



## City Council Sponsorship Funding Request

**Councilor Requesting Sponsorship:** Councilmember Susan Noble **Date:** July 18, 2022

**Event Name:** Sand Creek Regional Greenway Partnership "A Night on the Greenway"

**Date:** August 6, 2022 5:00 pm

**Location:** Sand Creek Park – 2700 N. Peoria St.

**Amount:** \$1,250

**Current Year Misc Sponsorship Budget:** \$31,500 **Balance of Budget:** \$10,730

**Account #:** 010-21-201-734-003 Non-City Agency Grant Program Non-City Agency Grants

<b>Function or activity is of benefit to the City of Commerce City?</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Is in the public interest or serves a public purpose?</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Expenditure not already funded in Legislative Budget?</b>	<input checked="" type="checkbox"/> Yes <input type="checkbox"/> No
<b>Expenditure is for campaign purposes or for attendance at a partisan political event (a violation of the Fair Campaign Practices Act.)</b>	<input type="checkbox"/> Yes <input checked="" type="checkbox"/> No

**Sponsorship Information:** See attached information

*I certify that the foregoing expenses were incurred in the conduct of City Business.*

*Susan K. Noble*

City Council Approval

Meeting Date

City Attorney Signature - (if expense is over \$100 but less than \$350)

# Event Details

**Date:** Saturday, August 6, 2022

**Time:** 5:00pm to 8:30pm

**Location:** Sand Creek Park, 2700 N. Peoria St., Aurora, CO 80011

**Dress:** Attire to enjoy the Greenway, dance to soul-infused jazz, and appreciate the trails

**Expected attendance:** 150 tickets available

**Event Description:** An eccentric and fun outdoor event helping raise critical funds for one of metro Denver's most significant trails and immersive nature corridor. This event will feature local live entertainment, including a poet, an Aztec dance group, and a singer-guitarist duo. Light appetizers and beverages will be provided. Come prepared to spend an evening celebrating the Greenway while enjoying the wilderness in your city amplified by local artists.

## Mission

To promote curiosity, environmental awareness, and community health through stewardship and experiences with an urban greenspace that offers equitable access and connection to the diverse habitats, communities, places, and cities thriving along the Sand Creek Regional Greenway.

## Join us in celebrating the Sand Creek Regional Greenway!

Be a part of the Sand Creek Regional Greenway Partnership's premiere fundraising event: **A Night on the Greenway.**

Join us in a joyful event blending nature and art to support the diversity that thrives along the Greenway while helping to raise funds for one of metro Denver's pioneering regional trails.

Your support joins a collaborative effort ensuring the Sand Creek Regional Greenway takes a step closer to becoming a model urban greenway.

## The proceeds from this event will further:

- Development and installation of kiosks, informational signage, and interactive displays at city appointed places along the Greenway
- Continued growth of programs and education to enhance engagement with the Greenway
- Installation and protection of murals to expand art on the Sand Creek Art Walk
- Organizational capacity growth and development to improve impact
- Increased environmental stewardship opportunities to enrich trail experience



SAND CREEK REGIONAL  
GREENWAY PARTNERSHIP

# A NIGHT ON THE GREENWAY

2022  
SPONSORSHIP  
PACKAGE





### **Bald Eagle \$5,000**

- 8 tickets to event, plus 8 reserved front row seats
- Option for representative to speak to audience during event (3 min max)
- Name and logo on pre and post event promotional materials, social media, and e-mail communications pertaining to event
- Full page in evening program
- Recognized in 2022 Impact Report
- Verbal acknowledgement during event as a Community Impact Leader
- Ticket purchase confirmation e-mail will include a quick link to direct attendees to your website or social media page



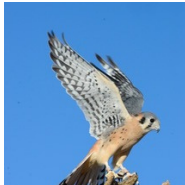
### **Great Blue Heron \$3,200**

- 6 tickets to event, plus 6 reserved front row seats
- Name and logo on pre and post event promotional materials, social media, and e-mail communications pertaining to event
- Half page in evening program
- Recognized in 2022 Impact Report
- Verbal acknowledgement and recognition as Community Champion during event
- Ticket purchase confirmation e-mail will include a quick link to direct attendees to your website or social media page



### **Red-Tailed Hawk \$2,500**

- 4 tickets to event, and 4 reserved front row seats
- Name and logo on pre and post event promotional materials, social media, and e-mail communications pertaining to event
- Half page in evening program
- Recognized in 2022 Impact Report
- Verbal acknowledgement and recognition as Community Change Maker during event



### **Kestrel \$1,250**

- 4 tickets to event
- Name and logo on pre and post event promotional materials, social media, and e-mail communications pertaining to event
- ¼ page in evening program
- Recognized in 2022 Impact Report
- Verbal acknowledgement during event



### **Meadow Lark \$750**

- 2 tickets to event
- Name and logo on pre and post event promotional materials, social media, and e-mail communications pertaining to event
- Name and logo included on back page of printed program
- Recognized in 2022 Impact Report
- Verbal acknowledgement during event



### **Chickadee \$250 to \$500**

- 2 tickets to the event
- Name and logo on pre and post event promotional materials, social media, and e-mail communications pertaining to event
- Recognized in 2022 Impact Report
- Verbal acknowledgment during event

Don't see what you are looking for? Would you like to support a specific part of this event? We can work with you to create a sponsorship package that is right for you.



## **CONTACT:**

Mo Fair

[mfair@sandcreekgreenway.org](mailto:mfair@sandcreekgreenway.org)

7350 E. 29th Ave. Suite 300

Denver, CO 80238

[sandcreekgreenway.org](http://sandcreekgreenway.org)

(720) 301-3976



**SAND  
CREEK  
REGIONAL  
GREENWAY**  
Wilderness In the City

