

Cultural Council 2026 SMART Goals Planning Document

Mission:

To bring together the community by embracing and creating experiences through art, music, theatre, dance and culturally diverse efforts. The Cultural Council facilitates this by encouraging, promoting and developing programs, for the arts, heritage and cultural enrichment of Commerce City and partnering communities.

Subcommittees:

- Music in the Park –
- Community Engagement & Partnerships –
- Public Art & Art Exhibitions –

2025 Cultural Council Goals & Accomplishments

1. **Goal #1: Increase total attendance at the Music in the Park series by 10% (2,700+).**
 - *Welcomed 3,920 attendees across 4 concerts (45% increase from last year)!*
2. **Goal #2: Maintain community engagement efforts and recruitment by conducting outreach to local community groups, businesses and nonprofits.**
 - *Participated in DEI Commission's annual Juneteenth event.*
 - *Sponsored the city's annual Hispanic Heritage Celebration.*
 - *Pursued a car show at PRG's Fall Fest (canceled due to conflict with Adam City High School homecoming events). Established potential future partnership with the high school on their homecoming event.*
 - *Sponsored wood carving project for Belle Creek neighborhood.*
3. **Goal #3: Establish inclusive and sustainable guidelines for public art funding, selection, and maintenance processes that also adhere to the public art master plan.**
 - *Installing three new public art pieces in Q4 following inclusive guidelines.*
 - *Subcommittee currently revising the Public Art Master Plan.*
 - i. *Cultural Council vote – Nov.18*
 - ii. *City Council Study Session – Dec.8*
4. **Goal #4: Refresh the Art Exhibition program to heighten participation and engagement, as well as reach new community members.**
 - *Mobile art show at Music in the Park at Veterans Memorial Park.*
 - *Community art building projects at Music in the Park and Hispanic Heritage events.*
 - *New social media series highlighting public art pieces and artists.*

Adopted by the Cultural Council on, November 18, 2025 with a motion from XX, seconded by XX, which was passed XX-XX.