

2023 Work Plan

Please note that the numbering of Goals and Priorities is purely organizational and does not reflect the relative importance of one item over another. Moreover, the number of Objectives per Goal does not reflect relative importance, nor does it reflect any more or less work by staff on achieving that goal.

Strategic Priority 1 – Economic Development

- **Goal 1** - Promote a balanced, thriving, and inclusive city economy that cultivates, attracts, and retains business
 - **Objective 1.1** – Identify and develop a regional activity generator(s)
 - **Objective 1.2** – Revise city plans and codes, as needed, to achieve the vision
 - **Objective 1.3** – Become a leader in renewable energy and manufacturing
 - **Objective 1.4** – Create a Town Center design and development plan for destination live, work, play areas at 104th Avenue and Tower Road, the 72nd Avenue RTD light rail station, the downtown Derby area, and Victory Crossings

Strategic Priority 2 – Public Safety

- **Goal 2** - Protect resident health, safety, and education by promoting public safety, environmental health, and sustainability
 - **Objective 2.1** - Increase investment in law enforcement
 - **Objective 2.2** - Include provision for fire safety in the Land Development Code
 - **Objective 2.3** - Become a model city for public safety using best practices
 - **Objective 2.4** - Support the growth and evolution of the Police Department
 - **Objective 2.5** - Improve the efficiency of public safety services through technology

Strategic Priority 3 – Infrastructure and Transportation

- **Goal 3** - Develop and maintain public infrastructure, facilities, and transportation to improve community appearance and encourage continued development
 - **Objective 3.1** - Connect trail systems and pedestrian networks to address equity and diverse points of interest along north-south and east-west corridors
 - **Objective 3.2** - Develop a clear definition of "public improvements" for development/redevelopment negotiations to support an appropriate level of infrastructure maintenance
 - **Objective 3.3** - Leverage infrastructure and transportation to support the needs of a diverse, fiscally, economically, and environmentally sensitive interconnected city

Strategic Priority 4 – Housing

- **Goal 4** - Address the full spectrum of housing needs, encourage sustainable development, and protect residents through enhanced oversight and balanced residential growth
 - **Objective 4.1** – Identify creative methods to encourage focused housing growth to create distinctive and balanced housing solutions in sustainable neighborhoods.
 - **Objective 4.2** – Support the growth of the City using a net-zero approach strengthened by amendments to the building code that encourage the use of sustainable materials
 - **Objective 4.3** - Address the full spectrum of housing needs (homelessness to affordable to market-rate) through creative initiatives to accommodate quality of living and demand with a balanced solution

Strategic Priority 5 – Recreation

- **Goal 5** - Promote City unity and support our diverse community by encouraging community connectivity, fostering civic pride, and improving resident health and wellness
 - **Objective 5.1** – Develop a large citywide park that creates an opportunity to connect the Core City and Northern Range
 - **Objective 5.2** – Create entertainment venues that are adjacent to or within city parks to create a lively city where people can work, play, and shop

Strategic Priority 6 – High-Performing Government

- **Goal 6** - Remain on the forefront of managerial best practices through strong stewardship of public funds, being an employer of choice, and providing technologically innovative and transparent public service
 - **Objective 6.1** – Secure a Sustainable Financial Future and Act as good stewards of public funds
 - **Objective 6.2** – Be an employer of choice that encourages diversity, safety, and innovation in the workplace
 - **Objective 6.3** – Leverage technological systems to increase efficiency and effectiveness in the organization
 - **Objective 6.4** – Act in a transparent and accountable manner