

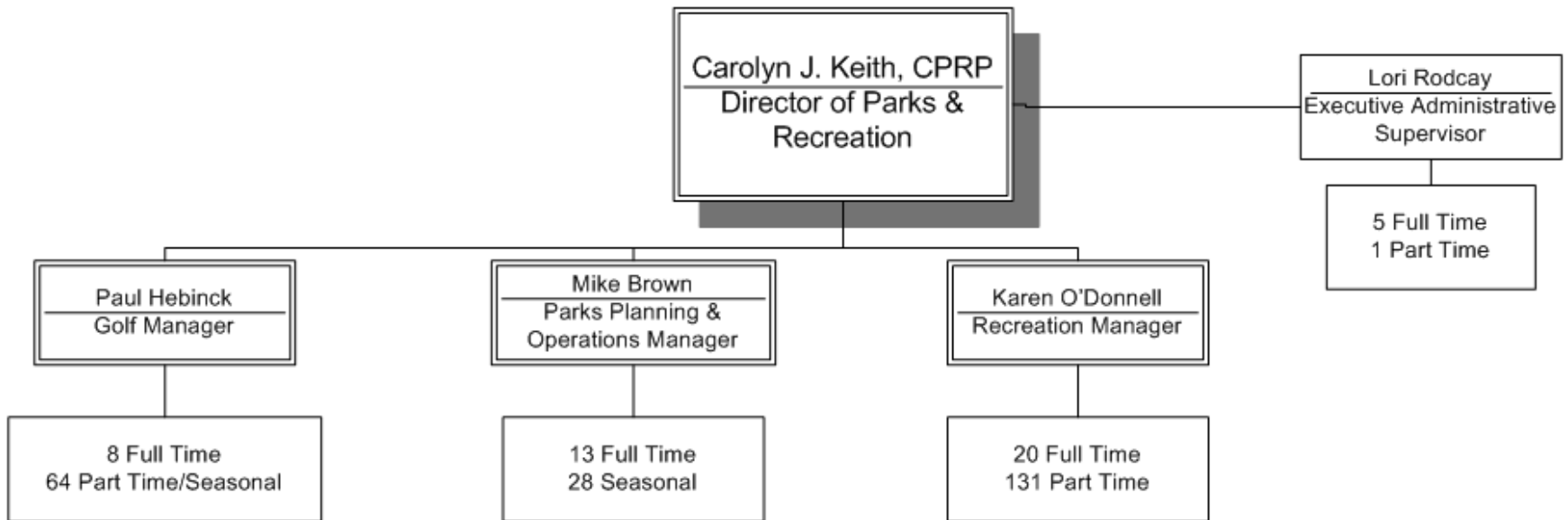
2013 – 2014 Budget

Parks, Recreation & Golf



Prepared for City Council Presentation
August 13, 2012

Parks, Recreation & Golf



Total Employees:
51 Full time; 224 part time/seasonal

Parks Planning & Operations

- Parks, Trails and Open Space Planning
- Parks, Trails and Open Space Development / Construction project management (new projects/facilities and repair/replacement of existing infrastructure)
- Maintenance of Parks, Trails and some Open Space, Building Grounds, ROW Beautification, Satellite Facilities
- Snow/Ice Control in conjunction with Public Works – Streets, Parks, City Buildings
- ROW Beautification Maintenance Contract Administration
- Special Event and Special Requests Support (Department, City wide and outside organizations)

Recreation Division

- The Recreation Division is responsible for providing quality recreation and leisure opportunities in the areas of:
 - Aquatics
 - Youth and Adult Sports
 - Dance, Gymnastics, Martial Arts
 - Fitness / Wellness
 - Recreation Center programs and services, including Custodial
 - Adult / Senior programs and services
 - Youth / Teen programs and services
 - Pioneer Park, includes rentals and batting cages

Administration & Community Events

- **Administration**

Provides administrative and operational support functions for parks, recreation and golf divisions.

- **Community Events**

Planning, organizing and hosting city-wide and department events such as Neighborhood Outreach, 4th Fest, Creepy Hollows Halloween Event, Hometown Holidays, Youth Baseball Day; assists with other city and community events.

PR Department Summary - 2013

PR Administration, Community Events, Parks, and Recreation Divisions

Division Summary	2012	2013	\$ Change	% Change
Personnel Services	3,564, 834	3,622,283	57,449	1.6%
Materials & Supplies	429,530	447,040	17,510	4.1%
Services & Charges (with Allocations)	2,256,474	2,286,591	30,117	1.3%
Capital Outlay	77,625	77,625	0	0%
Expenditures TOTAL	6,328,463	6,433,539	105,076	1.7%
Recreation Revenues TOTAL	(779,737)	(815,728)	(35,991)	4.6%
General Fund Contribution	5,548,726	5,617,811	69,085	1.2%

Golf Division

- **Maintenance**

Responsible for all maintenance-related activities of the facility including mowing, irrigation, fertilization (200 acres), equipment maintenance, and other related activities.

- **Operations**

Responsible for revenue collection, golf instruction, customer service, tournaments, merchandise sales, and other golf-related programs and activities.

- **Food and Beverage**

Responsible for daily food preparation, daily restaurant sales, special event banquets, off-site catering, tournament sales, on-course beverage cart sales, and other food and beverage activities.

Golf Industry Trends

- **Participation**

Significant decline (18%) occurred in 2008 and participation has been flat since then; slight improvement in 2012 and slow, steady recovery is expected. Other golf courses locally and nationally have experienced more significant declines with some closures. New course construction has come to a virtual standstill.

- **Revenue Enhancement Strategies**

Maintain excellent golf course conditions, provide outstanding customer service, discount rates during slow times, offer programs that attract golfers (Men's Club, 9 & Dine, Junior Camps, etc.)

- **Expense Reduction Strategies**

Expenses have been reduced as much as possible and are monitored closely. Further reduction could have an impact on the ability to generate revenue. As the facility ages (currently in 16th year) there will be additional capital improvements and repairs needed.

Positive Community Impacts

- **Provides a “green” open space buffer in an otherwise densely populated residential area**
- **Increases property values and helps maintain property values in the area**
- **Plays a significant role in attracting metro area residents to Commerce City through tournaments and special events**
- **Provides recreation opportunities for individuals of all ages**
- **Meeting space for community groups and businesses**
- **Attraction for potential new homeowners**
- **Source of pride for citizens**
- **Safe and healthy activity for youth**
- **Beautiful setting to enjoy the outdoors**
- **Gathering place for individuals and families**

GOLF Enterprise Summary - 2013

Golf Maintenance, Operations, Restaurant, Facility Services, and Depreciation

Division Summary	2011	2012	2013	\$ Change	% Change
Personnel Services	1,240,098	1,200,921	1,293,569	92,648	7.7%
Materials & Supplies	641,817	527,631	565,791	38,160	7.2%
Services & Charges (with Allocations)	467,821	506,295	487,062	(19,233)	-3.8%
Capital Outlay	0	86,860	81,860	(5,000)	-5.8%
Depreciation	94,391	73,043	72,384	(659)	-0.9%
Expenditures TOTAL	2,444,127	2,394,750	2,500,666	105,916	4.4%
Golf Revenues TOTAL	2,213,233	2,394,750	2,316,190	(78,560)	-3.3%
Annual Cash Balance	(230,894)	0	(184,476)		

Future Budget Options

- **Continue as Golf Enterprise Fund**
- **Include golf in the Parks & Recreation Department budget**

Future Golf Enterprise Fund Options

- **Option A**

Allow cash balance to fluctuate up and down depending on annual revenues and expenses.

- **Option B**

Address audited annual cash balance gap through a general fund transfer by re-appropriation ordinance the following year.

- **Option C**

Provide an annual cash balance contribution based on the maximum allowed by Tabor.