

January 9, 2018

Subject: Neighborhood Opinion Survey Results

Del Mundo LLC

d/b/a: **Del Mundo**

5303 Vasquez Boulevard, #101, Commerce City, CO, 80022

Application for a **Retail Marijuana Cultivation Facility License**,

ISSUE: Persons being at least 21 years of age and residing or being a business owner or manager within the defined area were contacted to determine if they were in favor or opposed to the issuance of a Retail Marijuana Cultivation Facility License at the above location. Those in favor of Del Mundo being granted the licenses indicated by checking the "In Favor" column of the signature sheet, those opposed checked the "Opposed" column and those who were neutral to the issue checked the "Neutral" column. The results were as follows:

"In Favor"		"Opposed"		"Neutral"		TOTAL SIGNATURES
38%	10	15%	4	46%	12	26
"In Favor"		"Opposed"				TOTAL
71%	10	29%	4			14

Percentages in this report have been rounded to the nearest whole number.

SURVEY STATISTICS

	"In Favor"		"Opposed"		"Neutral"		TOTAL
Business Survey Results	38%	10	15%	4	46%	12	26
Residential Survey Results	---	0	---	0	---	0	0

	BUSINESS	RESIDENTIAL	TOTAL
No Response	23	0	23
Declined to Participate	5	0	5
Not Qualified to Sign	3	0	3
Disqualified	0	0	0
"Neutral" Signatures	12	0	12
"Opposed" Signatures	4	0	4
"In Favor" Signatures	10	0	10
TOTAL CONTACTS & ATTEMPTS	57	0	57

(* Above totals include multiple attempts to the same businesses.)

SURVEY STATISTICS (Continued)

>Businesses & Residents Located within Defined Area	Businesses: 52	Residential: 0 =	52
> Percentage of Businesses Notified of Survey Issue:	52 Attempts /	52 Notified=	100%
>Business Survey Participation Rate:	26 Signatures/	34 Qualified Contacts =	76%
>Population Size = 52 Sample Size= 26 Confidence Level = 90% Margin of Error = +/- 13%			

<u>REASONS FOR OPPOSITION SIGNATURES</u>		<u>REASONS FOR DECLINING TO PARTICIPATE</u>	
No Reason	4	Declined to Sign	2
Total	4	Not Interested	2
		Against Company Policy	1
		Total	5
		<u>CONTACTS NOT QUALIFIED TO SIGN</u>	
		Owner / Manager Unavailable	3
		Total	3

PETITION METHODOLOGY

- Survey Dates and Times:**

Business:	Wednesday	January 3, 2018	10:00 am - 3:00 pm
Business:	Monday	January 8, 2018	10:30 am – 11:00 am

- Survey Coverage:** The defined survey area consisted of industrial business locations. The circulator performed a complete coverage of all businesses within the Commerce City limits. A second attempt was conducted with any location where the owner, manager or resident was unavailable (January 8, 2018). Prior to the second survey attempt, the circulator phoned businesses to advise them of the survey issue and to make arrangements to meet with owners or managers. (please see attached map)
- Circulator of the Survey:** There were four circulators for this survey. Prior to the start of the survey, the circulators were briefed on the types of marijuana license applications, the areas to be surveyed and reminded to remain unbiased in her approach to residents and business people. The circulator had with them a face sheet with the applicant business name, location and hearing information, instructions and the petition/survey issue along with signature sheets and a map of the proposed location. The circulator presented an informational flier that was prepared by the applicant, describing the facility and the retail, medical, cultivation, and manufacturing plans. (please see the attached information flier) The circulators used tally sheets to record all contacts, attempts and reasons for opposition signatures and refusals. At the conclusion of the survey, the circulators signed notarized affidavits of circulation. The original survey packets were pre-filed with the City Clerk's Office.

Report prepared and respectfully submitted by,


Eva L. Garretson
Liquor Licensing Professionals, LLC

Need & Desires Surveys / Petitions
Colorado Responsible Vendor Trainer

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