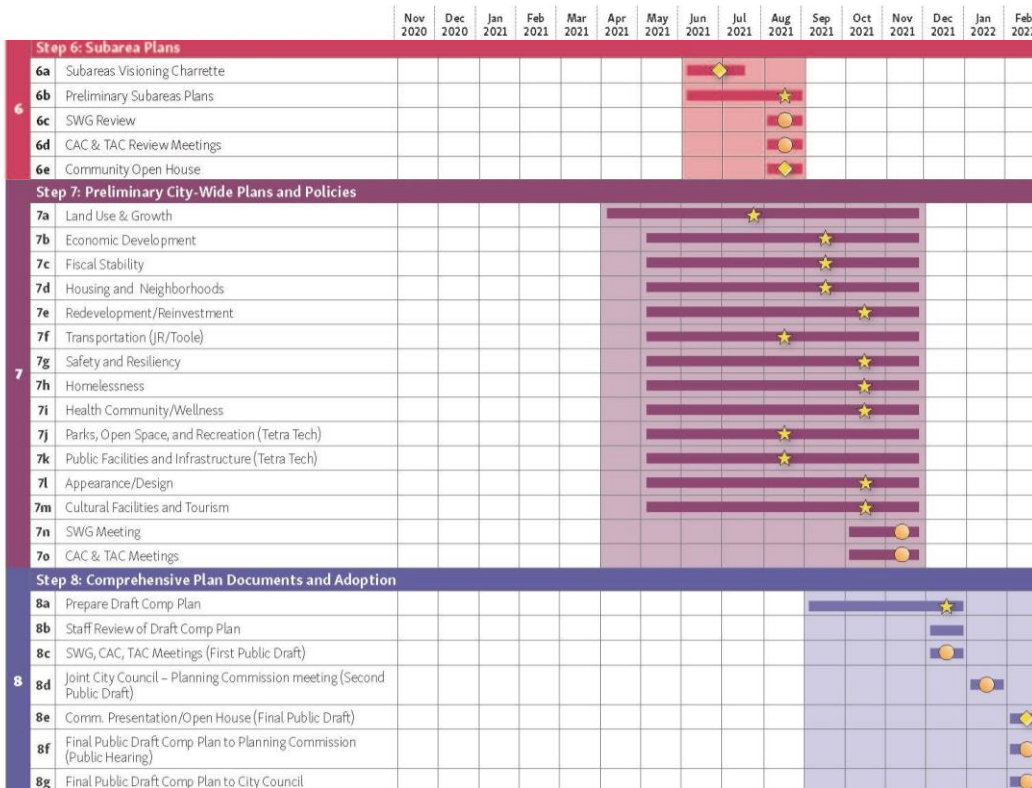
# Timeline

## Preliminary Project Timeline

Note: This timeline is for planning purposes only. Individual components and events may shift as directed and agreed upon with City staff.



# Timeline



# Outreach

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## Step 1: Project Initiation

- Staff Working Group Meeting
- Citizens Advisory Committee (CAC) and Technical Advisory Committee (TAC) Meeting
- Elected and Appointed Officials Roundtable

## Step 2: Community Engagement

- Community Engagement Workshop (4)
  - Three (3) conducted in English with translation, One (1) Spanish
  - Two (2) streamed on Facebook Live
- Pop-Up Engagement (2)
- Key Person Interviews (11)



# May Updates

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- Issues and Opportunities Report (IOR)
- Business Workshops
  - Spanish Workshop - May 12, 2021
  - English Workshop – May 27, 2021
- Community Survey and Mapping Tool
  - 126 survey responses
  - 54 comments on map.social
- DIY Workshop Kits
  - Six (6) kits distributed



# June Updates

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- Review Issues and Opportunities Report
  - Staff, TAC, CAC
- Step 5: Community Vision, Goals, and Objectives
- Visioning Workshops
  - June 10, 2021 – Community Wide Visioning Workshop
  - June 14, 2021 – Joint City Council / Planning Commission Visioning Workshop
- Visioning Display Boards
  - Civic Center
  - Bison Ridge Recreation Center
  - Eagle Pointe Recreation Center
  - Paradise Island Pool
  - Fronterra Community Park
  - Veteran's Memorial Park
  - Buffalo Run Clubhouse



# June Updates Cont.

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- Step 6: Subarea Plans
- Subarea Criteria:
  - Three (3) areas will be identified for the development of more detailed Subarea Plans.
  - Some areas of the City are more susceptible to development pressure and are more likely candidates for change, development, and investment in the near future.
  - A subarea could include corridors or gateways in addition to the more traditional neighborhoods associated with subarea plans.
  - Working with TAC, CAC, SWG, Neighborhood map, community feedback to develop subareas
- Subarea Visioning Charette





# How can Council get involved?

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- Attend June 10 Community-Wide Visioning Workshop
  - Understand the community's ideas firsthand
  - June 14<sup>th</sup> CC/PC Visioning Workshop
- Conduct a DIY-Workshop
- Complete a survey online
- Share social media posts advertising events
- Share community vision feedback with Staff



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# Questions?

