



Commerce City Cultural Council 2018 Annual Update

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Objectives

- History
- Review 2018 activities, successes, and challenges
- Share plans for 2019
- Explore and discuss future opportunities
- Review regional arts and cultural programs



History

- **1989** Cultural Council Established
- **1991** Gained 501C3 status
- **2009** City reassessed goals for the Cultural Council
- **2010** Appointed a new board and designed new logo
- **2010** Annual Music in the Park concert series started
- **2013** Public Art Master Plan adopted
- **2015** City Council approved city ordinance 2037 to fund public art
- **2015** Established Charlene Jaramillo scholarship fund
- **2015** Public art consultant hired to manage the public art selection for 2k projects



Board Members

President: Debra Bullock

Vice President: Kristin Henning

Members:

Kristi Douglas

Ed Hanson

Joel Georgia

Gary Kidd

Lucy Molina

Abe Ramirez

Angela Ramirez

Cathleen Teter

Jacob Wilson



City Council Representatives: Crystal Elliott and José Guardiola

Two Vacancies: 1 alternate and 1 regular member



2018 Volunteer Hours

Meetings: 198

Administration: 104

Grants/Fundraising: 28

Events: 129

Committee Planning: 6

Professional Development: 25

Other: 58

Total: 548



2018 Successes: Outreach

- **Memorial Day Parade (May)**
- **Neighborhood Outreach**
(June and August)
- **National Night Out Kick-Off**
(August)
 - Event entertainment
- **Magnolia Art Space (Fall)**
 - Celebrated grand opening of the Magnolia Art Space



2018 Successes: Events

- **Music in the Park**
(July and August)

- 1,764 attendees
- Fundraisers: Food Trucks and Chipotle



- **Student Art Shows**
(Winter and Spring)

- Spring Art Show with School Districts Adams 14 and 27J
- Winter Art Show partnership with City's Holiday Tree Lighting event



2018 Successes: Sponsorships

2018: \$13,050

2017: \$2,250



2018 Successes: Membership

Grants

- City of Commerce City: \$5,000
- Quality Community Foundation: \$4,000
- Scientific and Cultural Facilities District: \$54,762.90
- Public Art Grant for Eagle Pointe Recreation Center

Board growth and involvement

- Board almost full
- Engagement of members
- Committee work is very successful!

Member Roles

- City Staff and Board Members



Public Art Installations

- Members served on public art committees
- Bison Ridge and Eagle Pointe art
- Installed rotating art exhibits at both recreation centers



Challenges

- All volunteer board
 - Time commitment can be overwhelming
 - Board turn over; lose knowledge and experience
- Budget constraints
 - Fundraising, Grants, Sponsorships
- Social Media consistency
 - Need experienced members



2019 Plans

- Tower Road and Fronterra Public Art Selection Committees
- Create a Board Orientation
- Develop an Arts & Culture Master Plan
- Implement Inventory and Maintenance Plan for public art
- Fundraisers and sponsorships
- Add a new cultural event
- Create a public art brochure



Future Opportunities

- Closer partnerships with local artists/musicians
- Create an adult art show
- Explore additional Grant Funding opportunities
 - National Endowment for the Arts Grants
 - Scientific and Cultural Facilities District: Public Art Matching Funds
 - Sponsors
 - Others?
- Expanded arts and cultural events
 - Derby Daze
 - Culinary Festival (Commerce City Eats)
 - Artistic community events
- Ongoing public art installations beyond 2K
- Arts & Cultural Master Plan (in partnership with city)
- How can we better align/collaborate with the city to meet the needs of our citizens?



City Comparisons

- **Aurora (3rd largest city in state)**
 - Cultural Services Division: 17 FTE (includes all Cultural Services & Library)
 - \$2.9 Million budget
 - Cultural Events Guide
 - Art in Public Places Guide
 - Fox Theatre
 - Four City Appointed Boards (focusing on arts and culture)
- **Greenwood Village**
 - Cultural Arts Coordinator
 - \$328,239 adopted budget for 2016 (24% increase from 2015)
 - Curtis Arts & Humanities Center
 - Public Art on Loan
- **Brighton**
 - Cultural Arts Commission
 - \$101,429 adopted budget for 2015
 - Cultural Arts Strategic Plan and Master Plan completed in 2015
- **Thornton**
 - Arts and Culture Division: 3 positions
 - \$412,828 budget for 2015
 - Thornton Arts, Sciences and Humanities Council
- **Broomfield**
 - Cultural Affairs Division (staffed): 2.55 FT, 1.5 PT
 - \$365,570 original 2016 budget
 - Auditorium
 - Cultural Master Plan

- **Commerce City**
 - Community Liaison and Public Art Consultant
 - \$112,384 Budget in 2018
 - Public Art Master Plan adopted in 2015
 - Cultural Council Board



Thank you

Thank you for appointing us and trusting us to do this work for Commerce City

Thank you for the financial support and use of storage space at the Commerce City Heritage and Cultural Center

QUESTIONS?

