



Facility Naming Process

June 27, 2016

Purpose

- Review existing facility naming policy and historical process
- Obtain council input on desired naming process for city facilities:
 - New Recreation Center
 - Existing Recreation Center
 - Former State Highway 2
- Identify desired timing/approach



Policy Background

- City Council Policy No. 7 first adopted Aug. 31, 2009 and amended Sept. 15, 2014
- Naming facilities can help promote the amenity and generate pride among users
- Council retains final approval of such actions; delegates some authority to advisory committee



Policy Background

- Facility refers to any City-owned building, facility, amenity or any portion thereof.
- Parks, Recreation & Golf (PRG) facility names are recommended through the department's advisory committee
- Council can appoint special committees for non-PRG facility naming
- All requests from citizens or other outside parties to name a facility or any part thereof must originate by written petition to the Council or may be initiated by City staff or the Council.



Policy Background

- Honoring citizens whom are outstanding or exceptional person(s) who has been involved with the City of Commerce City, State of Colorado, or the United States. Someone who is or was instrumental in furthering the cause of a greater Commerce City through such means as leadership, youth services, cultural diversity, agriculture, history, civic responsibility, education, business promotion, or long-time resident.
- The person may be deceased or retired from active participation in City affairs.
- Names of facilities will not be duplicated within the City.



Naming History

- Geographic area or location:
 - River Run Park
 - First Creek Dog Park
 - Second Creek Trail
 - RMANWR Perimeter Trail
 - Fronterra, Turnberry, and Villages East parks
 - No City Council action
- Donation (land and/or funds):
 - Rose Hill Grange Park,
 - Urquidez-Centennial Park
 - City Council approved



Naming History

- Naming Contests:
 - Stampede Park
 - Pioneer Park
 - Paradice Island at Pioneer Park
 - City Council approved
- Renamed based on contributions:
 - Joe Reilly Park
 - City Council approved
- Named elements (contributions):
 - Moore, Capra, Rolla & Ingram Fields
 - Council approved



New Facilities

- New Commerce City recreation system; the Commerce City Recreation Center name isn't relevant within this multi-facility structure
- State Highway 2 is no longer a Department of Transportation Road



Policy Questions

- Desire to leverage geographical/locational naming for any facilities?
- Desire to implement broad naming contests for any facilities?
- Desire to leverage new/existing committees for naming recommendations?



Next Steps

- Establish schedule/process for facility naming based on council input.
- Present information for council consideration/approval prior to implementation
- Identify schedule for providing naming options for city council action.





Questions
