



# City Council Recreation Centers Programming Update

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October 19, 2015



# Purpose

- Provide an overview of recreation centers programming effort
- Share public outreach results
- Provide an update on progress and next steps



# Recreation Centers Programming

- Recently completed a Recreation Centers Programming effort to better understand the Community's
  - Critical success factors
  - Desired recreation amenities
  - Desired classes and program offerings
  - Expectations are still in line with the initial QCI findings





## Critical Success Factors from CIP CAC, PRG Advisory Committee, and City Council

- **Community Engagement** – throughout the process
- **Transparency** – and feed back from input
- **Timeliness** – in achieving milestones
- **Budget** – stay within budget – consider any savings for existing rec center
- **Equity** – which considers the existing rec center and balances amenities
- **Flexibility** – in plan for expansion and spaces being used for more than one thing
- **Forward Thinking** – to plan for the future including the potential for additional facilities
- **Sustainability** – in O&M Costs



# How the Community was Involved

- Four Public Meetings – 37 total attendees
  - Commerce City Rec Center – August 5<sup>th</sup> & 6<sup>th</sup>
  - Belle Creek Family Center – August 12<sup>th</sup> & 13<sup>th</sup>



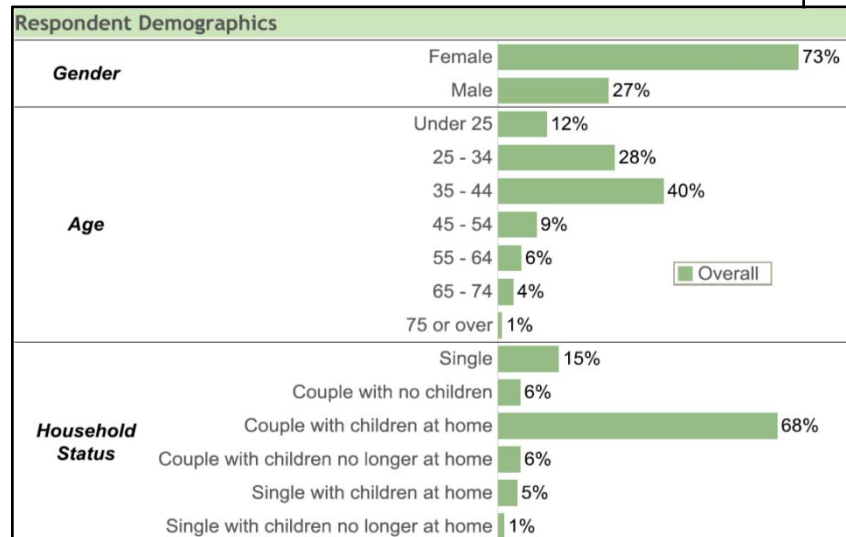
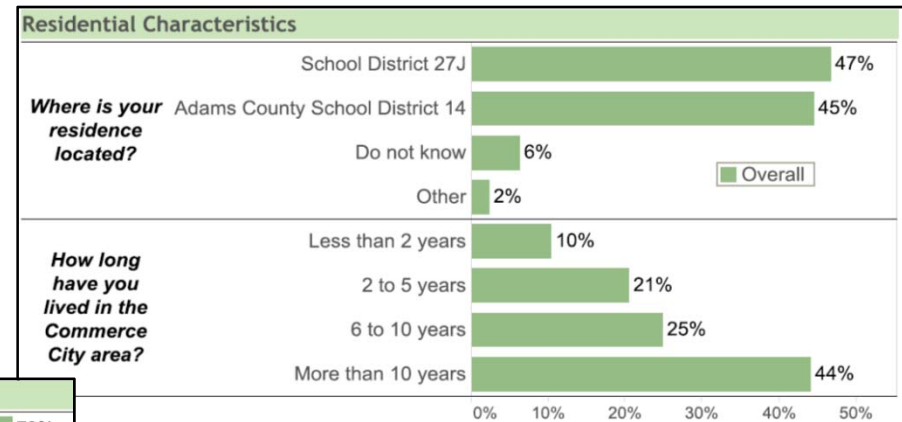
- Two Focus Groups
  - Spanish-speaking – 30 attendees
  - Seniors – 17 attendees



# How the Community was Involved

Web based and paper survey – over 800 responses

Balanced amongst neighborhoods  
and length of residency



Females under age 45 with  
children were largest  
response group





# What we heard

## Public Meetings and Focus Groups - Existing Center

- Locker room renovations and family locker rooms are needed
- Lack of support spaces – spectator space
- Desire for a warm water (therapy) pool
- Size of the facility limits offerings
- Building “flow” could be improved







# What we heard

## Public Meetings and Focus Groups - New Center

- A “community” space, accessible to the entire City
- Build and design to meet a growing population
- Start with core amenities (weight room, pool, multi-purpose space, etc.)



- Multi-functional spaces with opportunities for age specific programming
- Family programs, areas, and services



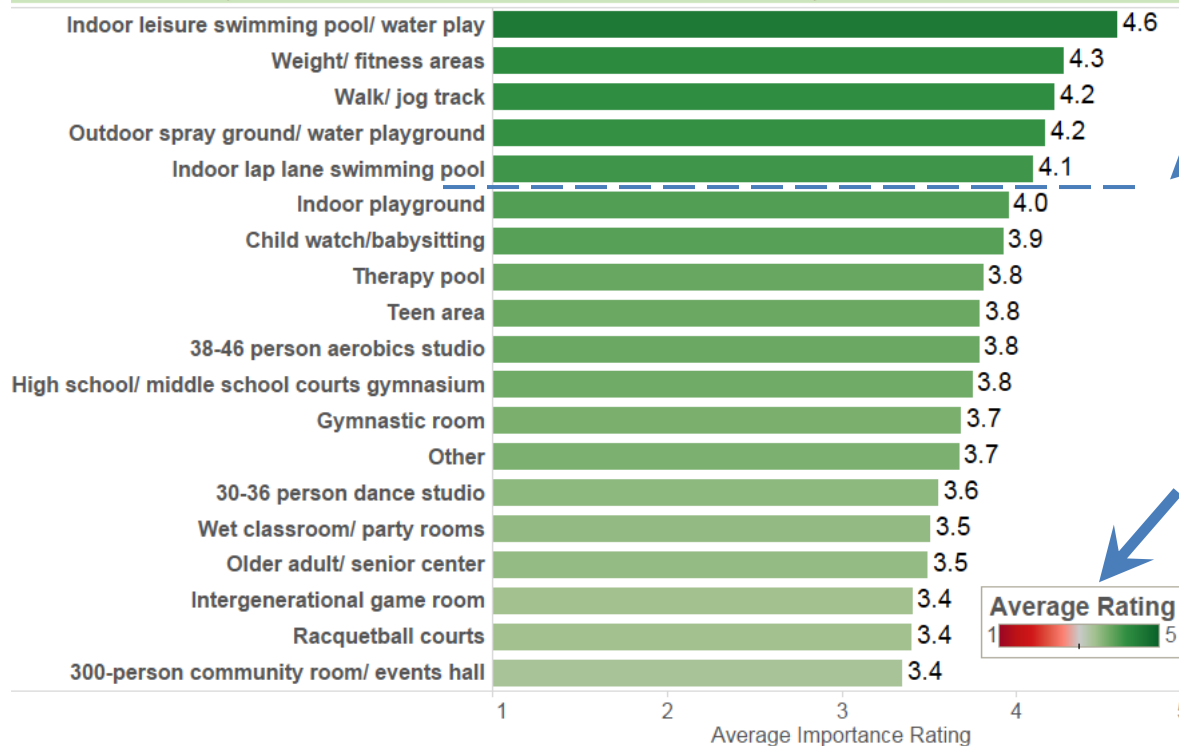


# What we heard on desired amenities

## Survey Results

### Importance of Including or Expanding Indoor/Aquatic Recreation Amenities in Commerce City

Average Rating (1=Definitely Not Needed, 5=Very Important)



Top five amenities are aquatics or fitness related

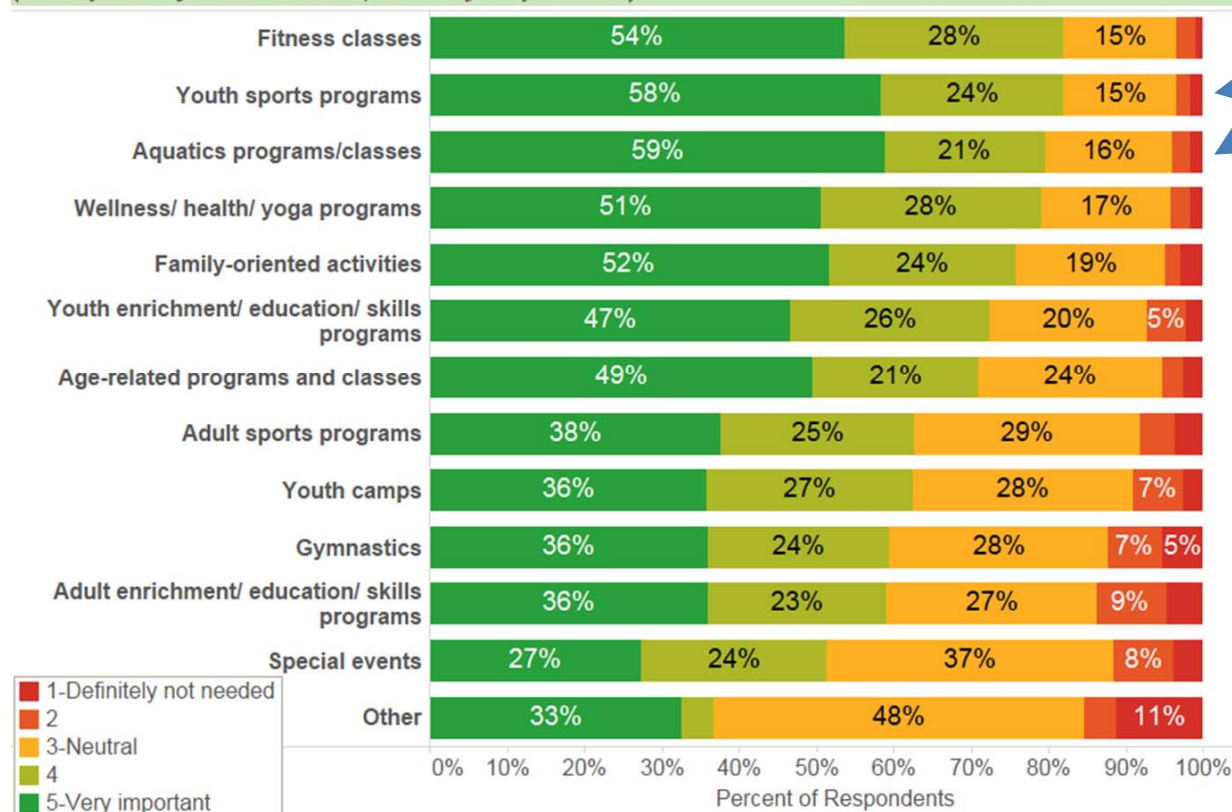
On a scale of 1-5, all Amenities ranked 3 or higher



# What we heard on desired classes and programs

## Survey Results

Importance of Adding or Improving Recreation Programs in Commerce City  
(1=Definitely Not Needed, 5=Very Important)



Youth sports and aquatic programs ranked as two most important programs

Wellness, fitness, and family-oriented activities also ranked very important by over 50% of respondents





# Programming Validation

- Reviewed and analyzed input from meetings and survey results
- Confirmed current Community needs are still in alignment with QCI findings
- The Recreation Centers should have a strong focus on aquatics, wellness, fitness, and youth sports facilities and programs
- Recreation Centers should be looked at as a system of facilities that can provide for the needs of the Community
- Included recommended list of amenities and programming considerations in the Recreation Center Design Request for Proposal (RFP)





## We have reflected your concerns in the New Recreation Center Design Request for Proposals (RFP)

Your Critical Success Factors		Reflected in the RFP
<b>Community Engagement</b>	➡	Community Engagement is included and will occur throughout the process
<b>Transparency</b>	➡	Opportunities for input and feedback will be shared throughout the design process
<b>Timeliness</b>	➡	Key milestones have been set and the Designer is required to submit a schedule
<b>Budget</b>	➡	The New Recreation Center project budget has been shared with the proposers. The Designer is required to meet the budget and the needs of the Community
<b>Equity</b>	➡	The New Recreation Center will be designed with strong consideration given to it being one Recreation Center in the City wide recreation system
<b>Flexibility</b>	➡	The design will allow for multi purposes space and future program changes
<b>Forward Thinking</b>	➡	The design will allow for building expansions to accommodate future growth
<b>Sustainability</b>	➡	The design will incorporate environmentally sustainable design principles and will consider long term operation and maintenance costs



# Next Steps



Ongoing opportunities for community engagement throughout design process

- New Recreation Center
  - Start design – December 2015
  - Conceptual design – Spring 2016
  - Qualify and select a Construction Manager/General Contractor (CM/GC) – Winter 2016
- Existing Recreation Center
  - Start design – Spring 2016
  - Conceptual design – Summer 2016

