

# Comprehensive Plan Update

City Council Meeting June 7, 2021

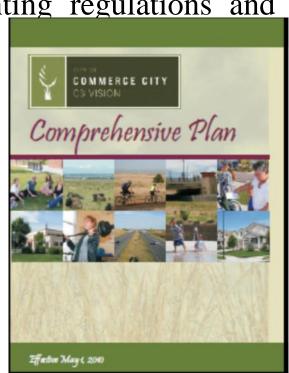
### What is a Comprehensive Plan?

- A long-range vision of what the community wants to be
  - Typically a 20-30 year horizon
- Comprehensive in scope and topics (including housing, economic development, land use, transportation, parks, etc.)

Policy document that guides implementing regulations and

development approvals.

- Informs:
  - Land use decisions
  - Areas for reinvestment
  - Employment growth



### **Timeline**

#### **Preliminary Project Timeline**

Note: This timeline is for planning purposes only. Individual components and events may shift as directed and agreed upon with City staff.

			Nov 2020	Dec 2020	Jan 2021	Feb 2021	Mar 2021	Apr 2021	May 2021	Jun 2021	Jul 2021	Aug 2021	Sep 2021	Oct 2021	Nov 2021	Dec 2021	Jan 2022	Feb 2022
- "	Ste	p 1: Project Initiation	2020	2020	2021	2021	2021	2021	2021	2021	2021	2021	2021	2021	2021	2021	2022	2022
	1a	Staff Kick-off Meeting & Orientation																
	1b	Staff Working Group (SWG) Meeting																
	1c	CAC & TAC Project Initiation																
	1d	Elected & Appointed Officials "Roundtable" Workshop (1/11/20 or 1/25/20)		E	0													
	Ste	p 2: Community Engagement																
	2a	Branding and Collateral		_		8==		_										
	2b	Social Media and Traditional Media Content																
ĵ	2c	Community Workshop Series (4)																
	2d	Pop-up Engagement (2)																
2	2e	Business Workshops (2)																
	2f	Key Person Interviews/Focus Group Discussions (up to 12)																
	2g	Interactive Project Website		☆										_				
	2h	map.social		☆		9												
	2í	Online Community Questionnaires - English and Spanish		*														
-	2j	Do-it-yourself (DIY) workshop kits - English and Spanish		$\stackrel{\wedge}{\bowtie}$														
	Ste	p 3: Market and Demographic Analysis																
3	За	Demographic Analysis - Population Estimates & Projections																
	3b	Market Assessment of Development Potentials																
	Ste	p 4: Existing Conditions Analysis																
	4a	City and Special Area Studies, Plans, Reports & Initiatives																
	4b	Existing Land Use & Development																
ĺ	4c	Zoning and Development Controls																
	4d	Transportation & Mobility																
	4e	Community Facilities & Infrastructure																
	4f	Cultural & Historic Resources																
	4g	Community Character Assessment																
	4h	Natural Resources, Environmental Features & Open Space																
	4í	Issues & Opportunities Report (IOR)							₩									
	4j	Staff Review																
	4k	TAC and CAC Meetings							-0									
	Ste	p 5: Community Vision, Goals, and Objectives																
	5a	Visioning Workshops (1 Community; 1 CC/PC Workshop)																
	5b	Community Vision Statement/Priority Planning Topics								☆								
	5c	Goals, Objectives, Core Principles								**								
	5d	Staff Review																



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Ste	p 6: Subarea Plans			.,.													
6a	Subareas Visioning Charrette																
6b	Preliminary Subareas Plans										1						
6c	SWG Review																
6d	CAC & TAC Review Meetings																
6e	Community Open House																
Ste	p 7: Preliminary City-Wide Plans and Policies																
7a	Land Use & Growth							_		*							
7b	Economic Development											*					
7c	Fiscal Stability											*					
7d	Housing and Neighborhoods											*					
7e	Redevelopment/Reinvestment												*				
7f	Transportation (JR/Toole)								_		*	_					
7g	Safety and Resiliency								_				*				
7h	Homelessness												*				
7i	Health Community/Wellness								-				*				
7j	Parks, Open Space, and Recreation (Tetra Tech)										*						
7k	Public Facilities and Infrastructure (Tetra Tech)								_	_	*		_				
7l	Appearance/Design								_				*				
7m	Cultural Facilities and Tourism								_		_		*				
7n	SWG Meeting																
70	CAC & TAC Meetings																
Ste	ep 8: Comprehensive Plan Documents and Adoption	1															
8a	Prepare Draft Comp Plan														*		
86	Staff Review of Draft Comp Plan																
8c	SWG, CAC, TAC Meetings (First Public Draft)																
8d	Joint City Council – Planning Commission meeting (Second Public Draft)																
8e	Comm. Presentation/Open House (Final Public Draft)																
8f	Final Public Draft Comp Plan to Planning Commission (Public Hearing)																
8g	Final Public Draft Comp Plan to City Council																100



### Outreach

#### Step 1: Project Initiation

- Staff Working Group Meeting
- Citizens Advisory Committee (CAC) and Technical Advisory Committee (TAC) Meeting
- Elected and Appointed Officials Roundtable

#### Step 2: Community Engagement

- Community Engagement Workshop (4)
  - Three (3) conducted in English with translation, One (1) Spanish
  - Two (2) streamed on Facebook Live
- Pop-Up Engagement (2)
- Key Person Interviews (11)



## May Updates

- Issues and Opportunities Report (IOR)
- Business Workshops
  - Spanish Workshop May 12, 2021
  - English Workshop May 27, 2021
- Community Survey and Mapping Tool
  - 126 survey responses
  - 54 comments on map.social
- DIY Workshop Kits
  - Six (6) kits distributed



### June Updates

- Review Issues and Opportunities Report
  - Staff, TAC, CAC
- Step 5: Community Vision, Goals, and Objectives
- Visioning Workshops
  - June 10, 2021 Community Wide Visioning Workshop
  - June 14, 2021 Joint City Council / Planning Commission Visioning Workshop
- Visioning Display Boards
  - Civic Center
  - Bison Ridge Recreation Center
  - Eagle Pointe Recreation Center
  - Paradise Island Pool
  - Fronterra Community Park
  - Veteran's Memorial Park
  - Buffalo Run Clubhouse



## June Updates Cont.

- Step 6: Subarea Plans
- Subarea Criteria:
  - Three (3) areas will be identified for the development of more detailed Subarea Plans.
  - Some areas of the City are more susceptible to development pressure and are more likely candidates for change, development, and investment in the near future.
  - A subarea could include corridors or gateways in addition to the more traditional neighborhoods associated with subarea plans.
  - Working with TAC, CAC, SWG, Neighborhood map, community feedback to develop subareas
- Subarea Visioning Charette



## How can Council get involved?

- Attend June 10 Community-Wide Visioning Workshop
  - Understand the community's ideas firsthand
  - June 14<sup>th</sup> CC/PC Visioning Workshop
- Conduct a DIY-Workshop
- Complete a survey online
- Share social media posts advertising events
- Share community vision feedback with Staff





# Questions?