

# RES #2012-28

## Presentation to City Council

Michelle Hill  
Acting Economic Development Manager  
Monday, July 16, 2012



# CURRENT STRATEGIC INCENTIVES

Target industry businesses that plan to:

- Create more than 50 permanent jobs; OR
- Invest more than \$5 Million in capital improvements

May be eligible for\*:

- Accelerated development review; and
- 50% or more in sales/use tax rebates

\* Negotiated on a case-by-case basis



# REVISED STRATEGIC INCENTIVES

- Focus is on the nature of the project and the impact it will have on the community.
- Incentives are negotiable.



# REVISED STRATEGIC INCENTIVES

## General Qualifications:

- Create more than 50 permanent jobs
- Significant capital investment – generally \$5,000,000 or more
- Significant economic development impact



# REVISED STRATEGIC INCENTIVES

## General Qualifications:

- Meet a specific community need
- Meet goals of the Commerce City economic development strategic plan
- Catalyst for additional development or for business growth and retention – generally atypical infrastructure improvements are required.



# CATALYST INCENTIVES

- Economic recovery = new development
- Improvements required as part of site development
- Necessary interim improvements may:
  - Ensure traffic or pedestrian safety
  - Meet long-term capital improvement plans
  - Benefit others who come later

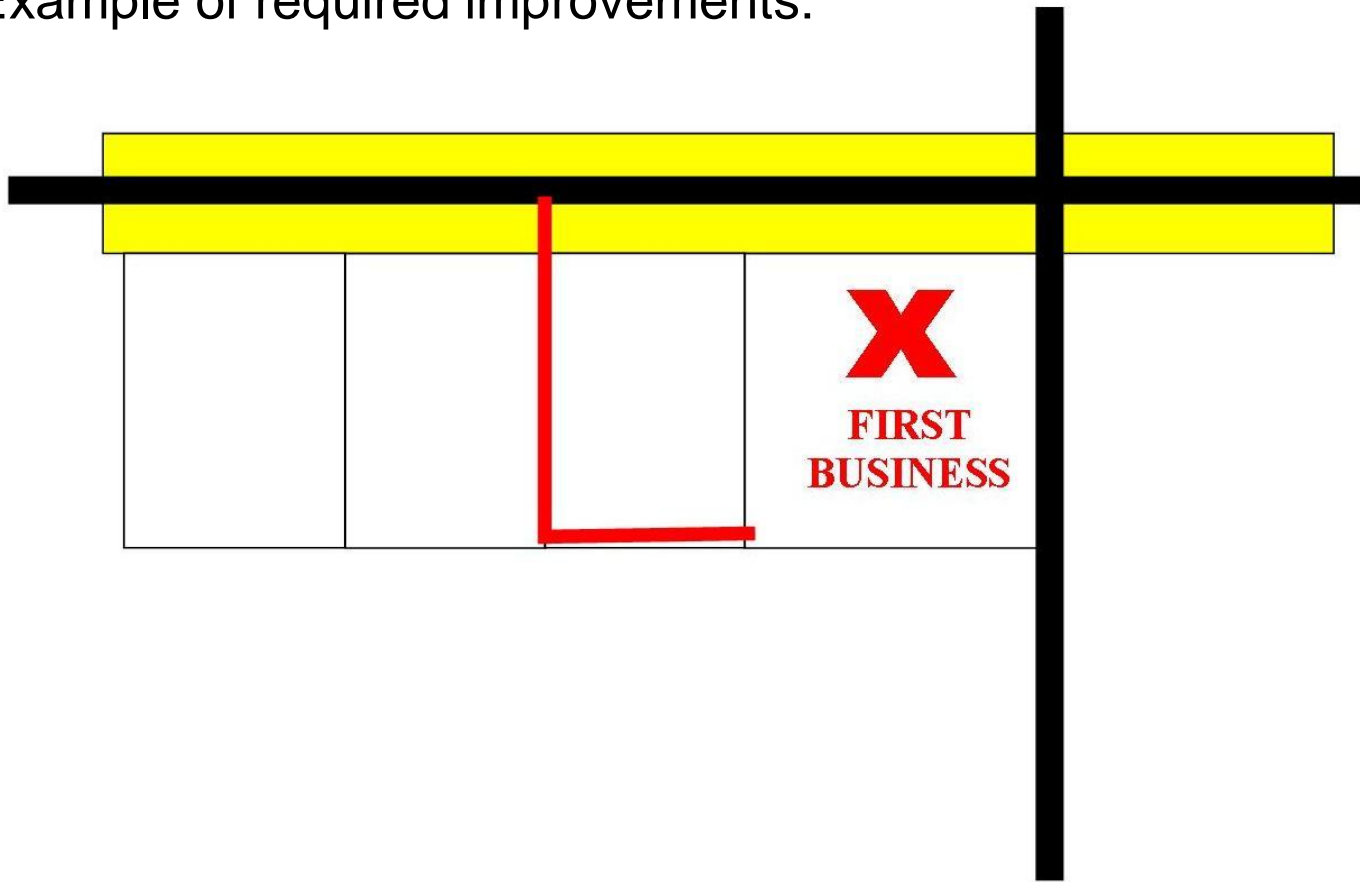
# CATALYST INCENTIVES

- Ease burden of first to develop
- Incentive = 10% rebate of sales or use tax generated by operations of 1<sup>st</sup> business
- Incentive rebate will be capped at lesser of:
  - Full amount of approved rebate; OR
  - 5 years of rebate payments



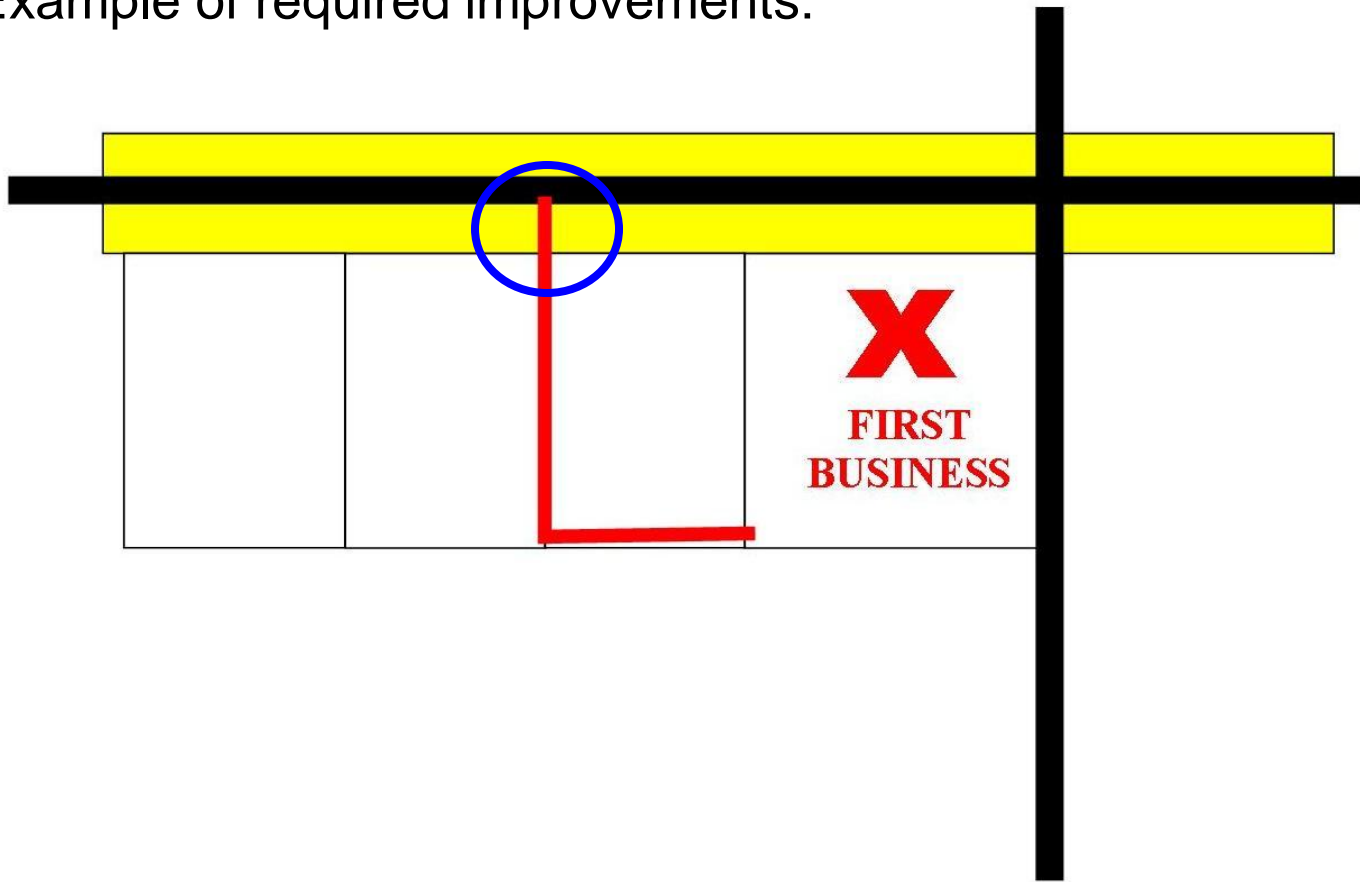
# CATALYST INCENTIVES

Example of required improvements:



# CATALYST INCENTIVES

Example of required improvements:



# BENEFITS TO THE CITY

- Development that may not otherwise occur
- Attract prospects that are not target industries, but provide significant community benefit
- Job creation and tax revenues generated



# NEXT STEPS

- Review in October
- Program expires Dec 31, 2012

# Questions?

Thank you!

Please contact me with any questions:  
303-289-3730 or [mhill@c3gov.com](mailto:mhill@c3gov.com)

