



City Council Sponsorship Funding Request

Councilor Requesting Sponsorship: Councilmember Oscar Madera

Date: March 4, 2024

Event Name: 2024 Boys & Girls Clubs of Metro Denver Annual Gala

Date: April 20, 2024

Location: Hyatt Regency Denver

Amount: \$3,500 – Table for Ten

Current Year Misc Sponsorship Budget: \$42,700 **Balance of Budget:** \$39,450

Account#: 010-21-201-734-003 Non-City Agency Grant Program Non-City Agency Grants

Function or activity is of benefit to the City of Commerce City?	☒ Yes ☐ No
Is in the public interest or serves a public purpose?	☒ Yes ☐ No
Expenditure not already funded in Legislative Budget?	☒ Yes ☐ No
Expenditure is for campaign purposes or for attendance at a partisan political event <i>(a violation of the Fair Campaign Practices Act.)</i>	☐ Yes ☒ No

Sponsorship Information: This sponsorship is to support the Boys & Girls Clubs of Metro Denver.

Sponsorship includes – one table for 10 guests including tabletop signage and an elegant experience to include cocktail reception, dinner and after-party.



Boys & Girls Clubs of
Metro Denver

ANNUAL GALA

Presented By



04.20.2024

Hyatt Regency Denver



BOYS & GIRLS CLUBS
METRO DENVER



2024 Gala Sponsorship Opportunities

We are delighted to share our sponsorship opportunities for the 2024 Boys & Girls Clubs of Metro Denver Gala. Join us for a night of connection and celebration that will serve as a reminder that everyone belongs at Boys & Girls Clubs of Metro Denver and that when we come together in support of kids and communities, the future is limitless.

Your sponsorship donation qualifies for the Colorado Child Care Contribution Credit, which decreases the after-tax cost of gifts by more than 50%.

Presenting Sponsor - SOLD

- Opportunity for a video address by a corporate representative to Gala attendees during the program
- Exclusive press release and social media post to announce sponsorship
- Dedicated story in Boys & Girls Clubs of Metro Denver e-newsletter in recognition of company support
- Cover recognition and dedicated article in event program
- Principal sponsor recognition at the event, including visual program recognition and signage throughout the venue
- Special presenting sponsor logo included in all event collateral and marketing campaigns
- Recognition in social media posts through Boys & Girls Clubs of Metro Denver outlets
- Principal logo on Boys & Girls Clubs of Metro Denver event webpage
- Three tables of ten guests each with principal seating and signage
- Two complimentary hotel rooms for the night of the event and 20 complimentary valet parking passes
- Elegant experience to include cocktail reception, dinner, and after-party



Visionary Sponsor - \$35,000

- Opportunity to sponsor a Club member success story video shown to Gala attendees during the event
- Premier sponsor recognition at the event, including a two-page ad in event program
- Sponsor logo in event collateral and visual program recognition
- Sponsor logo on Boys & Girls Clubs of Metro Denver event webpage
- Two tables of ten guests each with premier seating and tabletop signage
- One complimentary hotel room for the night of the event and ten complimentary valet parking passes
- Elegant experience to include a cocktail reception, dinner, and after-party



Diamond Sponsor - \$25,000

- A 30-second video highlight during the live program sharing your company's connection to the organization's mission (shot and produced by Boys & Girls Clubs of Metro Denver by mid February)
- Premier sponsor recognition at the event, including one-page ad in event program
- Sponsor logo in event collateral and visual program recognition
- Sponsor logo on Boys & Girls Clubs of Metro Denver event webpage
- Two tables of ten guests each with premier seating and tabletop signage
- One complimentary hotel room for the night of the event and ten complimentary valet parking passes
- Elegant experience to include a cocktail reception, dinner, and after-party



Silent Auction Sponsor - \$15,000

- Physical and digital brand recognition on silent auction signage and website
- Sponsor recognition at the event, including one-page ad in event program
- Sponsor logo in event collateral and visual program recognition
- Sponsor logo on Boys & Girls Clubs of Metro Denver event webpage
- One table of ten guests, with prominent seating and tabletop signage
- Five complimentary valet parking passes
- Elegant experience to include a cocktail reception, dinner, and after-party



Gold Sponsor - \$12,500

- Sponsor recognition at the event, including a half-page ad in event program
- Sponsor logo in event collateral and visual program recognition
- Sponsor logo on Boys & Girls Clubs of Metro Denver event webpage
- One table of ten guests, with prominent seating and tabletop signage
- Three complimentary valet parking passes
- Elegant experience to include a cocktail reception, dinner, and after-party



Silver Sponsor - \$7,500

- Sponsor listing in event collateral and visual program recognition
- Sponsor logo on Boys & Girls Clubs of Metro Denver event webpage
- Two complimentary valet parking passes
- One table of ten guests, including tabletop signage
- Elegant experience to include cocktail reception, dinner, and after-party



\$3,500 – Table for Ten

- One table of ten guests, including tabletop signage
- Elegant experience to include cocktail reception, dinner, and after-party



\$1,000 – Champion Couple

- Preferred placement of two seats at a premier table
- VIP wine service at table
- Elegant experience to include cocktail reception, dinner, and after-party



\$350 – Individual Ticket

- One seat at a table of ten guests
- Elegant experience to include cocktail reception, dinner, and after-party



CONTACT

Please reach out to our Events Team with questions about sponsorships and tickets at events@bgcmd.org or 303-446-6795.



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